

3:00 P.M.
N.Y. Stock Exchange
 30 Industrials 693.32, off 5.22
 20 Rails 146.81, off .052
E. F. HUTTON & CO.
 160 North Palm Canyon Drive
 Private Wires
 Members New York Stock Exchange
 and All Leading Exchanges
 Telephone 324-1581

THIRTY-FIFTH YEAR

The Desert Sun

The Desert Empire's Leading Daily Newspaper

WEATHER
 Desert Area Forecast:
 Mostly sunny today and Thursday except considerable cloudiness south of San Bernardino County today and tonight with chance for scattered light showers. Slightly warmer afternoons. High today 42-52 in upper valleys and 55-64 in lower valleys.
 Tuesday's high in Palm Springs was 57 with a low of 44. Precipitation was .03.

VOL. 35, NO. 147

20 PAGES—2 SECTIONS

Palm Springs, California, Wednesday, January 24, 1962

PHONE 325-5005

SINGLE COPY 10c



ADM. ARLEIGH BURKE fires up as he prepares to testify before the Senate Armed Forces committee in Washington on military censorship. Adm. Burke is a former Chief of Naval Operations. (UPI Telephoto)

TRUDEAU TESTIFIES

State Dept. Changed Speech Against Reds

WASHINGTON (UPI) — Army Research Chief Lt. Gen. Arthur G. Trudeau said today that the State Department has ordered changes in his speeches about communism which gave him "cause for wonder about the motivation involved."

In testimony that at times was highly emotional, Trudeau went before the Senate armed services subcommittee to defend the right of "responsible civilian and military officials" to speak out on national policy.

He said "we must prevent erosion of our country's institutions and objectives by Communists and fellow travelers."

Trudeau was the lead-off witness as the subcommittee began its second day of hearings into charges that the Pentagon has "muzzled" military officers on the

issue of how best to meet the Communist challenge.

He cited two specific examples of how, he said, the State Department had suggested changes in a speech involving Russia. There were other such changes in his speeches "with the source unidentified," he said.

Accepts Higher Authority

The general did not question the right of the secretary of defense "and higher officials" to review the statements of military spokesmen.

But he said firmly that there is a "manifest need" for civilian and military officials to speak out on national policy. He quoted FBI Director J. Edgar Hoover as saying that the Communist dangers lie within the United States as well as outside its borders.

"It is my conviction that we must soberly and steadily advance the cause of freedom and progress to a victorious conclusion around this world in the coming years and not be deluded by the tranquilizers of peaceful coexistence and containment," he said.

28 E. Germans Make Escape During Night

BERLIN (UPI)—A group of 28 East Germans Tuesday night staged the largest mass escape to the West since the Communists built the East-West Berlin wall last Aug. 13, police disclosed today.

The successful flight from Communist rule was reported as the East German Parliament passed a military draft law.

West German police said the group of refugees, who ranged in age from 8 to 71, slipped through Communist barbed wire. The refugees included men, women and children.

Police said the escape was made in an isolated area where the northwest corner of Berlin juts into the fields, swamps and ponds of East Germany.

Venezuela Braces for Showdown

CARACAS, Venezuela (UPI)

— Armored cars rumbled into suburban El Valle today as the government braced for a showdown with extremist gunmen and saboteurs seeking to spark revolt.

Scattered gunfire was heard throughout the city through the night and informed sources said another four persons had been killed in worker's district shootings. The new deaths would bring the unofficial three-day casualty total to 29 dead so far, and more than 50 wounded.

Traffic was normal early this morning, giving the appearance the transport strike which Communists and Castroites used as a spearhead for their attempted revolt had ended. However, heavy troop and police patrols continued much in evidence throughout the capital city.

Judge Heads PS Church Fund Drive

Palm Springs Municipal Court Judge Eugene E. Theriault today was announced as general chairman of the \$200,000 campaign to expand facilities at the Our Lady of Solitude Catholic Church.

Judge Theriault's appointment was announced by Father William G. Goodrow, pastor of the church at 152 West Alejo Road, who said pledges already have passed the \$50,000 mark.

Contemplated are a new rectory, a chapel, and a new sacristy. The present rectory will be remodeled to serve as Catholic library and reading room, and as a parish hall. Fr. Goodrow said. Continued population influx to the Palm Springs area has necessitated an increase in the number of Masses from four to six in recent months, Fr. Goodrow pointed out. The new chapel will increase the seating capacity of the present church by one third. The new rectory will be needed not only to provide living quarters for priests now assigned to the parish, but also to make room for an increase in the number of priests and for visiting priests.

The new chapel will be built on the site of the present sacristy, necessitating a new and larger sacristy.

Principal effort now is securing an organization of 100 parishioners who will make their pledges, then become a part of the working group for general canvas of the parish.



WORKMEN CLEAR snow from the Number 4 heliport on the side of Mt. San Jacinto so that the helicopter can land to leave equipment and supplies for the construction of the aerial Tramway. Although Palm Springs has been pelted with scattered showers for the past few days, snow has fallen on the Mt. San Jacinto foothills down to the 4,000-foot level. Snow at the Tramway camp is about three feet deep, and the temperature is from 15 to 25 degrees below zero. (P.S. News-Photo)

Colombia Urges Break with Cuba

PUNTA DEL ESTE, Uruguay (UPI) — Colombia called today on hemisphere nations for a collective break with Fidel Castro's Cuba and new measures of vigilance to preserve other countries from the spread of the Cuban socialist revolution.

Opening floor debate at the eighth Inter-American Conference, Colombian Foreign Minister Calcedo Castilla said his country considered these measures "indispensable" to preserve inter-American treaties and the mutual aid system against Cuban threats "to the autonomy, independence and sovereignty of American states and the peace of the hemisphere."

Mexican Foreign Minister Manuel Tello, who followed immediately, questioned the legality of the anti-Cuban measures proposed by Colombia but admitted there seems to be "incompatibility between being a member of the organization of American states and professing the Marxist-Leninist faith."

The opposing stands, voiced in the first two hours of general debate, pointed out the sharp differences which delegates meeting privately have sought to iron out in the past two days.

The Colombian motion was seconded by a dozen nations led by Secretary of State Dean Rusk.

Venezuelan Foreign Minister Marcos Falcon Briceño was appointed conference chairman. Alfredo Vargas Fernandez of Costa Rica was elected secretary.

Falcon warned delegates in a brief speech that "emotion is not always a good counselor." He pledged to carry out his conference job "with absolute impartiality" and said he hoped "the inter-American system comes out strengthened from this meeting."

The stage appeared to be set for the suspension of the Castro regime from the OAS, but without the diplomatic and economic sanctions sought by the United States, as general debate got underway.

The United States and Argentina agreed Tuesday on a plan calling for suspension of the Castro regime from the inter-American system.

That Headline On This Page Is New Type

Your Desert Sun today appears in new trim.

The headline appears in new "96 point Spartan Black" type.

This is one of two new banner types just delivered under the continuing program to improve your Desert Sun by giving readers the news in the most easily readable and optically pleasant presentation that modern production methods make possible.

The new headline type has a companion face that is larger, but equally readable and which probably will only be used for eight-column banners. This is "120-point Spartan Black" type.

State Supreme Court To Hear College Case

LOS ANGELES — The California Supreme Court has agreed to hear arguments here on hotelman H. L. "Hank" Gogerty's petitions for declaratory relief against the College of the Desert, Palm Desert, heard by the Riverside County Superior Court, attorney Michael Cantillon reported.

The hearing, on questions of whether the Riverside County Superior Court should study the declaratory relief petition, is tentatively scheduled for sometime in March, Cantillon said. Gogerty's petitions raised ques-

Hike to 5 Cents OK'd by House, Goes to Senate

WASHINGTON (UPI) — The House today passed by voice vote an administration-backed bill that would boost the cost of mailing a first-class letter to five cents. Airmail would cost eight cents an ounce.

The measure, which now goes to the Senate, would bring an additional \$700 million in revenue into the Treasury each year.

It also would boost by one penny the cost of postcards, raising them to four cents.

In addition, the bill would increase postal rates for magazines and newspapers of wide circulation and for advertising circulars and other commercial material mailed in bulk lots.

The bill also would bar the free delivery to U.S. homes of mail from abroad found by the Justice Department to be Communist propaganda. The administration opposed this.

Five-Ship, Sky Shot Falls Flat

CAPE CANAVERAL, Fla.

(UPI) — A rocket failure more than 50 miles above earth destroyed a U.S. attempt today to orbit five satellites in one shot—the first of a trio of space spectacles set for this week.

An 80-foot Thor-Able-Star rocket, carrying the quintet of moonlets on a rack inside its bulbous nose, was fired at 1:30 a.m. PST. But within two minutes, the rocket's second stage misfired and sent the \$3½ million shot to the bottom of the Atlantic Ocean south of Cuba.

It started off on the wrong foot what has shaped up as possibly America's most dramatic week in space exploration. Scientists at launching pads a few hundred yards from the scene of this morning's shot were getting ready for attempt to orbit a man and to hit the moon.

The lunar shot is scheduled to come first. If all goes as planned, the nation will rocket a 727-pound probe called Ranger-3 240,000 miles through space Friday to take the first close-up photographs of the moon and to land a small capsule on the lunar surface.

Scientists still hope to send astronaut John H. Glenn Jr. on the Free World's first manned orbital voyage around the globe Saturday. The tedious countdown toward that flight was underway today.

The end of the five-in-one satellite shot today came when the second stage rocket misfired and sent the 219 pounds of scientific equipment to destruction.

Navy and Air Force officials said the debris landed in the ocean "well south of Cuba."

In a previous multiple satellite launching 14 months ago, the wreckage of a similar Thor-Able-Star landed in eastern Cuba.

She Finds Ad Really Pays

R.C.A. estate stove, 4-burner, gd. cond. \$50. Hotpoint refrigerator - freezer combination, gd. cond. \$50. Ph. x x x x

"The ad I placed in your paper sold everything in 3 days. It certainly pays to advertise in The Desert Sun," reports this advertiser.

Not only do Desert Sun Classified Ads produce prompt results, but you can place a 4 line ad like the one above for four days for only \$4.44.

TO PLACE A CLASSIFIED AD:

Phone 325-5005
 DESERT SUN
 CLASSIFIED

MORONGO HIGH SCHOOL

\$1,024,000 Bid on New School

TWENTYNINE PALMS — Low bid for the proposed new high school here was made by the B.W. Horn Co., of Rosemead, according to officials of the Morongo Unified School District.

District business manager Glenn Hardy said the bid was for \$1,024,000 and was one of 11 which were all within a range of under \$100,000.

Acceptance of the bid was scheduled for next board of education meeting on Feb. 5. The delay is necessary, Hardy said, in order for a federal agency to approve the bid since over \$500,000

has been reserved for the Morongo system and some will be used in the high school project.

The new 58,000 square foot school will be located on a 40-acre site between Datura and Mesquite Springs Road at the corner of Sunnyslope Drive in 29 Palms.

Classes are expected to begin in the new high school a year from February — at mid-term.

The present high school will become a junior high and the district will change from the present 8-4 system to a 6-3-3 in September of 1963. (An 8-4 refers to the elementary high school division,

while 6-3-3 is a elementary junior high - senior high breakdown).

The school district, one of the largest in the state, is also currently building at several other sites. A \$328,000 junior high school is going up in Yucca Valley with classes to start in September, a \$123,000 addition is underway at the Joshua Tree elementary school and a \$138,000 science building is going up at the present high school.

Hardy reported that the district also expects to advertise for bids in about two weeks on the

first five class rooms for a new elementary school in 29 Palms.

The district contains 1,368 square miles and extends 66 miles from east to west. Width at its broadest point north and south is about 30 miles. The expanding population in the area has caused the active building program which is barely keeping pace with the growth. Hardy said that the present school has some 360 students on double sessions, a situation which the new high school will solve when it relieves the present high school for grades 7, 8 and 9.

Big Discussion On Highway 111

INDIO — State Highway 111 came in for much discussion at a County Planning Commission hearing on its master plan for roads and highways for the Coachella Valley.

Even though the county can do little about Highway 111 since it's a state road, discussion of the proposed four-lane improvement to it dominated a portion of the hearing before some 75 people at the City Hall council chambers here.

Three different dates were tossed into the discussion regarding the highway. County Planning Director Tyler Suess said he understood the state would widen the highway to four lanes between Palm Springs and Cathedral City this year if funds were available.

A letter from State Senator L. M. Backstrand of Riverside to S. C. Vanier, treasurer and manager of the Indian Wells Property Owners Association, was reported to indicate that the state highway department has been authorized to proceed with detailed planning to make the highway four lane from Palm Springs to Miles Avenue. Financing for the improvement is probably two or three years away, however, according to County Road Commissioner A. C. Keith.

In another matter heard concerning the road system, a fight is in prospect over a proposal to

extend South Palm Canyon Drive in Palm Springs to Highway 74 at Nightingale. Although the Palm Springs chamber favors it, the Desert Protective Council and conservation committee of the California Federation of Women's Clubs opposed it because they say it would spoil a beautiful area.

The same opposition was heard concerning another road planned from Dillon up Berdoo Canyon north of Indio to join the Joshua Tree National Monument road system. This plan, however, was favored by both the Palm Springs and Cathedral City chambers and the Coachella Valley Advisory Planning Committee.

Cathedral City's chamber put in a bid for extension of Cathedral Whitewater River wash to Ramon. Claude Cobb, the chamber's road committee chairman, said the route was necessary to provide a better flow of traffic in and out of the community.

The extension is not included in the county's master plan, however, because it would involve a crossing of Whitewater River wash only a half-mile west of Date Palm crossing. Planning Associate Harry Schmitz said that plans call for such crossings to be at least a mile apart.

Seven Students Have All A Cards

Seven students enrolled in Nellie N. Coffman Junior High School received all A's for the first quarter of school. Six of the students are eighth graders; one is a seventh grader.

The eighth grade high honor students are Sally and Susan Elliott, twin daughters of Dr. and Mrs. William Elliott, 1528 San Lorenzo Road, Palm Springs; Susan Hollister, daughter of Mr. and Mrs. R. P. Hollister, 68-340 Moonlight Drive, Cathedral City; Kathleen Lynch, daughter of Mrs. Terry Lynch, 2240 Sierra Drive, Palm Springs; Martha Mason, daughter of Mrs. Reba Mason, 255 Camino Buena Vista, Palm Springs; and Jacqueline Rosenbaum, daughter of Mr. and Mrs. Morton V. Rosenbaum, 4083 Calle San Antonio, Palm Springs.

The seventh grade student to receive an all A report card was Jeff Tipschutz, son of Dr. and Mrs. Robert M. Tipschutz, 620 Morongo Road, Palm Springs.

School Bus Driver Cited In Nine-Injury Accident

INDIO — School bus driver Odilon Perez, 22, of Indio, was cited by police in the accident here Monday in which nine school children were injured, six of them seriously.

Perez was transporting the children to the Seventh-day Adventist school here when the accident occurred at the intersection of Highway 111 and Monroe Street. Police Lt. Don Manton said Perez was cited for failure to yield the right of way in attempting to cross the four-lane highway.

The car, which was being used because the bus broke down, was struck by a beer distribution truck and then bounced against a third vehicle. None of the three adults driving the vehicles involved were injured.

Three of the children have been

Probe Set On Merger Of Airlines

WASHINGTON (UPI) — Chairman Emanuel Celler, D-N.Y., today ordered his House antitrust subcommittee staff to investigate the "economic, political and legal consequences" of the proposed merger of American and Eastern Air Lines.

Celler said such a "combination means the union of about a billion dollars of assets and operating revenues of over \$700 million a year" and also would affect the carrying of U.S. mail.

"Such a merger cannot be utterly disregarded by a congressional committee without at least some preliminary check to reveal the unseen and apparent dangers, if any, of such a vast concentration," he said.

Celler said he will decide whether a full congressional inquiry is warranted as soon as he receives a report from the subcommittee staff.

The proposed merger was expected to draw sharp opposition from some competitors and possibly from unions.

The president of Trans World Airlines already has indicated TWA might fight the proposal. It would join the second and fourth ranking U.S. domestic airlines into a nation-spanning passenger and cargo network with 35,194 route miles.

United Air Lines, which merged with financially ailing Capital last year, ranks first in assets and revenue. TWA is in third place.

Celler noted that Eastern and American serve more than 30 of the same cities. Both provide service, for example, between New York and Boston, New York and Washington, Boston and Washington, New York and St. Louis, New York and Chicago, and other points.

STARTS DAM PROJECT

ACCRA, Ghana (UPI) — President Kwame Nkrumah started Ghana's \$460 million Volta River project Tuesday by pushing a button which set off an explosion at Akosombo, the construction site 70 miles northeast of here. The huge dam is being built partly with U.S. aid funds.

released from Casita Hospita, with the remaining six all showing marked improvement and considered out of danger. Most seriously injured was Ronald J. Marnella, 12, of Palm Desert.

U. S. WEATHER

By United Press International

Temperatures and precipitation for the 24-hour period ending at 4 a.m.:

	High	Low	Precip.
Boston	48	23	
Denver	39	5	
Fairbanks	7	-30	
Fort Worth	29	28	
Kansas City	28	21	
Los Angeles	59	50	
Miami	78	74	
New Orleans	78	55	
New York	50	26	
Phoenix	60	46	.03
Sacramento	54	30	
Salt Lake City	10	-8	T.
San Diego	62	48	
San Francisco	58	43	
Seattle	37	34	.02
Washington	54	28	
Yuma	64	46	.08

Rasmussen's Western Wear

FOR ALL YOUR WESTERN NEEDS

Everybody's wearin' 'em for the Rodeo!



WE CARRY LEVI'S, LEE'S, IN ALL STYLES
BLUE, TAN, BROWN—FOR MEN, WOMEN, CHILDREN

HATS! BOOTS! SHIRTS!

Rasmussen's Western Wear

1151 N. INDIAN—FACING EL MIRADOR HOTEL
Look for the Big White Horse

Page 2 THE DESERT SUN Wednesday, Jan. 24, 1962



A PROTEST against an increase in assessment serves as a background for Matt Reilly of Lanesboro, Mass., holding his granddaughter. He burned his house, reputed to have been once occupied by noted humorist Josh Billings, to make the protest. (UPI Telephoto)

Racketeer Stock Deals Set for Investigation

WASHINGTON (UPI) — Atty. Gen. Robert F. Kennedy said today the Justice Department was investigating stock deals made by major racketeers to see if they violated federal laws.

Kennedy said in an interview that big-time gangsters have been

My, What One Finds!

Early spring house cleaning hit the jack pot in one Palm Springs home, police reported today.

A citizen reported to the police detective division that a long-delayed cleaning of his garage unearthed things he hadn't seen for years. At the bottom of the heap was an old slot-machine.

The one-armed bandit, once legal here, is now taboo in California. It was turned over to police for dead storage and destruction.

ALMANAC

Ey United Press International

Today is Wednesday, Jan. 24, the 24th day of the year with 341 to follow in 1962.

The moon is approaching its last quarter.

On this day in history:

In 1848, gold was discovered in the Sacramento River near Coloma, Calif.

In 1908, the first Boy Scout troop was organized in England by Sir Robert Baden-Powell, a general in the English army.

In 1945, Russian troops crossed the Oder River and landed on German soil for the first time.

In 1946, delegates to the United Nations General Assembly voted to create a U.N. Atomic Energy Commission.

A thought for the day: American novelist Thomas Wolfe once said: "There is no spectacle on earth more appealing than that of a beautiful woman in the act of cooking dinner for someone she loves."

GM Stock Sale Bill Gets Okay

WASHINGTON (UPI)—The Senate has passed and sent to the White House a bill to ease the tax and market impact of a Supreme Court ruling that DuPont must dispose of \$3.5 billion of General Motors stock.

Senate approval of the measure Tuesday ended more than a week of sharp debate over its effect on a pending antitrust case. Passage was by voice vote.

Opponents never were able to muster more than 25 votes in their efforts to modify the bill, or delay action on it. One critic, Sen. Paul H. Douglas, D-Ill., was bitter over the outcome.

"It's ironical," he told a reporter, "that in view of all the demands by the administration that we plug tax loopholes, the first bill we pass is one granting unjustified tax relief for the DuPont family."

Motion Fails

The key vote came on a motion by Sen. Albert Gore, D-Tenn., to have the measure sent back to the finance committee. It was defeated on a rollcall vote, 67-25, and the opposition virtually disintegrated.

The Senate opened debate on the measure Jan. 15. It was a continuation of a hassle which started in the 1961 session when Gore was able to block final action on the bill.

Gore returned this year to charge that the bill was a thinly disguised effort to permit 65 members of the DuPont family to retain working control over the giant GM automotive empire.

Western Necks On P.D. Police

Palm Springs police are getting saddled-up for the big Palm Springs Mounted Police Rodeo Saturday and Sunday, with western ties the order of the day for the remainder of the week. Police Chief A. G. Kettmann said today.

The police officers will gather at 8:45 a.m. Saturday in western ties for assignment to parade duty. The annual rodeo parade is witnessed by thousands of tourists and residents who line the Palm Canyon Drive parade route to watch the riding and marching units from throughout the southwest.

Carpenter Held On Bomb Charge

SACRAMENTO, Calif. (UPI)—A part-time carpenter was arrested by postal inspectors Tuesday on charges of mailing a bomb to a Colorado woman, who was seriously injured when it exploded.

The suspect was identified as David W. Wion, 52, who previously had filed a \$50,000 damage suit against the woman for injuries received when he broke his leg while working on her California property.

The victim, Mrs. Mildred Tandy, 46, who operates a general store in Eckert, Colo., is the former wife of a Madison judge. She lost one hand and part of the other when the bomb exploded Thursday.

Wion was arrested on a secret

Hearing on Drugs Here Tomorrow

A special state Senate subcommittee hearing on the problems of uncontrolled importation of narcotic drugs from Mexico will begin in Palm Springs council chambers at 9 a.m. Thursday.

The committee, headed by Sen. Aaron Quick, Imperial County, will come here after Monday and Tuesday studies in El Centro and along border crossing points, Ben Read, Palm Springs representative of the state public health department, reported.

Police Chief A. G. Kettmann, Riverside County Sheriff Joe Rice, and William Mackey, district attorney, are expected to participate in the hearing sessions, with other area law officers.

Now Open 2 & 3 BEDROOMS MODELS

Only F.H.A.
Homes in P.S.

WITH 5 1/2%, 30 YR. LOANS
\$16,795—\$87.37 MO.
(Principal & Interest)

LOW DOWN—LARGE LOTS
Make Reservations Now

ROY FEY & JOE KOCH
El Rancho Vista Estates

3 Minutes East of Riviera Hotel
on Vista Chino

indictment issued by a federal grand jury in Denver. He was charged with "causing to be delivered by U.S. mail an unmailed item," which covers a number of things including explosives.

While Wion was en route to be arraigned Tuesday, he called one photographer a "Communist" and lashed out seven times at others. He connected only once, kicking UPI photographer Paul Meeds in the lower back.

A deputy U.S. marshal said Wion "wants an attorney. He says he is innocent and wants to go back (to Denver) to fight it."

U.S. Commissioner Adellia McCabe set Wion's bail at \$25,000 and continued his hearing pending arrival of papers from Denver. The bomb exploded when Mrs. Tandy snipped a string on the package. The device consisted of a small box of powder, a flash light battery detonator and a spring trigger tripped by the cutting of the string.

9.3%

NET, NET, NET

\$1,075,000.00

PURCHASE PRICE

Air conditioned 175,000 sq. ft. Industrial building on 9 acres. L.A. area. 20 YEAR LEASE BACK by electronics firm established 15 years. Company has 3 million dollars in assets. Earnings in rising trend and plans to expand. Tenant pays taxes and insurance and maintenance PLUS \$100,000 per year rent. This is an EXCELLENT investment with outstanding DEPRECIATION factor.

Call Mr. Crowe

JAMES A. CROWE

Real Estate and Mortgage

Investments

Phone 324-5783

Resorting Case Review Month Away

A promised review of a Los Angeles vice case, expected to come before the California Supreme Court for clarification in late February or early March, is expected to settle the fate of Palm Springs' resorting laws.

City Attorney Jerry Bunker reported that the high court's review as scheduled in Los Angeles after protests and requests for clarification of a Supreme Court decision which held Los Angeles resorting laws invalid. The court ruled that state law preempted the entire area of legislation, though many cities have claimed the comparable state laws are ambiguous.

Extension of the supreme court principle could lead to invalidation of local anti-gambling laws, but a specific directive is expected by state municipal legal counsels, Bunker reported.

The Palm Springs ordinances against resorting are now being held in abeyance until the supreme court clarifies its ruling in the rehearing of the Los Angeles case, Police Chief A. G. Kettmann advised city police.

Lions to See Mounted Police

Cliff Campbell and members of the Palm Springs Mounted Police will present a program for the Palm Springs Lions Club Thursday at the Chi Chi.

During the session the club will complete plans for a "Rodeo Breakfast" to be staged Saturday morning at the Santa Fe Federal Savings and Loan parking lot, according to club president Jack Riordan. The affair is being staged as a benefit for the Lions Club charity fund.

Ten Stocks Actively Traded Today (From the leased wires of Shearson, Hammill & Co.) 120 North Indian Avenue		
	Yesterday	Today
	Closing	2 p.m.
Ford	183 1/2	103
Brunswick	40 1/2	39 3/4
Celanese	39 1/2	38 3/4
Studebaker - Packard	9 1/2	9
Automatic Canteen	27 1/2	26
American Tel and Tel	129 3/4	128 3/4
Lockheed	48 3/4	48 3/4
Standard, N.J.	50 1/2	50 1/2
General Electric	71	71 1/2
United States Steel	73 3/4	73

Look for the Sign
**PICK
YOUR OWN**
on
Darwin's Green Acres

Grapefruit 3c Lb.
Tangerines 6c Lb.
Tangelos & Oranges 6c Lb.

ASPARAGUS AND OTHER VEGETABLES—SOON

Directions to Darwin's Green Acres—on Frontage Road North side Hwy. 99—7 miles East of Thousand Palms, 6 miles West of Indio or 1 mile West of Washington Avenue.

Rasmussen's Western Wear
FOR ALL YOUR WESTERN NEEDS

Everybody's wearin' 'em for the Rodeo!

Most Complete
Stock of
Western Wear
on the
Desert!

WE CARRY LEVI'S, LEE'S, IN ALL STYLES
BLUE, TAN, BROWN—FOR MEN, WOMEN, CHILDREN

HATS! BOOTS! SHIRTS!

Rasmussen's Western Wear
1151 N. INDIAN—FACING EL MIRADOR HOTEL
Look for the Big White Horse

The cowboys' choice
since 1873

LEVI'S
AMERICA'S FINEST JEANS

For more than a century, there's only been one brand of jeans with this slim, snug cut—one brand of jeans with this super-tough denim, reinforced with Copper Rivets. It's LEVI'S Jeans—choice of real cowboys in the arena and on the range. When you buy blue jeans, get the real thing—get LEVI'S Jeans!

Look for the Red Tab on the back pocket ... Look for the Two Horse Brand leather label ... Look for the Oilcloth Ticket

Research....
When a New Drug is Ready—
Your Doctor Will Know About It...
And Thrifty Drug Stores Will Have It!
**THRIFTY BONDED
PRESCRIPTIONS**

Every Month 10 Million Thrifty Customers

Get Double Discounts

1 Lowest Discount Prices 2 Blue Chip Stamps

2333 FARRELL DRIVE AND McALLUM WAY 366-368 SOUTH PALM CANYON DRIVE

**CLIP the
COUPONS
and
SAVE!**

COUPON
**Quart Keapsit
Vacuum Bottle**
by American Thermos
With Coupon
Reg. \$2.09 **\$1.68**
Well insulated, easy pouring. Holds coffee for two.
Valid After Sun., Jan. 28

COUPON
**Electric
Ingraham
Alarm Clock**
With Luminous Dial
With Coupon
Reg. \$3.98 **\$2.96**
Petite size in attractive plastic case.
Valid After Sun., Jan. 28

COUPON
**Snarol
Pellets or Meal**
With Coupon
Reg. 98c **64c**
Rid your garden of snails. 2 1/2 Pound Box.
Valid After Sun., Jan. 28

COUPON
**T.D. Antiseptic
Full Pint**
With Coupon
Reg. 69c **38c**
Kills mouth odors, bacteria, combats infection.
Valid After Sun., Jan. 28

COUPON
**BORBRO® 100 MG.
Vitamin C**
Bottle of 100
Ascorbic Acid
With Coupon
Reg. 73c **58c**
Valid After Sun., Jan. 28

COUPON
**COATS & CLARK
Sewing Thread**
Pack of 12
With Coupon
Reg. 59c **37c**
Homemaker's special! Assortment of black, white and colors.
Valid After Sun., Jan. 28

COUPON
**TOASTED BUTTERCRUST
CHEESE
SANDWICH**
With Potato
Chip & Dill
Pickles
With Coupon
Reg. 29c **29c**
Valid After Sun., Jan. 28

COUPON
**STUART HALL
25c Stationery**
• Air Mail Tablet
• Linen Tablet
• Linen Envelopes
With Coupon
Reg. 57c **35c**
Valid After Sun., Jan. 28

THIS WEEK'S TOPS
THRIFTY'S OWN PRICE SPECTACULAR
**69c Pack of 200
3-HOLE
Filler Paper**
Get Ready for Spring Semester
Your chance to buy enough paper for one half semester... at less than 50c! An unheard of discount price for this jumbo pack of top quality paper! Poly-wrapped and ready for homework!
37c

**3-Ring
Canvas Binders**
Hold over 300 sheets. Sturdy binder with 1 1/2" rings... and a huge capacity.
Reg. 89c **59c**

**Pack of 10
Lead
Pencils**
Cello-wrapped packs of fine pencils at a Thrifty low price! Buy for the rest of the year.
Reg. 29c **21c**

Zipper Binder
3-Ring Vinyl
Sturdy binder keeps papers neat and clean.
Reg. \$2.49 **\$1.77**

Pencil Box
Presidents of the U.S.A.
Includes pencils & accessories. Dial information about the presidents.
Reg. 98c **98c**

Crayola Crayons
48 Assorted Colors
Brilliant colors in a huge assortment, in a metal can.
75c Value! **63c**

Teenage Belt
Can Also Be Worn As Necklace
Gold plated, adjustable. Hanging novelties include watch, drum, fish, others.
97c

School Lunch Kits
Keepsit by American Thermos
All metal with 10 ounce vacuum bottle.
Reg. \$2.49 **\$1.77**

Magnetic Binder
TOP HOLE
Nifty colorful binder opens at the top. Vinyl finish.
Reg. \$1.29 Value **98c**

Sheaffer Pen & EXTRA REFILL
Consists of a \$1.49 pen plus a 49c refill. 1.98 value.
98c

25 Piece Windsor Pen & Pencil Set with Dictionary
• 8 lead pencils with erasers
• 8 retractable ball point pens
• Pocket size Webster's dictionary
• 8 extra refills
\$1.75 Value! All For **99c**

THIS WEEK'S TOPS
THRIFTY'S OWN PRICE SPECTACULAR
**1st Quality Duratex
Flock Lined
Rubber Gloves**
Sanded non-slip finish. Long cuff for no drip use... full rolled cuff for tear resistance. Flock lined for comfort.
LONG NO-DROP CUFF
Reg. 98c **39c**

Tobacco & Liquor Values
Abbey Panatela Cigars
Box of 50
Smooth smoking mild and mellow cello wrapped slim cigars.
\$1.98

Old Miner Bottled in Bond Kentucky Straight Bourbon
FIFTH **\$3.98**

Bradley's Deluxe Blended Whiskey
FIFTH **\$3.09**

Dominion Rare Imported Canadian Whisky
FIFTH **\$3.98**

Scotts Glen Imported Scotch Whisky
FIFTH **\$3.98**

Old Miner Dry Gin or Harkoff Vodka
Your Choice
• Quart \$3.69
• 1/2 gal. \$7.19

**Double Discounts
On Nationally Advertised
Drugs & Toiletries**

Price includes 12c off on label

69c Stripe Toothpaste... 42c
4 ounces

98c Super Anahist Cough Syrup 67c
For Relief of Upset Stomach

98c Pepto-Bismol... 65c
Improved Formula, 3 1/2 ounce tube

69c Wildroot... Hair Dressing 48c
It Cools, Rather Than Burns

69c Mennen Skin Bracer 51c
Spray deodorant

64c Mennen 59c
Shampoo

\$1.50 Tandem \$1.29
Regular or Moisturizing

89c Burma Shave 79c
Hairspray

\$1.35 Toni Tip \$1.09
Anticlimax

89c Hexol 79c
3 1/2 ounce tube

63c Butterin 53c
Bottle of 30

\$1 Secret 89c
Roll On Deodorant

\$1.00 Breck 89c
Grapeless, Stainless

89c Bengay 79c
3 1/2 ounce tube

51c Milk of Magnesia 51c
3 1/2 ounce tube

**16x56" Full View
Door Mirror**
White or Natural Frame
\$4.98 Value
\$3.69
Versatile mirror to use on door or wall. Guaranteed Pittsburgh mirror glass, distortion free!

**Heavy Duty Foam
Ironing Board Pad
& Silicone Cover Set**
Reg. 98c **57c**
Soft cushiony never slip foam pad. Scratch-proof aluminized silicone cover REFLECTS heat for smoother ironing.

FREE Delivery in Palm Springs
325-5170 — CALL — 324-4281
366-378 South Palm Canyon Drive — OR — 233 Farrell Drive and McCallum Way

THIS WEEK'S TOPS
THRIFTY'S OWN PRICE SPECTACULAR
**25c Penetray
Light Bulbs**
60 or 100 WATT
Top-quality bulbs in popular 60 or 100 watt at giant-size Thrifty savings of almost half. Stock up.
13c EACH

29c Value!
O'Cello Sponges
Famous O'Cello quality! Handy sponges for many household uses.
Bag of 3 **17c**

Blinking Lanterns
Swinging Arm
Safety light for camping trips. Operates on 4 flash-light batteries.
\$1.29 Value **98c**
BATTERIES EXTRA

**\$3.98 Value! Soft Plastic
Clothes Hampers**
Ventilated & Snag Proof
Check the low, low price. Strong, lightweight, won't warp. Ventilated air moves freely to prevent mildew. Wipes clean with damp cloth.
\$2.49

**3 Piece Molded
Luggage Set**
• Train Case **\$19.98**
• 20" Overnight Case **Value!**
• 24" Tourist Case **\$15.88**
Stylish like luggage 4 times its price! Molded fibre sides. 3-ply bent wood frame. Beautifully lined interiors.

**Decorated Straw & Bamboo
Handbags**
• Italian Milan Straws & Wickers • Toys • Spanish Baskets • And many others.
Reg. \$3.88 **\$2.88**
Fashion finds in shapes and sizes galore including jumbo! Daily decorated with beads, ribbons, novelty trims, fruits and flowers.

COUPON
**BOX OF 100
59c Jaffee Mints**
Chocolate Covered
With Coupon
Delicious chocolate covered mint patties. Buy a big supply.
Valid After Sun., Jan. 28

COUPON
**Laundry Cart
Liner**
With Coupon
Reg. 73c **98c**
Washable cover easy to slip on and off. Thrifty low price.
Valid After Sun., Jan. 28

COUPON
**Vinyl Covered
Dish Drainer**
With Coupon
Reg. 72c **98c**
Sturdy wire coated with colorful, cushioning vinyl. Color choice.
Valid After Sun., Jan. 28

COUPON
**Cocoa Fibre
Door Mats**
Reg. \$1.69 **\$1.13**
Strong, long wearing welcome mat. 14x24 inches.
Valid After Sun., Jan. 28

COUPON
**\$3.99 Denkert
Fielder's Glove**
With Coupon
\$3.22
FOR RIGHT HAND PLAYERS. MADE OF COWHIDE AND LEATHER LINES. GIL McDUGAL AUTOGRAPH.
Valid After Sun., Jan. 28

COUPON
**99c Boys'
Polo Shirts**
crew neck
With Coupon
74c
Combed cotton, full cut, reinforced. Sizes 4 to 12.
Valid After Sun., Jan. 28

COUPON
**49c Glamourette
Wind Bonnet**
With Coupon
31c
Nylon with metallic trim. Colors to enhance your wardrobe.
Valid After Sun., Jan. 28

COUPON
**FREE Trial Size
D. O. C.
Activated Oxygen
Denture Cleaner**
With This Coupon
Valid After Sun., Jan. 28

**50 Double Edge
Pal Razor Blades**
• Dispenser Pack of 40 Blades
• Free Bonus Pack of 10 Blades
\$1.28 Value! All for 57c
Nationally known Pal double edge blades... precision ground to give you more shaves. Handy dispenser pack of 40 plus 10 free blades... add up to the biggest shaving value yet!

**35c to 50c Values!
Combs
For the Whole Family**
• Men's Pocket Comb
• Ladies' Purse Comb
• Ladies' Dressing Comb
• Men's Dressing Comb
• Ladies' Rat Tail Comb
• Men's Fine Comb
Your choice of top quality assorted combs.
21c

Another Magnificent New Safeway! Blvd. at Cedar Ave.—BLOOMINGTON!

190 Safeway Stores in the Los Angeles Division Join in Celebrating This Event!
One More Step in Safeway's Program For 1962 — We Grow To Serve You Better.

Swift's
Chili Con Carne
with Beans—Heat 'N Eat—Price includes 10c off.
24-oz. can 39¢
You Save 10c

Heinz Ketchup
The Ketchup with the can't-be-copied flavor.
14-oz. btl. 19¢
You Save 6c

\$1.75 Size BRECK
16-Oz. Bottle
Hair Shampoo
For Dry or Normal Hair
99¢ plus Federal Excise Tax
You Save 76¢!
While Supplies Last

Dinty Moore Beef Stew Heat 'N Serve 24-oz. can 49¢
Chic-E Kidney Cat Food Kitty's Favorite 2 6-oz. cans 27¢
Cut Rite Wax Paper Keeps foods fresher-longer. 2 125-ft. rolls 49¢
Gold Medal Noodles Extra Wide—Price includes 3c off label. 1-lb. pkg. 29¢
Sea Trader Sardines Ideal for snacks—in soy bean oil 5 4-oz. cans \$1
Corned Beef Hash Famous Dubuque Just heat and serve 3 16-oz. cans \$1

Roxbury Peanut Clusters So Fresh—So Good! 12-oz. bag 49¢
Bell Brand Potato Chips Cracklin' Fresh! 7 1/2-oz. bags 49¢
Mild Cheddar Cheese Safeway Chunk or Snack 1-lb. 59¢
Lucerne Potato Salad or Macaroni Salad Pure, Wholesome pt. ctn. 25¢
Lucerne Dairy Drink Chocolate Flavored Serve it hot or cold, qt. ctn. 19¢
Folgers Coffee Vacuum Pack Regular, Drip or Fine 1-lb. can 59¢

Ironing Board Pad & Cover
78¢ set
While Supplies Last

Plastic Housewares
For Your Kitchen
Your Choice
87¢ each
Available at most Safeway Stores
While Supplies Last

Golden Book Home & High School
ENCYCLOPEDIA Vol. I All Others Vol. 20 On Sale
49c \$1.29

FROZEN FOODS
Bel-air Green Beans
Regular Cut or French Style 5 9-oz. pkgs. \$1
Bel-air Cut Rhubarb Bite Size Chunks 5 12-oz. pkgs. \$1
Broccoli Spears Bel-Air Premium Quality 5 10-oz. pkgs. \$1
Corn-on-the-Cob Bel-Air Garden-Fresh 5 2-ear pkgs. \$1
Mixed Vegetables Bel-Air Premium 5 10-oz. pkgs. \$1
Bel-air Waffles Just pop 'em in the toaster 5-oz. pkg. 10¢
Ice Cream
Snow Star Rich in flavor. Velvety smooth texture. 1/2-gal. ctn. **59¢**

Low, Low, Everyday PRICES at Safeway!
Candi Cane Granulated Sugar 5 -lb. bag 49¢
Gerber's Baby Food Strained Varieties Fruits & Vegetables 3 cans 27¢
Gold Medal Enriched Flour 5 -lb. bag 59¢
Snowdrift Shortening Pure Vegetable.—Price Includes 10c off label. 3 -lb. can 79¢

Safeway Produce—Always Fresh
Delicious Apples
Extra Fancy Washington State **2 lbs. 29¢**
Central American Select Quality **2 lbs. 25¢**
Fancy Quality Full 2-pound basket **2 lb. 39¢**
Luscious Golden Hawaiian Grown **each 59¢**
Golden Bananas
Fresh Tomatoes
Large Pineapples

Cream O' the Crop
Grade AA Eggs
There's a big difference in eggs. That's why we are so careful to offer you none but the very finest... at Safeway. Guaranteed the freshest eggs in town!
Medium 1-doz. 49c
Large 1-doz. 51c

SPECIALS EFFECTIVE Thurs., Fri., Sat., Sun., Jan. 25, 26, 27, 28, 1962 at local Safeway Stores
SAFeway
©COPYRIGHT, 1960 AND/OR 1961, SAFeway STORES, INCORPORATED
Applicable Taxes Collected
Blue Chip Stamps given with each purchase except fluid milk products, cigarettes, tobaccos, alcoholic beverages or magazines.
We Give BLUE CHIP STAMPS



PIPED ABOARD was the master of this young sea dog, which watches as the owner of the pipe (and dog) sails out of the harbor at Southampton, England.

DESERT HOT SPRINGS

Desert Visit Caps Sojourn in Ireland

DESERT HOT SPRINGS — At-torney and Mrs. Max Tachna planed in from New York City for a lengthy vacation at the Hillcrest Manor. Highlights of a three-week jet tour of Ireland which the couple just completed will be described by Tachna in an address to be given at the Jewish Community Center during his stay here.

Other recent arrivals from the east include Mr. and Mrs. Alexander Goffstein of Haverhill, Mass., who have rented a home here for the remainder of the season.

Mr. and Mrs. Simon Thompson hosted dinner at Erickson's for Mr. and Mrs. Eric Walker and daughter Joyce of Riverside. The Walkers lived here for several years. Walker founded the local Toastmasters Club.

Dorothy Neebitt and husband Bill spent a week in their trailer at the Desert Hot Springs Trailer Park. They had planned to spend the entire winter here, but now that Dorothy is employed at Orange High School they will be here on weekends only.

En route to Hollywood from Las Vegas where they had spent a holiday weekend, the Dave Dortsos — he produces TV's Bonanza — stopped off for a two-day

visit with his parents, Mr. and Mrs. Benjamin Katz. They were accompanied by their daughter, Wendy and son Fred.

The C. C. Van Arsdale family is home again after spending Christmas with their son, C. V. Van Arsdale Jr., and family in Woodland Hills.

The Blount Straughans motored to San Bernardino to spend several days with their friend, Mrs. Hazel Elkins. The Bob Ritchies have as their house guests Bob's father and mother, Mr. and Mrs. Art Tappe of Yukon, Okla., who drove in for their annual visit last week. On New Year's Day the group were joined by Bob Kirkland of Las Vegas.

Mr. and Mrs. Joseph Lukomski entertained at cocktails and dinner at the Highlander Restaurant. Guests included the Donald Hulberts, Mr. and Mrs. Phillip Fobert, the Les Moores, Mr. and Mrs. Rudy Bister, Mr. and Mrs. Ted Spellaza and their house guests, Mr. and Mrs. Joseph Enterante of San Fernando.

One of the largest private parties held here New Year's Eve was that hosted by Rose and Jack Smilen at their Smile-Inn Hotel for 100 friends and guests. Out-of-towners enjoying the entertainment, dancing and midnight buffet included Mr. and Mrs. A. Tronman of Chicago, Miss Cele Cartoon and Miss Nancy Feinstein of New York City, the E. W. Jacobs of Lake Tahoe, Mr. and Mrs. L. Gold-Smith of San Fernando, and the Smilen's daughter and son-in-law, the Richard Tellers of Los Angeles.

Mr. and Mrs. Phillin Fobert entertained at cocktails at their Cholla Gardens home. Guests later adjourned to the Highlander Restaurant for a no-host dinner and evening of fun. Those present included the Cliff Babins, the Red Edsons, Mrs. Fern Norton, the Rudy Bisters, Mr. and Mrs. Bert Hines, Mrs. Charles Meadows, Mrs. A. Stanley-Jones, Mr. and Mrs. Charles Haymes, the Donald Hulberts, the Joseph Lukomskis, Mr. and Mrs. Ted Spellaza and Mr. and Mrs. Joseph Enterante of San Fernando.

The Julius Mattheisens enjoyed an armchair tour of the Orient last Thursday when their houseguests, Mr. and Mrs. Fred Lincoln of Torrance, showed colored slides taken by Mrs. Lincoln while on her latest trip to Japan and Viet-Nam.

Mr. and Mrs. William Armstrong and daughter Glynnis of Bellflower spent the New Year's holidays here as the guests of Mr. and Mrs. H. M. Saunders.

Mr. and Mrs. R. D. Armstrong entertained at dinner on New Year's Day. Gathered around the table were Angelinos, Mr. and Mrs. Earl Comp and Ted and Cella Walsh, David Goldstein of Monrovia, Mrs. Dorothy Kick of Santa Monica, Mrs. Grace Harmon, Mrs. Evelyn Harrison and Mrs. Chick Brown and son James of Desert Hot Springs.

—Ellen Saunders

SEEKS THIRD TERM
CULLMAN, Ala. (UPI)—Former Gov. James (Kissin' Jim) Folsom announced Monday he would seek an unprecedented third term as governor of Alabama in the May Democratic primary.

more meat
Dr. Ross MEAT FLAVOR DOG FOOD
more flavors



IN A HAPPY MOOD, with a distinctly oriental feeling is the mural which the Palette Club unveiled at the Nurses' residence at the Desert Hospital. The four panel mural paintings, which were a class project under the direction

of Veva Selig, on right, are in tones of green and coral with the white crane as a vivid accent. Palette Club Director John Morris is pictured on the left. (Desert Sun Photo)

Nautical Theme To Be Used at MCC Breakfast

The panoramic view of Salton Sea from the Salton Bay Yacht Club will provide a natural setting for the "Ship Ahoy" breakfast to be held for the Mission California Council at 10 a.m. on Jan. 28, by the El Centro City Council of Beta Sigma Phi.

Blue and white marine colors will be used in the decor and hostesses will wear sailor costumes. A fashion show will be presented during the breakfast.

Following the entertainment, Mrs. John Allchin, president of MCC, will conduct a business meeting.

Officers for the coming year will be nominated and chapter donations to the Cystic Fibrosis Foundation will be presented.

Mrs. Jean Wallace, Cystic Fibrosis chairman, will show a film entitled "The Pied Piper," the story of a child afflicted with the disease.

Women Golfers At Tamarisk Name Mrs. Wells

Mrs. Daniel Wells was elected chairman, succeeding Mrs. Hy Fink in office, when The Ladies' Golfing Auxiliary of Tamarisk Country Club held a luncheon meeting at the home of Mrs. Ray Anthony.

Other officers elected were: Mrs. Jack Spiggle, tournament chairman; Mrs. Frank DeGoff, handicap chairman; Mrs. Ben Blank, secretary; Mrs. Robert Levin, treasurer.

Mrs. Fink, retiring chairman, was given a gold golfing charm, and she and Mrs. Ellsworth Vines will continue working on the Desert Classic.

Monthly prizes were awarded following the buffet luncheon.



Bathe Away Dry Skin

Doctors and Dermatologists report remarkable effectiveness of SARD® in authoritative articles published in leading National Medical Journals.

Medical science knows that the basic cause for skin dryness is the loss of moisture from body tissues. The only proven relief from skin dryness is the amazing new SARD® formula that effectively restores the skin's own moisture balance. With your first SARD® bath, skin dryness and chafed, itchy, peeling and irritated areas are gone. Get SARD® at drug and cosmetic counters now!



Around Town

with Hildy Crawford

Page 6 THE DESERT SUN Wednesday, Jan. 24, 1962

Along with its big price tag (\$100-a-plate) and its stellar casting (Hope, Sinatra, Dean Martin, the Crosby Brothers, Kay Starr and Les Brown and his Band of Renown), the Palm Springs Golf Classic dinner on Feb. 2 promises to turn out to be one of the biggest social events of the winter season.

Among those who plan to be at the black tie affair which will be held in the Riviera's Mediterranean Room are Governor and Mrs. Edmund Brown, former Governor and Mrs. Dan Thornton of Colorado, the William Edrises and her parents the Winthrop Rockefeller of Little Rock, and, of course, the Bill Peribergs, as he is co-chairman of the two million dollar fund-raising campaign for Desert Hospital and the dinner was his brain child.

Among others will be Messrs. and Mmes. W. A. Moncrief, George Barrett, Kent Hayes, Mel Eaton, Bill Bassichis (they are due out from Cleveland around month's end), Sol Lesser, Clarence Brown, Paul Reynolds, Phil Regan, Richard Bagdasarian, Willard Parker, Charles Farrell, Gar Moore, Frank Bogert, Harry Joe Brown, Dolph Oberfel, Eddie LeBaron, Mary and Allan Jones, Frank Bering, Lou Golan, Jan McNab, Zeppo Marx, Charles Berns (Chollie and Millie will be out from New York and will do the Boys' Club benefit Night at "21" at the Raquet Club on Feb. 16), Auntie Pearl McManus, and dozens more. As announced here several days ago the affair is a complete sell-out.

Honoring her parents the Winthrop Rockefellers, who are visiting here from Little Rock, the William Edrises hosted a small dinner group at Chi Chi, having cocktails at their home first. Among their guests were Bobbe and Bill Perlberg, the Joe Halls, Robert Gerstengangs, Milton Prells and Sol Siegels, who have a new home at Wonder Palms.

Those bright yellow invitations printed in red ink, which Fay (Mrs. Walter) Cruttenden and Jessie (Mrs. Dan) Thornton sent out to close to 400 people, pre-announce an unusual party, with a Bears and Bulls theme. The party on Jan. 31 will celebrate the birthdays of their husbands and the theme was originated because one is in the stock market and one raises cattle.

The shift appears to be her apparent in the muumuu in the leisure dress arena. The spring shift falls loosely from a high yoke. It's made of everything from gingham to embroidered batiste.

ANGEL VIEW THRIFT SHOP

Put your cast offs to work helping take casts off. We Need Merchandise
246 SO. INDIAN AVE.
Palm Springs

Many of the party guests will be here for the Desert Golf Classic, which opens that day.

Another interesting invitation, that enclosed a twisted pretzel, is to attend the new "Twist at Ten" Festival at RimRocks tomorrow night, when Jon and Edna Torrence, dance stars and instructors, turn the after dinner hours into a twist session. The twist instruction is offered free, with the Torrences offering a basic course and then turning the dancers loose to gyrate twist and turn as the spirit moves. RimRocks regular musicmasters, the Royal Room Combo will beat out rhythms for this range of the age. To put the human pretzels in the mood for twisting, the bar is featuring a Twist cocktail that night. Incidentally, the Torrences are the ones who sent out those "Merry Twists" greetings during the holiday season.

A postcard from the Maloufs and the McClures in Acapulco sounds like they are having fun. The Maloufs son Gary, the Gene

Kegleys and the Harry Macys are with them now.

If the "waiter," complete with gold jacket, who showed up on stage at Chi Chi to serve Joe E. Lewis the "medicine" which he imbibes as he does his act, looked like Charlie Farrell, it was just because it WAS. And if it looked like Charlie succeeded in breaking up Funnymen Lewis, it is because he DID. (P.S. the audience loved it, too.)

Ringsiding and part of the ad lib which Joe sends across the footlights was famed athlete "Crazy Legs" Hirsch.

Current magazines are popular with patients at Desert Hospital according to members of the Women's Auxiliary, who take those book carts around to the rooms each day. There just aren't enough of them.

Anyone wishing to donate magazines (they must not be more than two months old) may call Mrs. Edward Reese at 324-3955 and an Auxiliary member will pick up the badly needed reading material.

Tea to Launch 1962 Teen Angel Contest

Palm Springs girls in the age bracket of 13-19, are invited to a tea, which the Teen Angel Advisory Board of the Palm Springs Auxiliary of Angel View Crippled Children's Foundation will give in the Monaco Room at the Riviera Hotel on Sunday, Jan. 28 at 3 p.m.

It is hoped to interest the girls in entering the 1962 Teen Angel Contest and mothers are invited to accompany their daughters so that they, too, will be informed of the goals and purposes of the contest, according to Mrs. Rex Smith, board chairman.

Assisting Mrs. Smith in hostessing the tea will be Mmes. Richard Bagdasarian, R. Torrey Spangnagel, George Berkeley, Walter Munday. Mrs. Ross Winans, general chairman of the Teen Angel Contest, Mrs. Alan Kopelson and Beth Grant will be in the receiving line.

The contest opens on March 12 and continues through April 12, with the Teen Angel Ball and the "haloing" of the 1962 Teen Angel set for April 13 at the Riviera.

As in previous years the Teen Angel will not only make the future brighter for crippled children, but will have a bright summer herself as she will win a wonderful summer vacation in Hawaii.

"STYLES FOR MEN"

Now Located in the FASHION CENTER
266 N. Palm Canyon Dr.

Textile Center

"Consistently" Best in Yardage
A Fabric for Every Purpose
391 North Indian Avenue, Palm Springs

Designers Fashions By the Yard

Kentuckians Revived with Sun and Fun

Three refugees from the snow, showed up at the Ranch Club's Sunday Brunch, but instead of coming from a couple of thousand miles away as might be expected, these came down from San Geronio Pass, where the Three Ring Ranch near Beaumont was covered with that white stuff. Connie Ring, owner of the ranch where she raised thoroughbred race horses, said that in 14 years it had only snowed there three times and she couldn't let her guests, the Preston Maddens of Kentucky sit there and count snowflakes so they headed for the desert. The Maddens, who own TV Lark, enjoyed ringsiding at the brunch and led much of the applause of the program.

Clessa Williams opened the show with a duet with Wally Harpst, Stuart Taylor came on with his hand of humorous pantomime, followed by Sheldon Aldman's thrilling version of "Lonesome Road."

English comic Ben Wrigley made his initial appearance on the show and the audience reacted convulsively to his monologue on American road signs.

Perennial Ranch Club favorite Tenor Jack Woodworth was on stage for the first time this season, with such audience pleasing songs as "Peg O'My Heart" and "Irish Eyes," followed by another favorite Bob Newkirk, who bounced on stage singing "Bill Bailey."

The Villagers, too, made their first seasonal appearance. In addition to their songs, they led the spontaneous and enthusiastic twist that wound up the program.

Among those enjoying the fast-moving show were: the Thomas Lapsworths, Iris Woolridge, Jess Barker here from a radio show in Chicago, Lang Jeffries of "Rescue Eight" fame, Dorothy Scheib, the William Dixons of Pasadena and their guests, Los Angeles Councilman and Mrs. James Hervey Brown; the Theodore Partridges, Paul Kelleys and a party of eight guests from Salt Lake City; the Avery Plumlys, George Aftergoods, Jane Burford, Ed Pauley Jr., the Ned Blanks, Dr. and Mrs. Kenneth Grow, the Eric Lindberghs and William Pifers of Appleton, Wisc., and a host of others.

Now every woman can keep her patterns neatly arranged in a new plastic file holding 25 patterns. The case contains dividers for keeping patterns in order for easy referral.

EDITH'S SUN & SAND
2665 No. Palm Canyon Dr.
Phone 325-5582
25% Discount ON ALL Sweaters
See Our New Capris — Sweaters
Blouses
ALTERATIONS
DRESSMAKING
TAILORING
OPEN 7 DAYS A WEEK
10 A.M. TO 5 P.M.
At Foot of Tramway

FLORENCE LOWELL CATERERS
PARTY TIME FOOD
DISTINCTIVE CATERING
Be a Guest at Your Own Party
111 Avenida Palmeras
Phone 324-3118



SNOW REFUGEES, down from the Pass, guests the Preston Maddens of Kentucky, Connie Ring, owner of the famous Three Ring Ranch near Beaumont, and her

Wives of Lawyers Altar Society to Hold Card Party And Doctors Will Meet Together

Lawyers' and doctors' wives of Riverside county will meet tomorrow for a joint luncheon at the tennis Club. Mrs. Saul Ruskin, president of the Lawyers' Wives of the Desert Bar Assn. auxiliary, which is the local group, arranged for the club facilities and the showing of fashions from the Lillian Agar Shop.

Wives of local doctors and attorneys are cordially invited. For information and reservations call Mrs. Saul Ruskin.

St. Theresa's Altar Society will hold a coffee and card party in that proceeds from the party will benefit the St. Theresa Parish vestment fund.

St. Theresa's Altar Society will hold a coffee and card party in that proceeds from the party will benefit the St. Theresa Parish vestment fund. The public is invited to attend. Mrs. Patrick Narapese, chair-

L. Bradford Ostrom, M.D.

announces the opening of offices for the

PRACTICE OF PEDIATRICS

AT

760 NORTH PALM CANYON DRIVE
PALM SPRINGS, CALIFORNIA

Office 324-3294 Res. 324-3296

Diplomate of the

American Board of Pediatrics

Office Hours by Appointment

Take Time for Pleasure

LEAVE LAUNDRY CHORES TO US

You can depend on us for careful quality laundering.

Special 1 Day SERVICE

The AUTOMATIC Laundry - Dry Cleaning

364 S. INDIAN AVE.

Across from Safeway Ample Free Parking



Have a Twisting Good Time at

RimRocks RESTAURANT

Every Thursday Night at 10 p.m.

Starting January 25

JON AND EDNA TORRENCE PRESENT THE

TWIST AT TEN FESTIVAL

MUSIC BY THE

ROYAL ROOM COMBO

See the Twist Demonstrated by the Torrences, dancing stars of America's foremost supper clubs...

THEN GET IN THE ACT YOURSELF!

TWIST

With Free Lessons by the Torrences

(Operators of Torrence Dance School)

SUPERB DINING

Ample Parking

CHOICE COCKTAILS

Never a Cover or Minimum

Located on Highway 111 just a few minutes east of downtown Palm Springs

PHONE 328-2185

WOMEN of The Desert

HILLY CRAWFORD—Editor
SUE RAYMOND—Associate Editor

Wednesday, Jan. 24, 1962 THE DESERT SUN Page 7



HAVING DINNER at the Howard Manor, where they enjoyed the music of the Ronnie Brown Trio, are, from left, Mrs. Abe Deutscher, Andrew Catapano, president and co-owner of Canyon Country Club, and Mrs. Catapano. Pictured with them is Ronnie Brown.

Reception and Tea Honors New Members of Historical Society

Among the new members welcomed at the Historical Society's headquarters at 145 E. Tahquitz Drive at the reception honoring them, were Mr. and Mrs. Harry Yesley, Leo Farber, Louis Meyer Jr., Mmes. Jennie Kelley, Georgia MacLean, Florence Larned, Claude Freeman, Claude Yerkes, Mel Crowell, Florence Bacon, Marion Weigel, Dorothy Bryant, Myron Persons, Helen Puter, and Charles McFarland; the Misses June Jungmeyer and Dorothy Stinson; John Hooker and Al Hoover.

Members of pioneer families present to meet the new members were Mr. and Mrs. John Williams and Mr. and Mrs. John Miller; Mmes. Zaddie Bunker, Henrietta Parker, Rose McKinney, George Bell, Patricia Cody Rogers, Margaret Foldesey Taylor, Katharine Finchy and Peggy Powers Wallace; Carl Lykken, Raymond Cree, and Horace Tuttle.

At the board meeting, prior to the tea, it was suggested that an honorary membership be presented to James Cavett as an expression of appreciation for having donated his services as contractor for the restoration of the Society's home.

Members were given the opportunity of seeing the progress made to date on the reconstruction, before the house is furnished as an exhibit of an early Palm Springs home. The old dinner bell used at Dr. Murray's Palm Springs Hotel, and loaned by Dr. Clarence Smith, was rung to call the meeting to order by the Society's president, Mrs. Frank Bennett. Mrs. Bennett announced that the general membership meetings will be held at 4 p.m., the third Thursday of each month at the Desert Museum. Pioneer families will be introduced and will tell their history and recollections of the early days here. The next meeting will be held on Feb. 15.

A new battery operated office eraser corrects inks, pencil and typewriter errors, the manufacturer reports.

Frederic Taubes to Be Honored At Tea by American Pen Women

The Palm Springs branch of the National League of American Pen Women discussed its upcoming tea, to be held at Desert Magazine Art Gallery, during its regular luncheon-meeting at La Quinta Hotel.

The tea, honoring Frederic Taubes of Laguna Beach, will be held on Feb. 11 from 2-4 p.m., with Palm Springs branch members as hostesses.

An artist, educator and writer, Taubes is one of the world's leading authorities on painting techniques and has paintings hanging in 26 museums and public collections. He has presented more than 100 one-man shows and has authored 22 books on painting techniques. A contributing editor to "The Artist," he handles the Taubes Page in that magazine.

Following the business meeting, which was conducted by Mrs. Clara Stannegel, luncheon was served in the main dining room.

Among local residents present were Helen Abernathy, Hazel Beebe, Dorothy Dietz, Cyria Henderson and Grace Harmon.



SELECTING SHRIMP for his wife from the Racquet Club buffet table, is Ben Shearer, who spends most of his time planning Palm Springs golf tournaments. Long-time winter residents, the Shearers were dinner guests of Dr. and Mrs. P. A. Staley. (Anderson Photo)

New FINANCING PLAN

FOR HOME BUYERS...

ONE LOW-COST SOURCE

FOR BOTH FIRST AND

SECOND MORTGAGE LOANS



The TWIN-LOAN

HOME FINANCING

PLAN

If you're buying, building or refinancing a home, here is a new plan that will give you the cash you need... faster...and save you money too!

YOU GET MORE CASH, past the limits of most conventional first-mortgage loans.

YOU SAVE MONEY, because no fees are charged for arranging the second-mortgage loan...and only one escrow is needed. You'll also be in a position to buy for less because of being able to offer cash.

YOU SAVE TIME, because all details for both loans are handled in one office. It's more convenient, too...making payments on both loans with just one check.

YOU DEAL WITH RESPONSIBLE FINANCIAL INSTITUTIONS.

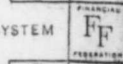
The Twin-Loan Home Financing Plan is sponsored by Financial Federation, Inc., a group of eleven California savings and loan associations...including ours...and Pacific Finance Corporation, one of the nation's leading consumer finance companies with more than 400 offices in the United States and Canada.

If you are buying, building or refinancing a home...find out about this newest idea in home financing. Visit our office, pick up a copy of the free Twin-Loan information folder, and talk to one of our real estate specialists.

Coachella Valley Savings & Loan Assoc.

LOCALLY MANAGED MEMBER OF FINANCIAL FEDERATION, INC. • FEDERAL SAVINGS AND LOAN INSURANCE CORP. • FEDERAL HOME LOAN BANK SYSTEM

383 So. Palm Canyon Drive - Palm Springs Phone 324-1241





ITALIAN ACTRESS Pier Angeli, former wife of American singer Vic Damone, cuddles with her fiance, Italian jazz pianist and bandleader Armando Trovati, after they announced they would be married "very soon." (UPI Telephoto)

WASHINGTON WINDOW

Advice to Catholics Good for Everyone

By LYLE C. WILSON

WASHINGTON (UPI) — The Catholic Free Press of Worcester, Mass., counsels members of that faith to judge President Kennedy as a politician, not to judge him as a Catholic.

That is good advice for protestants, too; for everyone. John F. Kennedy is the President of the United States, not the Catholic President of the United States.

There has been no act of his in the White House that would justify thinking of Kennedy as the Catholic president. He deserves, however, to be called a politician. That is an honorable description and it fits the President well. Kennedy has credentials to qualify as a politician, perhaps the best presidential credentials of this century. That is a high mark because in this century Kennedy must be measured against two of the best, a pair of Roosevelts, TR and FDR.

It is not necessary to look behind the door to discover the political motivation of most of Kennedy's maneuvers. They are legitimate, they are effective and they are a great bar against the political objectives of the Republican party.

For Californians

Consider a recent announcement by Pierre Salinger, White House Press Secretary: Salinger announced a March 19 speaking engagement for Kennedy in Berkeley, Calif., and a hefty federal contribution to California's \$1.7 billion water project.

President Kennedy had approved a Department of Army finding that the federal government should contribute \$66 million toward the building of Oroville Dam on the Feather River. Congress has authorized but not appropriated the money. The author-

ization stipulated that the Army and the President must approve. The political fact is that the water project is a major factor in California politics. It is wholly identified with Gov. Edmund G. (Pat) Brown, Democrat, who probably will oppose Richard M. Nixon in this year's gubernatorial election. The money and the President's visit to California should be worth votes to all Democratic candidates, especially Brown.

Ohio Visit

Consider Kennedy's recent visit to Columbus, Ohio, to speak at a birthday dinner for Democratic Gov. Michael V. Di Salle. Di Salle is the Midwestern governor who put a lot of muscle in Kennedy's 1960 pre-convention campaign for the Democratic presidential nomination. Pending when Kennedy went to Ohio was a question whether Di Salle would seek re-election. Other aspiring Democrats complained angrily that the President's visit was a build-up toward announcement that Di Salle would run again. Last week, Di Salle announced he would run. A good politician never forgets. Kennedy did not forget that he owed Di Salle something. A good politician always delivers. Kennedy delivered for Di Salle by going to his birthday party.

Kennedy was a good enough politician to turn the religious issue to his own advantage in the 1960 campaign. He is good enough now to shy away from some of his platform promises, notably on civil rights, without losing the support of Negro voters without whose votes he could not have been elected.

Kennedy had to outmaneuver Eleanor Roosevelt, Harry S. Truman and Sam Rayburn to be nominated in 1960. That qualified him as a pro.



AUTUMN HAZE mink stole is accepted by Mrs. Allan Wilson as one of the winners in the Spideal \$100,000 nationwide dealer contest from Albert Gardner, representative of the Gelan Company, distributors for Spideal products, while jeweler-husband smiles happily over her shoulder.



PRICES EFFECTIVE THURSDAY, FRIDAY, SATURDAY, SUNDAY, JANUARY 25, 26, 27, 28, 1962.

MARGARINE

MARKET BASKET

2 1-LB. CARTONS 29¢

F&P ELBERTA SLICED OR HALVES

PEACHES 5 29-OZ. CANS \$1.00

C.H.B. (PRICE INCLUDES 7¢ OFF)

MAYONNAISE 29¢ 24-OZ. JAR

DOLE

PINEAPPLE JUICE 3 46-OZ. CANS 63¢ Add Sales Tax to Taxable Items

DUNCAN HINES DEVIL'S FOOD, WHITE, YELLOW OR LEMON

CAKE MIXES 29¢

PRICE INCLUDES 4¢ OFF 19-OZ. PKG.

JACK & THE BEANSTALK

SHOESTRING BEETS 25¢ 16-OZ. CAN

2 FOR 25¢

SPRECKELS

BROWN OR POWDERED SUGAR 25¢ 1-LB. CTNS.

FOR A CHANGE, SERVE

LIPTON TEA 23¢

PKG. OF 16 BAGS 55¢
PKG. OF 48 BAGS 39¢
4-OZ. PACKAGE 45¢
INSTANT TEA, 1 1/2-OZ. JAR

HABISCO

Cookies 45¢

YOUR CHOICE OF OREOS, 1-LB. PKG. OR PINWHEELS, 12-OZ. PKG.

CHALLENGE FIRST QUALITY

BUTTER 69¢ GRADE AA 1-LB. CTN.

Fab 59¢ (DEAL PACK) GT. PKG.

Fudge Frosting 31¢ 12-OZ. CAN

Chopped Ham 45¢ 12-OZ. CAN

ASSORTED COLORS Zee Napkins 10¢ PKG. OF 80

ROSARITA Refried Beans 23¢ 29-OZ. CAN

VAN BRODE Assorted Cereals 35¢ PKG. OF 10

SUNSHINE Hi Ho Crackers 32¢ 1-LB. BOX

DEL MONTE Sweet Pickle Chips 33¢ 12-OZ. JAR

HUNT'S Tomato Paste 29¢ 6-OZ. CANS

SMUCKER'S BOYSENBERRY OR Strawberry Preserves 33¢ 12-OZ. JAR

COMSTOCK (PRICE INCLUDES 5¢ OFF)

Apple Pie Filling 33¢ 25-OZ. CAN

PILLSBURY REGULAR OR STICK Pie Crust Mix 35¢ 9 1/4-OZ. PKGS.

Market Basket Fruits and Vegetables

EXTRA FANCY WASHINGTON

DELICIOUS APPLES 29¢ 2 LBS.

PINEAPPLE 10¢ FRESH HAWAIIAN LB.

ALMONDS 29¢ LB.

Market Basket Frozen Foods

SIMPLE SIMON FRUIT PIES 39¢ YOUR CHOICE EACH

APPLE, PEACH, CHERRY, BLUEBERRY, BOYSENBERRY, DOLE JUICES 19¢ 6-OZ. CAN

PINEAPPLE-ORANGE, PINEAPPLE-GRAPEFRUIT, PINEAPPLE, SAM'S PLAIN, PINEAPPLE OR STRAWBERRY CHEESE PIES 5 PACKAGES \$1.00

For Fine

Market Basket out of shopping. Market Basket is good. The reason quality is experienced and processing.



Flavor... Outstanding Tenderness... All Around Good Eating

IT'S MARKET BASKET

Meats EVERYTIME!

U.S.D.A. GRADED CHOICE BEEF ONLY 7-BONE

USDA CHOICE

SHOULDER ROAST 45¢ LB.

7-BONE SHOULDER CHUCK STEAK 49¢ LB.

BONELESS ROAST SHOULDER CLOD 85¢ THICK ENGLISH CUT FAMILY STEAK 85¢ LB.

ECONOMY QUALITY FROZEN

TURKEYS YOUNG HENS 29¢ LB.

CALIFORNIA GROWN, OVEN READY

GROUND BEEF 45¢ LB.

GROUND SHOULDER 59¢ LB.

GROUND ROUND 69¢ LB.

Market Basket Delicatessen

ROYAL BRAND BEEF FRANKS 49¢ 1-LB. PACKAGE

MONTEREY JACK CHEESE 55¢ LB.

MARKET BASKET COLESLAW, HEALTH OR MACARONI SALADS 29¢ 16-OZ. CTN.

MARKET BASKET 8-OZ. PKG. SLICED CHEESE 29¢

AMERICAN, PIMENTO, SWISS

FRESH, CALIFORNIA GROWN, KING SIZE

FRYING CHICKEN PARTS 49¢ LB.

DRUM-STICKS 49¢ LB.

BREASTS or THIGHS 59¢ LB.

MEATY, FLAVORFUL WINGS 25¢ LB.

Market Basket Sundries

BRING IN YOUR HOLIDAY FILMS! EXPERT 24-HR. PHOTO-FINISHING SERVICE

ROUND OR SQUARE, 24-QT. CAPACITY. ASSORTED COLORS. \$2.00 VALUE

PLASTIC WASTEBASKET 119¢ EACH

RUBBER EDGE, ASSORTED COLORS

METAL DUST PANS 29¢ EACH

ASSORTED COLORS, ALWAYS SUPER SOFT, NEVER DRIES HARD

MAGLA BATH SPONGES 23¢ EACH

DRY OR NORMAL, 16-OZ. (\$1.75) SIZE

BRECK SHAMPOO 149¢ PLUS FREE COUPON FOR SPECIAL HAIR BRUSH OFFER EACH

Fresh BAKERY SPECIALS!

LANGENDORF SNO BALLS 39¢ PACKAGE OF 6

DANISH VILLAGE APPLE STREUSEL 39¢ PACKAGE

LIQUORS

IMPORTED CANADIAN WHISKEY

MOUNT ROYAL 49¢ FIFTH

EXTRA DRY PETROV VODKA 319¢ FIFTH

PRIVATE STOCK—FULL GALLON

TORINO WINE 139¢ BURGUNDY, ROSE, SAUTERNE

PAY YOUR BILLS WHILE YOU SHOP... AMERICAN EXPRESS MONEY ORDERS SOLD AT MOST MARKET BASKET STORES

Low Prices plus Blue Chip Stamps!

SUMMER STORE HOURS: 9 A.M. - 11 P.M. WEEKDAYS 9 A.M. - 7 P.M. SUNDAYS

2425 Tahquitz-McCallum Way IN PALM SPRINGS SHOPPING CENTER

AT FARRELL DRIVE JUST WEST OF THE AIRPORT

Flavor... Outstanding Tenderness... All Around Good Eating

IT'S MARKET BASKET

Meats
EVERYTIME!



U.S.D.A. GRADED CHOICE BEEF ONLY
7-BONE



SHOULDER ROAST 45¢
LB.

7-BONE SHOULDER **CHUCK STEAK** 49¢
LB.

BONELESS ROAST **SHOULDER CLOD** 85¢
LB. THICK ENGLISH CUT **FAMILY STEAK** 85¢
LB.

ECONOMY QUALITY FROZEN
TURKEYS
YOUNG HENS

CALIFORNIA GROWN, OVEN READY
29¢
LB.

FRESH, LEAN—GOOD SO MANY WAYS!
GROUND BEEF 45¢
LB.

GROUND SHOULDER 59¢
LB. **GROUND ROUND** 69¢
LB.

Delicatessen
ROYAL BRAND **BEEF FRANKS** 49¢
1-LB. PACKAGE

MONTEREY **JACK CHEESE** 55¢
LB.

MARKET BASKET COLESLAW, HEALTH OR MACARONI
SALADS 29¢
16-OZ. CTN.

MARKET BASKET 8-OZ. PKG.
SLICED CHEESE 29¢
AMERICAN, PIMIENTO, SWISS



Low Prices plus
Blue Chip Stamps!

SUMMER STORE HOURS:
9 A.M. - 1 P.M. WEEKDAYS
9 A.M. - 5 P.M. SUNDAYS

2425 Tabnitz-McCallum Way
IN PALM SPRINGS SHOPPING CENTER

WESTERN FED FOR WESTERN FLAVOR

VEAL SALE!
7-BONE
SHOULDER
ROAST

Economical Family Meal
49¢
LB.

VEAL RIB CHOPS 79¢
LB.

LEAN, BONELESS
VEAL STEW for 79¢
LB.

VEAL LOIN **STEAKS** 98¢
LB. PORTERHOUSE, T-BONE OR CLUB

VEAL BONELESS CUTLETS \$1.09
LB.

BONELESS
VEAL CUBE STEAKS \$1.09
LB.

ARMOUR CAMPFIRE BRAND
SLICED BACON 49¢
1-LB. PACKAGE

PATMAN'S SMOKED
BEEF TONGUE 59¢
LB.

Sundries

BRING IN YOUR HOLIDAY FILMS!
EXPERT 24-HR. PHOTO-FINISHING SERVICE

ROUND OR SQUARE, 24-QT. CAPACITY. ASSORTED COLORS. \$2.00 VALUE
PLASTIC WASTEBASKET 119¢
EACH

RUBBER EDGE, ASSORTED COLORS
METAL DUST PANS 29¢
EACH 39¢ VALUE

ASSORTED COLORS, ALWAYS SUPER SOFT, NEVER DRIES HARD
MAGLA BATH SPONGES 23¢
EACH 39¢ VALUE

DRY OR NORMAL, 16-OZ. (\$1.75) SIZE
BRECK SHAMPOO 149¢
EACH PLUS FREE COUPON FOR SPECIAL HAIR BRUSH OFFER

Bakery SPECIALS!

LANGENDORF
SNO BALLS 39¢
PACKAGE OF 6

DANISH VILLAGE
APPLE STREUSEL 39¢
PACKAGE

LIQUORS

IMPORTED CANADIAN WHISKY
MOUNT ROYAL 449¢
FIFTH 86.8 PROOF

EXTRA DRY
PETROV VODKA 319¢
FIFTH

PRIVATE STOCK—FULL GALLON
TORINO WINE 139¢
BURGUNDY, ROSE, SAUTERNE

PAY YOUR BILLS WHILE YOU SHOP...
AMERICAN EXPRESS MONEY ORDERS
SOLD AT MOST MARKET BASKET STORES



"THERE'S GOOD NEWS ABOUT CANCER," theme of the 1962 American Cancer Society fund raising crusade, is the title of the leaflet which desert ACS Chairman William Gargan suggests as an enclosure for mailings by the Society's "special gifts" committee members, Mrs. William Gargan, center, and Mrs. Michael Heathman.

DESERT BRAEMAR

Jane Powell Parents In Desert for Visit

Mr. and Mrs. Paul Burce of Longview, Wash., were guests of Jim and Estelle Torrence. The Burces are parents of Susan Burce, known professionally as Jane Powell popular singer and TV and film personality.

Business associates of Harold Parks, Desert Braemar director who has extensive interests in Alaska fish canneries visiting here are Mr. and Mrs. R. W. Ennis and daughter, Mr. and Mrs. Erick Bulmer and Mr. and Mrs. John Borseth. All are from Seattle, and the men are executives of the parent company for three canneries in the north. Daily golf at Bermuda Dunes followed by dinners at popular Palm Springs night spots have been the order of the day.

Mr. and Mrs. Bruce Findley of Glendale and Idylwild has been visiting her sister, Mrs. Lillian Blair. He is a retired superintendent of schools in Los Angeles.

Myron Glass of Cleveland, Ohio, flew in to join Mrs. Glass for their winter season on the desert.

The Robert A. Pattersons of Havre, Mont., are due for arrival at Desert Braemar this week. He operates a string of dress shops throughout Montana.

Mr. and Mrs. Phil Fraser and their guest Mrs. Marion Brandt of Germany visited the Tim Wallace before leaving for Guatemala where he is in the diplomatic

service. The Wallaces plan to visit there the coming summer.

Mr. and Mrs. Jens Hansen recently flew to Seattle, to celebrate their golden wedding and report a gathering of over 200 people for the event mostly relatives. Congratulations are being extended by their many Braemar friends. The Hansens are owners of two apartments at Braemar.

The national gift shop market being held at the Ambassador and Biltmore hotels in Los Angeles has brought Mr. and Mrs. Jack White, operator of White City a motel, restaurant and gift shop business; Mr. and Mrs. Charles Herzog and Mr. and Mrs. Leo Gilchrist gift shop owners, all of whom are located in Estes Park, Colo. They are visiting their friends, Eleanor and Ed Schubert of Braemar and also of Estes Park and the entire party plan to attend the market.

Mr. and Mrs. Oscar Friendly of Salt Lake City, Utah, have taken the Bill Rigney apartment in Cow Hollow for two months. He is a retired mining engineer of the Park Utah Mining Corporation of that city.

Mr. and Mrs. Henry Yeths of Los Angeles are week-end guests of Mrs. Lillian Blair.

SAFETY SLOGAN by Fearless. Don't be half-safe — try for 100 per cent.

—Fred Wines



JAYNE STARRS, last year's Indio Queen Scheherazade will model Rasmussen Western Wear at the Desert Inn during the Rodeo Ball Friday, January 26th, at 8 p. m. Other models will be "Miss Banning," "Miss Corona," "Miss Riverside," "Miss Palm Springs." You will also see these lovely models Saturday morning, January 27 in the Rodeo Parade.

Surplus Wheat Sale to Yugoslavia in Prospect

WASHINGTON (UPI) — If negotiations now in progress go as planned, the United States is expected to announce soon a big new surplus wheat sale to Yugoslavia.

Such a transaction almost certainly would raise again the political issue of U.S. aid to the Tito regime and other Communist countries.

The issue most recently reached headline proportions when Sen. John G. Tower, R-Tex., assailed the Kennedy administration's decision to go through with agreements to sell obsolete military planes to Yugoslavia and to train Yugoslav pilots in this country. The agreements were first made by former President Eisenhower.

U.S. aid to Yugoslavia since 1948 has been a case history of American policy toward countries that are in neither the Soviet bloc nor Western camp. In 1948, Yugoslav President Tito broke with Stalin and declared his country a socialist state independent of Kremlin rule.

Since then, the United States has provided Yugoslavia with roughly \$2 billion in military and economic aid, including about \$400 million in sales agreements.

Changes Take Place

During these years, changes have taken place in Yugoslavia which pleased the West and must have irked the Kremlin. Forced collectivization was virtually abolished by Tito. The economy because more and more geared to Western trade. Some free enterprise features were started in industry. The old police terror was forgotten. Travel in and out of the country was encouraged.

Tito's policies brought results, which in turn pleased the West even more. Agricultural production increased. The country approached self-sufficiency in food. Living standards improved. The rate of industrial growth became one of the highest in the world.

In all these fields, Yugoslavia has been growing much faster than such Soviet bloc satellites as Hungary, Czechoslovakia and East Germany.

All this points up the reason for aiding Yugoslavia, even though it is a Communist state — the free world is benefitted when a socialist country which cooperates with the free world rather than with Moscow does better than Soviet satellites. Such a situation makes the Kremlin's hold on its satellites that much weaker.

Orders Policy Review

Last September, an anti-Western episode jolted U.S. aid policy toward Yugoslavia completely off the rails. Pro-Soviet and anti-U.S. positions taken at the Belgrade conference of neutral nations that month so annoyed President Kennedy that he ordered a full National Security Council review of all U.S. policies toward Yugoslavia.

Prices Dropped On Appliances This Past Year

WASHINGTON (UPI) — Prices of household appliances dropped slightly in 1961, continuing a 10-year decline, reports the U.S. Department of Agriculture.

However, said the agency, several large manufacturers have announced that distributor prices for appliances will increase in the year ahead because of rising costs of materials and labor.

Graveside Rites For Mrs. Gould

CATHEDRAL CITY — Graveside services were conducted in Indio for Mrs. Agnes Gould, who died Jan. 18 at the home of her daughter, Mrs. Etta Lively in Yucaipa.

Mrs. Gould, who was a winter resident of Cathedral City for 25 years, was the daughter of California pioneers. Her husband, Homer Gould, who died here in 1946, came to the Gold Rush country from Sacramento.

Mrs. Gould was an officer of the Native Daughters of the Golden West. She was also a member of the Cathedral City Women's Club and the Yucaipa Book Club. She is survived by her daughter, Mrs. Lively.

Quality ELECTRICAL WORK

SMALL APPLIANCES
VACUUMS—also:
VACUUM BAGS
Anything Portable and Electrical

HAROLD'S
APPLIANCE REPAIRS
140 E. Andreas—FA 4-4931

State Insurance Wage Reports Deadline Near

Employers were reminded today that next Wednesday, Jan. 31, is the deadline for filing California Unemployment Insurance wage reports for the fourth quarter of 1961, by William W. Webster, auditor for the State Department of Employment in Riverside.

Webster pointed out that a penalty and interest face delinquents. He said employers needing aid in preparing reports may contact him at the Audit Office, 3561 Fifth St., Riverside.

VINCENT PRICE

Forum Speaker Featured in Magazine

Vincent Price, noted actor-art collector, who will appear on the Community Forum Series at the Palm Springs High School Auditorium on Thursday, Feb. 1, was the subject of a profile this week in the national magazine Newsweek on the subject of horror films.

Said Newsweek, "Price, who more than anyone else is responsible for leading the horror movie back from the grave, was an ardent Poe fan and says he read Kraft-Ebing to find out what motivates people to strange behavior. But Price views his labors with amusement as well as enthusiasm. He is one of the most unassuming actors in Hollywood, and one of the most cultivated. It is the considered opinion of many that he makes movies in order to get money to spend on his art collection."

In addition to acting and collecting, Price has taken to the lecture platform and has been on tour covering some 25 cities and universities with his new dramatic presentation, "Three American

Voices." He will present this unique entertainment when he appears in Palm Springs sponsored by the Jewish Community Center. The three voices are those of Walt Whitman, James McNeil Whistler and Tennessee Williams.

BOOKS! IDEAL GIFTS BOOKS!
Largest Selection in Area
Stamp Packets—Greeting Cards
Save on Special Order
DESERT BOOK SHOP
Opposite Desert Museum
150 E. Tahquitz 325-5208

Secrets by Alchian

Expert Watch Repairing
Agent for PATEK-PHILIPPE WATCHES
174 North Palm Canyon Drive

Watches
Diamonds
Fine Jewelry

DRUG KING
SELF SERVICE *Rexall* DRUG STORES
440 So. Palm Canyon Dr.
We Give Blue Chip Stamps
Free Parking
Free Delivery

MONTH-END Clearance
SPECIAL PRICES GOOD THRU SUNDAY

SPECIAL Metrecal
BUY THE CASE
Metrecal WAFERS 77¢
BOX OF 36—900 CALORIES
Metrecal 6-PAK \$1.29
VARIETY OF FLAVORS (8 OZ. CANS)
Metrecal POWDER \$4.39
A FULL WEEK'S SUPPLY ON THE 900-CALORIE DAILY DIET 3 1/2 lb. can

SPECIAL LOW PRICES Plastic Flowers

- Gladiolus
- Orchids
- Hydrangea
- Philodendron
- Apple Blossom
- Iris
- Mums

Regular Values Up to **75¢**
33¢
Foliage-Fern-Co Co Leaves-Lemon Leaf... 9¢ ea.

STUDENT DESK LAMP 2.66

King Size Serving Tray 99¢
Brass Folding Legs
New Modern Design

IMPORTED HOLLAND HAM
2 LBS. **BAUER HOLLAND COOKED HAM**
Delicious Flavor
Tender-Cured-Mild
READY TO SERVE
\$1.88
Satisfaction Guaranteed or Money Back

Half Price Sale of Famous Cosmetics

Tussy Wind and Weather LOTION 2.00 Size	\$1.00	Dorothy Gray LIPSTICKS Reg. 1.00	50¢
Lanolin Plus Creme Rinse or EGG SHAMPOO	99¢	Sho-Curl HAIR SPRAY Reg. 2.00	99¢
Lady Esther 4-Purpose Cream or Dry Skin Cream Reg. 1.49	74¢	Woodbury Hand Cream or Hand Lotion Reg. 1.00	50¢
		Italian Balm Reg. 1.00	50¢

Book Matches
50 Books
1,000 Lights
Box 8¢

JUST ARRIVED! NEW CROP FULL 2 lb. 12 oz. FINEST QUALITY
CALIFORNIA STRAWBERRY PRESERVES
Reg. 1.19
69¢

Beach & Pool TOWELS
HEAVY WEIGHT - BEAUTIFULLY PRINTED - ORIGINAL CALIFORNIA DESIGNS - FAMOUS AMERICAN MADE - BIG! BIG! BIG!
REG. 2.98
\$1.99 ea.

Pursettes
by CAMPANA
Package of 10 hygienically sealed and lubricated.
TAMPONS 29¢
Reg. 45¢

Vaporizer Humidifier
Reg. 11.95 value. Automatic shut-off. UL approved.
18 Hour Operation **5.99**

100 Capsules REXAL Multiple Vitamins
Health Insurance for Less Than 3¢ a Day **2.49**

GERITOL
Breakfast Vitamins 90 Tablets **2.69**

98¢ Rexall COUGH SYRUP 69¢

ISOSETTES
For the Throat 1.19 Economy Size **69¢**

250 mg 100's VITAMIN C 69¢

3.98 Game of Monopoly 2.98

SUN GLASSES
Men's Style Reg. 1.19 **88¢**
Ladies Polaroid Reg. 4.98 **2.98**

PORTA FILE GIANT SIZE
Handy metal file case, sturdy construction, indexes for business papers.
Reg. \$4.98 Value Slight Seconds **\$2.19**

SCHOOL VALUE
Theme Paper 300 SHEETS REG. 98¢ **44¢**
3 Hole Marginal

Liquor Dept. Savings

Bottle in Bond—10¢ Proof	Fifth
Lucky Strike	4.49
White or Gold Label	Fifth
Ron Yuba Rum	2.93
A Fine Blend of Whiskey	Fifth
Shady Brook	2.98
London Dry Gin	Fifth
Domino Dry Gin	2.98
"Never on Your Breath"	Fifth
Katrinka Vodka	2.93
Cutty Sark	Fifth
Scotch	7.10
Early Times	Fifth
Bourbon	5.27

CHAMPAGNE
2nd SPARKLING BURGUNDY
Chateau de La Marquis
FIFTH
\$1.99
IMPORTED
WINES
French, German, Italian
99¢ Fifth

BATTERY SALE!

SIX VOLT SIZES
32 MO. PRO-RATA GUARANTEE
688

SIX VOLT SIZES
24 MO. PRO-RATA GUARANTEE
988

12 VOLT SIZES
32 MO. PRO-RATA GUARANTEE
1288

12 VOLT SIZES
36 MO. PRO-RATA GUARANTEE
1588

RIP-ROARING OLD WEST WILL RETURN

Springs Rodeo Comes to Town This Saturday

Two days of rip-roaring Old West activities will begin in Palm Springs Saturday, complete with celebrities, bareback bronc riding, bull riding, steer wrestling, Onondarka riders, trick riders, a two-hour long parade and a Rodeo Ball.

The 22nd annual Palm Springs Rodeo, staged by the Mounted Police, will begin at 10 Saturday morning from in front of the El Mirador Hotel when Grand Marshal Jackie Cooper, star of the CBS-TV series "Hennessey," leads a parade down Palm Canyon Drive. Also on horseback will be Queen of the Rodeo, blonde Abby Dalton, who plays the part of Cooper's Navy nurse on "Hennessey."

Haynes and Hilton

Popular Los Angeles disc jockey Dick Haynes will appear as High Sheriff, chosen by the Mounted Police "to maintain law and order" on the desert during Rodeo weekend. Also appearing will be Barron Hilton, president of the American Football League's San Diego Chargers, who will receive the "Sportsman of the Year" award.

Division marshals will be singing star Allan Jones, L. H. Strong of Salt Lake City and George Sherman of Riverside.

Other outstanding participants will be the Long Beach Mounted Police, who will ride Palominos with beautiful silver-mounted saddles; the San Bernardino and Riverside Sheriff's Poses and Bob Lamar, fast-draw artist from Whittier.

Nine Announcers

Riding for the first time in a Palm Springs Rodeo parade will be a group of 13 men from El Monte, calling themselves "F Troop, 7th US Cavalry. Members of this group journeyed to Georgia to buy authentic Civil War uniforms which cost them \$300 apiece.

Parade participants will come from all over the United States, and some of the best high school bands and majorettes from Southern California will march along the parade route, according to Joe Berta, parade chairman. Nine announcers with public address systems will be spotted along Palm Canyon Drive, Berta said.

Judges

Judging parade entries from the reviewing stand in front of Bullock's will be Jane Hoff, Shirlee Cooper, Jimmy Hicks and Bill Serruys. Trophies and second and third place ribbons will be awarded for 24 classifications following the parade on a lot east of the Clara Bee Lodge on Ramon Road near the disbanding area.

The Rodeo, approved by the Rodeo Cowboys Association, will start at 2 p.m. Saturday and Sunday at the Polo Grounds.

Many of the country's top cowboys will appear in such events as saddle and bareback bronc riding, bull riding, calf roping and steer wrestling.

Trick Riders

The Onondarka Drill Team, a group of 16 girls aged 10 to 14 from the Newhall area, will present an exhibition of precision riding which is always a crowd pleaser. The girls ride bareback without bridles and in perfect formation even over jumps. They all own their own horses and have performed throughout the western states and on TV.

Trick riders Pat North and Edith Happy from Los Angeles, will appear, as well as Sherman and Bobby Crane, a father and son clown team. A girls' barrel race will be held with top riders from several western states competing for the \$200 cash prize.

Braggart's Race

The enjoyable "Braggart's race" among members of the Palm Springs Mounted Police, which was won last year by Jim Shirley, will be repeated this year. The race is restricted to members who own and ride their own mounts, and has a winner-take-all jackpot for the man with the fastest horse. Palm Springs Mayor Frank Bogert will introduce the acts and give a running commentary.

General admission bleacher seats are \$2 for adults and \$1.50 for children under 12. Unreserved grandstand seats are \$3 for adults and \$1.50 for children under 12. Reserved box seats are \$5 per person for adults and children.

Tickets

Tickets are available at a booth in front of Beck Brothers and Florsheim's Shoe Store on Palm Canyon Drive or at the Polo Grounds box office the days of the Rodeo. Tickets may be reserved by calling the Rodeo phone number, 324-5375. Mounted Police wives are at the ticket booth from 10 a.m. to 4 p.m. daily.

Proceeds from the Rodeo will be used by the Mounted Police to purchase walkie-talkies, tents and kitchen equipment. The Mounted Police is a volunteer auxiliary to the police department and as such, a part of the desert's civil defense structure.

Rodeo Ball

The weekend activities will begin with a Rodeo Ball Friday night at the Roaring '20s room of the Desert Inn starting with cocktails at 7 and western chuck wagon dinner at 8. Dress will be western, and Ace Spriggins and the Wagoneers will play for dancing.

Many of the parade and rodeo personalities will appear, including trick riders and the Barbarettes, a colorful precision drill team from Santa Barbara. The girls will wear brief white costumes and feathered Indian head-dresses. During the evening a fashion show will be staged, featuring the latest in western garb from Rasmussen's Western Wear. Emcee will be Mayor Frank Bogert.

Local Lions Club members will participate in the community-wide Rodeo weekend hosting a Rodeo breakfast before the parade Saturday starting at 6:30 a.m. Breakfast will be at the Santa Fe Savings and Loan parking lot, South Indian Ave. and Baristo Rd. Tickets may be purchased from any Lions Club member or at the Beck Brothers store.

Wednesday, Jan. 24, 1962 THE DESERT SUN Page 11



PULCHRITUDINOUS PYRAMID shows a quintet of leaders who help put cheer in the ol' Indian squads. The delectable damsels from Palm Springs High include Charlotte Larrieu and Jill Gerhardt, bottom layer from left; Lynn Hamerschlag and Susan Scholl, kneeling, and queen-pin Sherry Good, exhorting the student body faithful from the top elevation. (Desert Sun Photo)

tom layer from left; Lynn Hamerschlag and Susan Scholl, kneeling, and queen-pin Sherry Good, exhorting the student body faithful from the top elevation. (Desert Sun Photo)

Palm Springs Optimist Club Will Hear Report on Mentally Retarded

Palm Springs Optimist Club members will hear a report on the club's president, Jack Baron. Speaker for the meeting, which will be held at the Lido hotel, is meeting next Wednesday, according to Mrs. Ziva Deman.

Expert Watch Makers on hand to serve you at all times. WILSON'S JEWELERS 300 N. Palm Canyon Dr.

DESERT SUN CLASSIFIEDS



OFF WITH THE WHITE medical garb and on with the six-guns for stars of the Hennessey TV series, Jackie Cooper and Abby Dalton. Cooper will be grand marshal of the 22nd annual Palm Springs Rodeo, Jan. 27 and 28, and Abby will be its queen.

Biltmore Zone Change Battle Comes to End

The map-strewn battle of the Biltmore Hotel zone change apparently ended when the Palm Springs City Council passed the new zoning ordinance for the hotel on first reading.

The hotel, which had sought a change from guest ranch to R-3 hotel and apartment zoning for most of the hotel property north of the R-3 frontage and hotel site. Granted was a compromise drawn by Councilman Ted McKinney, which included an R-1 single fam-

ily residence horseshoe buffer on the northern and northwestern sides, comprising three acres; an R-2 area with 10.5 acres, and an R-3 zone of 11.5 acres, extending to a maximum depth of 980 feet north.

Conditions on the zoning included connection to the city sewer system for the new property; prohibition against access roads opposite neighboring residential property; and restriction to hotel usage for the R-2 sectors, plus installation of sidewalks, curbs and gutters along El Camino Real.

The off-site improvement requirements was given a three-year time limit after a clarification question by attorney James Schlecht, hotel counsel. The council held that the hotel laundry room, though in an R-2 zone, could be expanded with the hotel as a related use.

Traffic Commission Established

The Palm Springs City Council has passed the refurbished Traffic Advisory Commission ordinance but held over for study the councilmanic appointments to the new citizen group.

Mayor Frank Bogert suggested a tentative slate of Leo Baker, council appointee and chairman of the now defunct traffic committee; Arnold Cunody, former Los Angeles traffic commissioner; and Phil Abrams, as council appointees; George Ripley, chamber of commerce representative; and Don Miller, Palm Springs Safety Council representative.

The new commission will study off street parking requirements, as well as city traffic flow and street problems.

Pasha of Kenitra Arrives to Visit Gen. Eisenhower

PALM DESERT — Former President Dwight D. Eisenhower was scheduled to meet today with a visiting member of Moroccan royalty, Abdelhamid El Akouli, the pasha of Kenitra. Eisenhower was to welcome the pasha at Thermal Airport and then have luncheon with the Moroccan dignitary at the Floyd Odium ranch.

Blue Thursday, Not Black Friday Here

William A. Lippman, 1203 Buena Vista Drive, who reads everything in The Desert Sun from the "ear" in the upper left hand corner of Page One to the final period on the last page, did a double-take when he read last Thursday's issue.

Then went to the wall to closely examine the calendar to be sure he was in 1962, not relapsed back into Black Friday, 1929.

For, through a slipus fingerus, the Dow-Jones averages in that upper left-hand corner informed him: "30 industrials, 694.48, off 282.0." (The decimal point had slipped.)

So he uncovered his trusty typewriter and pecked out the following:

"The boys sure did it this time —1929 beat to a bloody pulp—a 292 D-J drop in one day, that's what Desert Sun moving did," Bill Lippman.

P.S. I'm glad it came back by closing time."

RESPONSE DULL

Sewage Plan Heard

INDIO — First of two proposed hearings on a master plan for a Coachella Valley sewage system was held here yesterday. The involved project, which would cost an estimated \$7,786,000 to set up the trunk system from Cathedral City to the treatment plant in Indio, was met with something less than enthusiastic response.

Second hearing by the planners has not been scheduled as yet. With many questions to be answered for the public, County Planning Director Tyler Seuss suggested that the Coachella Valley Advisory Planning Commission take the leadership in promoting the plan.

While most agreed at the hearing yesterday that the plan will be necessary for the future, with an estimated 90,000 population by 1980, many felt that there is no immediate rush for the proposal. In fact, Seuss said that his department would be pleased if the communities agree on such a system within three to five years.

The system was described by R. J. Theroux, of the Los Angeles

engineering firm of Koenig and Koenig, consultants to the commission. The proposed district, which would include the upper valley from east Palm Springs to Indio extending from Highway 60-70-99 to the mountains, would encompass the communities of Cathedral City, Rancho Mirage, Palm Desert, La Quinta, Thousand Palms, Indian Wells, and Bermuda Dunes.

Even after the main system was built, each community would need to form its own district within the major district for a collection system to join the trunk line. The main system, the Coachella Valley County Sanitation District, would be financed by the \$7,786,000 bond issue which would cost property owners an average 70 cents per \$100 assessed valuation over the next 20 years. This estimated figure would pay off the bond and carry maintenance of the system, it was reported.

The trunk line would follow the Whitewater River wash with sewage processed at an expanded treatment facility of the Indio Sanitation District.

Clearance SALE iacmart 970 Bwy. Cathedral City

"IT'S GREAT" ABEL CABLE'S NEW PLAN FOR CABLE TELEVISION IN Cathedral City, Rancho Mirage, Palm Desert, Indio

*Except in Certain Specified Areas

NO INSTALLATION CHARGES

You Simply Exchange Your Existing Roof Top Antenna

For a Complete Cable Installation
PAY ONLY \$6.95 PER MONTH

For the Best in TV Reception

We Reserve the Right to Withdraw
This Offer at Any Time

FI 6-8157

CALL ABEL CABLE

FI 6-8157

For Complete Details
DON'T DELAY---CALL TODAY

Editorials-Opinions

THE DESERT SUN PUBLISHING CO. ESTABLISHED 1927
George E. Cameron Jr., President Carl W. Schooss, Publisher
Low Levy, Secretary-Treasurer
Page 12 THE DESERT SUN Wednesday, Jan. 24, 1962

Publicity at No Cost to You

One week from today the best in the professional golf ranks will turn the eyes of the nation on to Palm Springs and the Desert Empire. The Third Annual Palm Springs Golf Classic will get under way on January 31 on four of the famed country club courses with the finals on February 4 scheduled for the fifth.

Along with practically all of the name pros in competition today, top stars of the entertainment world and leading amateurs from our local 15-course golf empire, will compete in the Pro-Am.

Press association, radio and television lines are being set up to handle the thousands of words which will zip across country to tell the nation, and the world, of the progress of the tournament which ranks as one of the greatest along the PGA Golden Trail.

Then, within slightly more than two weeks after the 1962 Palm Springs Golf Classic winner is crowned, the flow of words about Palm Springs and the Desert Empire, will be resumed. The Los Angeles Angels arrive to start training for their second American League campaign.

All of this massive publicity which will add to the fame of this desert area is practically free.

The main economy of this area with the many noted resorts strung out from San Geronio pass to beyond La Quinta, is tourism — and these two events alone, the Classic and baseball training, will go far toward boosting that economy.

To some, tourism is something intangible but a look at the figures reveals that it is very substantial. In its annual report, released recently, the All Year Club of Southern California reported that tourism was a \$695 mil-

lion business in 1961 and that it is expected to continue at that rate this year.

The pattern of the tourist business has changed. The All Year Club's consistent and persistent efforts have succeeded in attracting visitors to the Southland in keeping with its name, All Year.

Forty years ago, a quarter million tourists came to Southern California, most of them during the winter season when the East and Midwest were snow-bound and freezing. Last year the club estimates that the number of visitors reached five million. And they came in every season of the year.

Half of the total number of the vacationing throngs came in the spring and summer whereas before the club started its campaign, they were here only in the fall and winter.

In Palm Springs the trend has been somewhat the same. It is true that the majority of our guests still are here in the fall, winter and spring. But summer travel isn't as slow as it was formerly. Palm Springs is developing into an all year resort, too.

Practically every business and every individual benefits in some way from tourism. The two events in the immediate future, the Classic and spring training, will bring maximum returns for a minimum investment to this area.

In return, we have only to plan to support both events to the utmost. With the entertainment provided and the opportunity to see the top stars in action instead of being confined to reading about them or watching them on TV, this support should come easily.

The sole drawback is that you had better make your reservations for the events early. There is a limit to the throngs that can be handled. The indication is that many from the outside world will be here to watch.

That Non-Fattening, Sinful Turkey

The National Association of Turkey Growers is embarking on a new campaign. They insist, and rightly, that turkey is a fine food and should not be confined to the holidays such as Thanksgiving and Christmas. It should be an all year delicacy, they say.

So they have reminded the White House of this and are seeking aid from the government in an effort to convince the populace that they should feast on turkey throughout the year instead of only the traditional turkey holidays.

That is one approach. The results are not guaranteed.

But there is one way the sale and consumption of turkeys could soon be made a 12-month business. Owners of the gobbler species could take a leaf from the grapefruit growers' book. There was a time when grapefruit sales lagged. Like olives, you have to get to like them, cultivate a taste.

The citrus men started a rumor that the grapefruit was a great slenderizer. Soon grapefruit reducing diets were being printed in women's magazines and in newspaper sections devoted to women and happy homemaking. Grapefruit sales soared. People learned to like them and yearn for them. They still do.

So why don't the turkey people start similar rumors? The Tom and his wife, the Hen, could be heralded as non-fattening, an aid to health but not the waist line. Sales would boom.

If that wasn't enough, they could hint that eating turkey was sinful. That would boost the sales. They might also say turkeys were a protection against fall-out.

And if even that didn't do it, advertise that usually reliable sources report that Khrushchev has made speeches denouncing the turkey as a decadent capitalist bird.

HOLMES ALEXANDER

Guard Your Sentimentalities

WASHINGTON, D. C. — Beautiful blondes are often the downfall of diplomats, and in a similar way brave, suffering, small countries seem to have a fatal pull on the sentimentality of the American people. This might not be a bad time to raise a warning about a small country which fits the above description, but which could do us wrong by playing upon our sympathies.

Albania, a neighbor of Tito's Yugoslavia and just across the Strait of Otranto from Italy, has been read out of the Soviet orbit by Khrushchev himself. Albania has been automatically drawn into the influence of Red China which now provides that country with \$123 million of credit, as well as with propagandists and technical instructors.

But Albania has an eye on the American money bags as well. Poland, of course, and more recently, Ghana, have illustrated how profitable it is to attract American attention by being a hard-up, suffering, striving people who have, sadly, fallen under Soviet domination and influence. There are already reports that Albania needs both America and Red China to make its economy shine.

There's a Difference
As always, we are confronted with a difference between the people of a small, spunky country and the dictatorial masters of it. With Albania, the strong nationalism of its people and their demonstrated love of liberty are about the only threats to the Communist tyranny which fastened upon Albania in 1944 when the hated

Italian-German Axis was tottering to defeat.
The population is amazingly homogeneous for this day and age—98 per cent Albanian; about two per cent Greek. But one factor which has always fought Communism in Red-dominated countries—the Church—is not very important in Albania. School of Ethnic Studies, Georgetown University, had issued a pamphlet on Albania by Jani I. Dilo, which finds that the lack of strong religious influence stems from the poor education and lack of purpose in Moslem and Greek Orthodox churches which tend to the spiritual needs of Albanians.

Albanian Communist leaders are all either adherents of Islam or the Orthodox Church—a situation that must be unique. Nearly everywhere in the world the clergy of all faiths and denominations fight a war of resistance against Communism.

Albania is a natural enemy of Khrushchev because, from first to last, this small country has aned the tactics of Stalin. The Albanian Reds established themselves by terror and maintained power by periodic purges which were the sincerest forms of flattery of Stalin.

Ten-Man Rule
The ruling clique in Albania consists of ten men, in a population of 1.6 million people. Two men among the ten actually run the country. Number 1 Red according to the Georgetown study, is Mehmet Shehu, a veteran of the Spanish Civil War and a graduate of a Fascist concentration camp. Better known to

American public is Enver Hoxha, First Secretary of the Party a former Tito protégé, fluent in French and Italian, as well as his own language and a typical Stalinist combination of political and military leadership.

Nothing under heaven, and certainly nothing the USA can give or promise, will turn these life-long, dedicated Reds into anything else. Aid and sympathy to Albania will only strengthen their power and increase the frequency and flagrancy of their purges. Lacking a religious base, there seems to be no way that we can reach the Albanian people in defiance of their leaders.

The very best thing we can do for them is to do nothing, unless it is to smuggle them arms and support a revolution—unthinkable in the memory of how we behaved toward Hungary and Cuba. But watch out! If we soon don't have a stepped-up Aid to Albania program, it'll be mighty surprising.

QUOTES

WASHINGTON — Harry F. Byrd, D-Va., chairman of the Senate Finance Committee, saying President Kennedy's budget overestimates tax collections and underestimates spending:
"This is no time for double-talk with respect to our fiscal affairs. They are in sad shape. We need the facts in a simple and straight-forward statement."



THIS SIDE Of The Sun

R. F. "Phat" GRAETTINGER

So fasten your seat belt. In the house, not the car. They say that a big quake Soon may knock us ajar.

Caltech professor of seismology, C. F. Richter, said that. It's not my idea.

THE QUAKE SAVANT from Pasadena believes we are long overdue for a shake-up. He says the San Andreas fault, which comes from out of the Pacific north of San Francisco, extends southward and finally peters out in the Gulf of California may be building up to it.

There's a bit of consolation in how the seismologists route that big fault. According to what I read, the fault splits up somewhere in the Mojave desert and a lot of little faults continue from there.

I HOPE THIS VIEW of the faults is not false. If true, it means that the San Andreas fault north of us is only a little chip off the old block. Not the main event, I mean.

Dr. Richter knocked one of my pet ideas in the head. He said that the theory that if we had a lot of little quakes, we wouldn't have a big one, is false. I always thought that little quakes meant a gradual easing of the strain, like a safety valve. And we wouldn't have a real jolter. He says there's nothing to that.

SO NOW I'VE QUIT worrying because we haven't had a lot of little quakes. Can recall one summer in the early 40s when there were two or three minor jolts every day.

And there was a rumor in Los Angeles that Tahquitz Peak was getting ready to blow up. Scenting a big story a Los Angeles editor called me to check on that. I talked to a venerable Indian chief and he told me that the legends in his family went back to the days when the lower desert was part of the Gulf of California — and no mention of any volcanoes.

Feeling that must have been centuries ago, I reassured the L.A. man who, in turn, reassured the woman who had told him Tahquitz was getting ready to let go.

BACK IN THE DAYS when Gilda Grey was doing the Shimmy (that was a famous dance, you know), she had considerable influence on newspaper headline writers.

Every time a slight jar rattled dishes or swung chandeliers, there'd be big headlines: EARTH SHIMMIES.

I suppose that if Dr. Richter is right, when that overdue jolt comes, we'll have: EARTH DOES THE TWIST.

PERSONALLY, I THINK that a more appropriate headline would make a reference to the Rock 'n' Roll.

For that's what it would really be. Dr. Richter cleared one thing, however. He said that Southern California was probably 300 miles further north than it once was because the land west of the San Andreas fault is moving that way. So that's why it was so cold last weekend.

ABIGAIL VAN BUREN

Dear Abby...

DEAR ABBY: Please tell me what kind of mother I am. While my friends and neighbors are bragging about their children, I have to stand by and keep my mouth shut. The reason is, I can't think of anything good to say about mine. They are miserable, selfish, disagreeable brats. I love my children but let's face it, they are monsters. I have tried every kind of punishment in the book and so has my husband, so it isn't that we haven't tried to teach and train them. All we can look forward to is increasing the population of juvenile delinquents.

Am I the only mother in this boat? —WISH I'D STAYED SINGLE
DEAR WISH: Your "miserable, selfish, disagreeable brats" were not that way at birth. You have failed somehow as parents. Why not ask your local Child Guidance Clinic for some help?

DEAR ABBY: Maybe I am just plain stupid, but I would like to know why teen-aged girls need to carry around great big purses that weigh around ten pounds apiece. —TEEN-AGED BOY
DEAR BOY: Because they want to have a comb, hairbrush, compact, at least a dozen lipsticks, eyebrow pencil, eye-liner, mirror, wallet, bobby pins, sunglasses, chewing gum, safety pins, cough drops, pocket dictionary, needle, thread, scissors, glue, tape, autograph book, fountain pen, ink, pencil, nail polish, hair spray, a pack of old love letters and a ten-pound weapon with them at all times.

DEAR ABBY: Ever since my husband bought me an electric sewing machine I have been a free sewing service for his entire family. Right now I have ten pairs of boys' jeans on my table with instructions to "taper the legs." They don't even put a pin in them to show me how much. And the boys refuse to come over and try them on. My blood pressure is high to begin with, and this will put me in my grave. How can I handle this without losing the friendship? —HIGH BLOOD PRESSURE
DEAR HIGH: Don't worry about losing the friendship of such free-loaders. Tell them your patience is hanging by a thread and either they should send the boys over for fittings or go elsewhere and pay for alterations.

CONFIDENTIAL TO "Wife-Hunting": Take a good look at their mothers. Avoid the beauties. They're in love with themselves.

"Are things rough?" Let Abby help you solve your problem. For a personal reply, enclose a stamped, self-addressed envelope and send to Box 3365, Beverly Hills, Calif.

For Abby's booklet, "How To Have A Lovely Wedding," send 50 cents to Abby, Box 3365, Beverly Hills, Calif.

Efforts to obtain racing dates for a thoroughbred meet in Palm Springs were still stymied as the state board put off its expected approval.

After several weeks of discussion of various sites, a tentative decision was reached by the Palm Springs Woman's club for a site on Amado Road east of Indian Avenue.

Miss Katherine Finchy was elected president of the local Parent-Teachers Association. Plans were made for a benefit dance to raise funds for the school cafeteria.

County officials were guests of the chamber of commerce at a luncheon at El Mirador Hotel. R. L. Dillon of Beaumont, fourth district supervisor, talked on the need for better roads in the desert area.

January 24, 1962
EVERY THURSDAY
WHISPERING WATERS
Dining Room Open 7 Days A Week.
Japanese Specialty Dinners
SUKIYAKI (Beef)
TERIYAKI (Chicken)
TEMPURA (Shrimp)
HIRACHI CUSTOM COOKED
\$4.75
Served in our intimate DESERT SPRING ROOM
By Charming KIMONA Clad Japanese girls
In the ancient and traditional manner.
"THE BEST OF THE EAST IN THE WEST"
Hot SAKE Served in "CHOSI"
RESERVATIONS 328-3131 THE VELD, HIWAY 111
(Heart of Rancho Mirage)
Hotel Under Personal Supervision of John Bash.

BOB CONSIDINE

Corruption and Firing Squads on Cuban Scene

NEW YORK — "Castro!" The dean of the overseas press club, Albert Stevens Crockett, scoffed in the grille the other night. "Terrible fellow. My publisher sent me down there with orders to see what ailed the man. I found out plenty."

Younger newsmen who belong to the old club on 40th Street drew their chairs a bit closer to where the vigorous octogenarian was balancing his cigar (Havana) and daiquiri (Cuban). They were hungry for news from Cuba.

"I won't go into details on how I got there except that I was ten days in the Caribbean. I went in with Christian Deane Haggerty of the Associated Press, big fellow in a soiled white cotton suit.

"Terrible food. Not enough ice for the meat. You had to eat it freshly killed, or stick with the red and white beans. Found out a fellow named Juan Vicente Gomez was receiving a tax on every animal slaughter. Place was rotten with corruption.

"The firing squads were still busy, but the worst reports I got were about conditions in the sub-sea dungeons Castro had put to use... with victims starving and wasting away.

"Well, I found out what happened to Castro, what changed him from a fellow who seemed to be a good friend to a downright dictator. It is a story of fantastic revenge, taken by a man whose father had been destroyed by Castro. He made the punishment fit the crime.

Like a Ton of Bricks
"First he wrote to a friend in Paris and asked him to find and bring along the most beautiful French woman he could find, and have her wardrobe made by the best French couturiers. There was one other consideration, but in a short time the Frenchman led the lady down the gangplank, and the word of her great beauty spread through the land. The man who hungered for revenge arranged several proper receptions for the pair and, inevitably, she came to the attention of Castro—a real sheik. He fell for her like a ton of bricks.

"But they had hardly met before one day she evaporated, like a vision. She and her French friend had slipped aboard a liner and were seen no more. Castro fell ill of a malady whose name my paper never printed, and he was never quite right in the head after that."

"How about that?" a young correspondent whistled. "That's one I never heard told on Fidel."

Albert Stevens Crockett, who worked for James Gordon Bennett on the old Herald, cocked his fine head inquisitively.

"Fidel who?" he asked.
"Why, Fidel Castro—the fellow you were talking about."

"Fidel Castro, my foot," Mr. Crockett snorted. "I was talking about Venezuela's Cipriano Castro, and how he cracked up in 1906. Pay attention."

Ireland's new defense minister, Gerald Bartley, sent a message

to the land's troubled UN troops in the Congo that might apply elsewhere among those militiamen.

Anxious and Difficult
"I look forward to welcoming you home in the near future on the completion of your tour of duty," he said through Maj. Gen. Sean Collins-Powell, chief of staff. "I know what an anxious and difficult time it has been for all of you."

"For many of you there are memories of hardships and sufferings and the loss of gallant comrades who have made the supreme sacrifice in that distant land. But sad and painful as these things are, I know that, being good Christian soldiers, you do not cherish feelings of bitterness or hatred but will continue to strive for the success of the UN's mission of bringing peace and order to the sorely tried peoples of the Congo... The world is now such a place that the peace of remote lands which we scarcely knew of formerly is a matter of vital importance to all mankind and not the least to our own country... Ireland is proud of you."

"Kidnap," the engrossing and tragic story of the Lindbergh case, has been on the best-seller list since it appeared before Christmas. In June it and most of the others—if not all—on the list will be topped, curiously, by Anne Morrow Lindbergh's new novel, "Dearly Beloved," to be published by Harcourt, Brace and World. First printing — 100,000. The average book published in this enlightened land of ours still has trouble selling 5,000 copies.

Letters to The Editor

The Editor
Desert Sun
Palm Springs, Calif.
Dear Sir:

On Thursday evening January 18, we were privileged to be guests at the program offered by the Community Concert Association featuring the splendid voice of Fernando Corena.

We have recently moved to this community and feel that Palm Springs is most fortunate to have such an effective Concert Association and the use of the High School Auditorium with its excellent acoustics.

The fact that the subscription membership for the season is fully subscribed testifies to the value of this cultural activity. It deserves the support and applause of us all.

Sincerely
Mr. and Mrs. Thomas T. Mackenzie
Palm Springs

YARDAGE SALE

FAKE FURS
Black Panther \$23.00 yd.
and Leopard
Now Only \$12.95
WOOL
DOUBLE KNIT
Reg. \$4.95 yd.
1/2 Price

ENTIRE WOOLEN STOCK 40-45% OFF!

Tremendous values — Plaids, Mohair and Alpaca Blands, Stripes, solids, wool and orlon blends.
ALL DRASTICALLY REDUCED!

MATTE JERSEY
Prints \$2.98
Now \$1.89
Solids \$1.98
Now \$1.29
Orlon Fleece
Washable — 60" Wide
Reduced from \$5.95 yd to \$3.49

COTTON GEORGETTE
(For Square Dresses)
Reg. \$1.29
NOW 89c yd.
Dacron Prints
Reg. \$2.49
NOW \$1.49 yd.

COTTON PRINTS
Cotton Satin \$1.98 \$1.19 yd.
Wamsutta 1.98 1.19 yd.
Combed Pima 1.49 89c yd.
Brand Name 98c 59c yd.

Remnant Cuts 3 yds. for a Dollar

MILNER'S YARDAGE
646 Broadway Open Sunday 9-3
Cathedral City BANKAMERICARD

Indians Five Nip Perris, 46-40

Golf Meet Underway At Shadow

Celtics Rip LA Lakers, 118-103

By United Press International
Playing the Boston Celtics is like sitting on a powder keg—your hopes are liable to go up in smoke at any moment.

The Celtics gave another performance of their explosive ability Tuesday night when they downed the Los Angeles Lakers, 118-103, in a game between the Eastern and Western Division leaders of the National Basketball Association.

The Celtics fell behind by 11 points but went on a 10-1 spurt that cut Los Angeles' lead to 26-24. They tied the score at 30-30 in the first minute of the second period and raced to a 62-50 half-time advantage. The Lakers pulled to within nine points with 8:42 left in the game but the Celtics responded with an 11-3 spurge that iced the contest.

Tom Heinsohn scored 28 points and Bill Russell had 22 for the Celtics while Jerry West scored 23 points and Rudy Larusso had 20 for the Lakers. It was Boston's 38th win in 47 games and boosted their lead over the second-place Philadelphia Warriors to 10 games.

The Chicago Packers defeated the New York Knickerbockers, 109-103, and the St. Louis Hawks scored a 115-107 victory over the Syracuse Nationals in other games.

The Standings:

Eastern Division			
	W.	L.	Pct.
Boston	38	9	.809
Philadelphia	30	21	.588
Syracuse	23	27	.540
New York	16	32	.333
Western Division			
	W.	L.	Pct.
Los Angeles	36	15	.706
Cincinnati	29	21	.580
Pittsburgh	21	29	.420
St. Louis	19	32	.373
Chicago	10	36	.217

PS Women's Club Golfers Win Prizes

Four members of the Women's Club from Palm Springs Golf Course copped golfing honors and prizes during the "Best Nine" Association Day Tournament held at El Rincón Country Club in Bloomington, Ill. Eaton, Association Day chairman, has announced.

LaRena Salkeld won second in Flight B with a score of 36½. In Flight C, Barbata Coffman tied for first place with a 35 score and Lee Rondoni won fourth place laurels with a 38. Mary Neal was second in Flight D with a 37.

Other lady golfers competing from the Palm Springs Women's Club were, Theda Bradley, Lil Eaton and Kay Lux. A total of 89 women participated in the El Rincón tourney.

SPORTS in The Sun

BOB ABBEY, Sports Editor

Wednesday, Jan. 24, 1962 THE DESERT SUN Page 13

MARVIN MILKES

Angel Ass't Mgr. Has Colorful Background

Marvin Milkes, 38 year old assistant to General Manager Fred Haney of the Los Angeles Angels, last year returned to his hometown of Los Angeles after an absence of close to 15 years.

During those 15 years away from Sunny California, Milkes was serving as General Manager of numerous minor league baseball clubs throughout the United States.

Milkes started as a batboy and clubhouse attendant years ago as a teenager in L.A. with the old



Marvin Milkes

Pacific Coast League Angels. After serving three years in England during World War II, where he did numerous writing assignments overseas for Stars and Stripes, he returned to L.A. in 1946 and immediately embarked upon his baseball career in the front office.

In '46, he joined the St. Louis Cardinals minor league system at Fresno, Calif., where he served as General Manager in '46 and '47. In 1948 and 1949 he served as G.M. of the Pocatello, Idaho Cardinals of the Pioneer League. Returning to Fresno in 1950, Milkes remained there until the end of the 1956 season. At Fresno in 1956, he was named by the St. Louis Sporting News, the Baseball national weekly, as the Minor League executive of the year.

In 1957, '58, and '59, Milkes served as President - General Manager of the San Antonio Missions of the Texas League. In 1960 he served as G.M. of the Charleston, West Virginia Senators of the American Association.

In 1961 he returned to California as the Ass't. to the General Manager of the newly born Los Angeles Angels of the American League.

This is his second spring session in Palm Springs where he sells the program advertising, tickets, supervises the Polo Grounds, and handles many of Haney's detail work.

Among some of the better known players who served under Milkes during his minor league career were Larry Jackson, ace pitcher for the St. Louis Cardinals, Zorro Versalles star shortstop of the Minnesota Twins, Gene Green outfielder with Cleveland.

With the Indians maintaining an even scoring punch throughout the four stanza's of the basketball game, the local high school court were able to clip the visiting Perris Panthers last night, 46-40.

The seven Indians who saw action against the Panthers collected 11 markers in the first quarter and 11 more in the second period. Perris played the Tribemen on even terms during the first period, but fell by the wayside in the second quarter when they were only able to register five tallies. The Indians walked off the floor at halftime leading, 22-16.

After the midway intermission, both teams played each other down to the wire. The Perris five scored 14 in the third quarter and the Indians were adding 13 to their score. Both teams marked up nine points in the score book in the final period.

Only one Indians scored in double figures. That was Mark Edwards who hit the hoop for 12 tallies. Tyron Taylor and Mike Clements each added eight in the winning cause.

High point player for the evening was Perris forward Larry Anderson, who ripped the nets for 15 markers. One other Panther hit the double digit figure—that being Tony Garcia as he slipped 10 points through the bucket.

With another victory going into the win column for the Indians, they now have a season record of 12-5. This coming Friday night when they travel to Banning to tangle with the Broncos, may well be the game of the season. For both clubs are undefeated in DVL play with 3-0 records.

PALM SPRINGS (46):—Clements 8, Walton 7, Gottlieb 7, Edwards 12, Taylor 8, Reyes 8, Crawford 2.

PERRIS (40):—Garcia 10, Anderson 15, Rounds 1, Williamson 8, Randolph 0, Ellis 4, Smaw 2. Palm Springs... 11 11 13 9-46

Perris... 11 5 14 9-40

Feller, Robinson Elected To Baseball's Hall of Fame

By FRED DOWN
United Press International

Bob Feller and Jackie Robinson agreed today that their election to baseball's Hall of Fame is the supreme thrill of their careers.

But teammates and rivals of the game's No. 1 fireballer and No. 1 firebrand of the 1940-55 era insisted both "had it made" hands down.

"This winds up my baseball career," said Feller in Cleveland, Ohio, where he is now a successful insurance man. "Nothing that went before matches this thrill."

"This is it," said Robinson in Stamford, Conn., when he was asked to name the high point of his career. "To my mother, my

wife and Branch Rickey. I owe special thanks. Had it not been for them and also to all the teammates and the fans who helped me, I could not have been elected to the Hall of Fame."

Both men indicated their families will be with them when they are formally enshrined in the Cooperstown, N.Y., museum next July.

"I'm looking forward to taking my family there," said Feller, who is the father of three sons. "My boys have never been there."

"I want my entire family to be with me," said Robinson. "Of course, my children may not now fully appreciate what it means but I want them to be there."

Rickey, who paved the way for Robinson's entrance to baseball in 1946, was the first person Jackie notified Monday night.

"I put through telephone calls to my mother in Los Angeles and to Mr. Rickey in Pittsburgh," said Jackie. "The one to my mother was delayed but the one to Mr. Rickey went right through. I wanted to be the first to tell him."

Commissioner Ford Frick, league presidents Joe Cronin and Warren Giles, ex-major league managers Leo Durocher, Charlie Dressen and Lou Boudreau and former associates of the newly elected men like Jim Hegan and Peeewe Reese joined in approval of the voting.

Top Golf Scores

The best rounds of golf fired on courses at the "Wint. Golf Capital of the World" yesterday are as follows:

76		Women	
Dr. John Lake, O'Donnell	83	Mrs. Cecil Findley, O'Donnell	
Harry Byrn, Shadow Mtn.			

COMING

THE FIRST EVENT OF THE SEASON

RODEO BALL

- FASHION SHOW
- LOVELY MODELS
- ENTERTAINMENT
- DANCING
- BUFFET

DESERT INN

FRIDAY, JANUARY 26 . . . 8 P.M.



SHADOW MOUNTAIN Club mixed doubles tennis tournament winners and runners-up were presented with trophies following the two-day tournament. Left to right, standing, William Young, winning team member; Joyce and Clibb Myll, runners-up. Seated, left to right, Magda Rurac, tennis pro, Francesca Bramwell, winning team member with Young and John MacConaty, who presented the trophies.

Cold Bugs SF Golf Tourney

By HAL WOOD

SAN FRANCISCO (UPI)—The touring golf professionals, once upon a time labelled the "Follow the Sun" guys, jump from the ice box into the deep freeze Thursday when they open play in the \$50,000 Lucky International tournament.

The weather man says it will be "fair," but the thermometer may be down around freezing—and the wind will be from 10 to 20 miles an hour.

After battling rain and ice in San Diego and snow, slush, wind and rain at Pebble Beach, the golfers are just around ready for anything.

If there is a favorite for this tournament, it has to be young Phil Rodgers, the 23-year-old La Jolla, Calif., shotmaker who definitely is headed for "Rookie of the Year" honors.

Baker Wins Golf Event

In an 18 Even Hole golf tourney played Tuesday by members of the Women's Club at the Palm Springs Golf Course, Dorothy Baker carded a score of 40 to win first place honors.

Close behind the winner with a score of 41 was Shirlee Cooper to finish second in the event. Three strokes off the pace was Marion Cox who rallied with a 43 for third place.

In a golf tourney such as this, the lady golfers played the entire 18 holes, but scores were only posted on the even numbered holes.

WORLD FAMOUS COUNT YOGI

GOLF LESSONS — \$10

Free Shows

Sat. 3 p.m.—Thurs. 8 p.m.

Lizz Aerther 7:30 Nightly

Palm Springs Country Club

Phone 328-1066

At Cathedral City—Hwy. 111

REAL ESTATE SCHOOL

ORIGINAL AND RENEWAL COURSES

—also—

CONTRACTING — INSURANCE

Attend your first class FREE—start anytime.

SIMPLE—THOROUGH—PROVEN—LOW COST

Anthony Schools

Palm Springs Division: 457 N. Palm Canyon Dr.

Phone 325-2727

PALM SPRINGS Riviera

WORLD FAMOUS RESORT HOTEL

Presents the

Guadalajara Boys ★ The Continentals

Clessa Williams

and WALLY HARPST ORCHESTRA

• Dining • Dancing

ENTERTAINMENT NIGHTLY

Complete Epicurean

Deluxe DINNERS from \$3.95

No Cover No Minimum

RESERVATIONS: FA 4-3141

LEASE 62's NOW

AMCAR AUTO LEASING CO. HAS OVER 400 1962 AUTOMOBILES READY FOR DELIVERY

1962 Continental

Fully Equipped, Full

Power, 6 Way Seat,

Leather Interior,

Air Conditioning

\$145.04 per Mo.

1962 T-Bird

Fully Equipped,

Power Brakes, Power

Steering, Power

Windows

\$99.50 per Mo.

'62 Cadillac

Coupe de Ville

6 Way Seat

Air Cond.

\$139.36

'62 Comet 2 dr

Fully Equipped

Big Engine

\$59.95

'62 Chev. Imp.

Sport Coupe

Fully Equipped

\$74.37

WE PURCHASE YOUR PRESENT CAR

AMCAR

AUTO LEASING COMPANY

Call 324-9779 or 325-2558

645 South Palm Canyon Drive, Palm Springs

At the Desert Car Wash



PALM SPRINGS Women's Club members who won prizes in the "Best Nine" Association Day Tourney held at El Rincón Country Club in Bloomington. Left to

right, LaRena Salkeld, Lee Rondoni, Barbara Coffman and Mary Neal. (Desert Sun Photo)



RALPH KINER SPORTS SHOW

Exclusively on KDES

Twice Daily -- Mon. thru Sat.

2:30 and 4:30 p.m.

LATEST SCORES — FORECASTS

and CELEBRITY INTERVIEWS

Sponsored by

Sun Power Auto Batteries

Start with Savings . . . Start with Sun Power

AND

Palm Springs Lincoln-Mercury

The Desert's Finest New and Used Cars



Your Music, News and Special Features Station

dial 920



EYED IN top spots in the Cahuilla Optometric Society for the coming year are, from left, Dr. John Moore, Beaumont, newly-installed president; Dr. George Milkie, past president and installing officer and Jack Washburn, president-elect for 1963. Dr. Norman Miller, Yucaipa, is secretary-treasurer; Dr. Everett Jenkins, Banning, and Dr. Robert Allison, Indio, are new board members.

A Matter of Mind

By Dr. Arthur Janov

Is the man free who has made his first million, has the time to relax and yet has a gnawing restlessness whenever he lies down for a few minutes?

Is a person free when after marriage he continues to "chase around" and spends many nights out with the boys drinking?

On the contrary, both are chained to a way of life that has only the superficial appearance of freedom. They are pretty much what they want, if only they knew what they wanted.

One doesn't shut off a mode of life with a magical switch. The man who scrounged and dug and fought to make a million dollars is, unfortunately, still driven by these forces after he has reached his goal. The "chaser" never learned the connection between freedom and confinement — between freedom and choice. He wants his freedom — to get drunk with the boys.

Discipline Keys Freedom. It is often difficult to see that the greatest amount of freedom lies in the ability to confine oneself to the discipline that begets that freedom.

For instance, when one first learns a musical instrument one is not free to play any tunes. He has no choice. As he continues the routine of daily practice he learns to play better, and as a result, is freer to do more with his instrument. Finally, as he masters the instrument, through years of

self-discipline, he is free to play a wide variety of music. He can experiment, improvise and really enjoy his instrument. The price he paid for this freedom was confinement to years of routine.

There is no escape from this law in life. The youth who wants freedom more than anything in school so he can do what he wants. He hasn't learned enough to know what he wants and even if he had, his meager education sharply limits what he can do in life. He's confined by his hurry for freedom.

Freedom Lovers
The juvenile delinquents whom I have treated were among the most freedom loving people — and always managed to get themselves confined. These delinquents frequently had been hemmed in with rules and restriction most of their lives. They never learned how to handle a freedom they never had.

Perhaps there is some basic need for confinement; for an order or routine. We rail against it, fight it, and run from it but the fact is that young children thrive on it and when adults are given their freedom they usually manage to establish a set routine — even if it's to play golf every day.

One of my patients is a sky diver. Can one imagine more freedom than jumping into the wild blue? Yet psychotherapy offered him a choice of different way of life by helping him surmount his need to prove what a man he was. He was greatly relieved to find that he didn't have to jump out of planes any more.

Psychotherapy offers real freedom to a patient by presenting choices and alternatives to his usual mode of behavior that he never realized existed.

CLASSIFIED ADS REALLY GET QUICK RESULTS

SECURITY COMES WITH Life Insurance
Let us help you start or review a LIFE INSURANCE PROGRAM DESIGNED FOR LIVING!
Life insurance can give you funds for early retirement, help you build your business and send your children to college...

See **DON BOTTORFF** at **Weingarten** AND **Hough Ins.**
176 SO. INDIAN AVE. PH. 325-2526

Mike Jekyll associates
REAL ESTATE HOMES - LAND
457 North Palm Canyon Drive
PH. 325-2526

Mayfair's Blue Ribbon the Best BEEF Buy!

ADVERTISED PRICES GOOD 7 FULL DAYS — (Except Produce) Jan. 25th thru 31st. Fresh, Lean Exact-Cut

ROUND STEAK 69¢ lb.

Ground BEEF 39¢ lb.

RUMP ROAST 69¢ lb.

CLUB STEAK 98¢ lb.

SLICED BEEF LIVER 59¢ lb.

Chuck Steak 59¢ lb.

Top Sirloin Steak \$1.59 lb.

Top Round Steak 89¢ lb.

Sirloin Tip Steak 98¢ lb.

Rib Steak 79¢ lb.

Swiss Steak 69¢ lb.

Corn King BACON 49¢ 1-lb. Pkg.

Lean, Tender Skinned SMOKED HAM 39¢ lb.

Delicatessen

All Meat FRANKS 49¢ lb.

PIZZA 98¢ 1 1/2-lb. CHEESE or SAUSAGE

BISCUITS 9¢ SWEET MILK or BUTTERMILK

lower's Total food cost

Potato Chips AND WAMPUM 27¢ Reg. 33¢ Lunch Pack

Miracle Whip 59¢ KRAFT'S Salad Dressing Full Quart

Coffee 59¢ 1-lb. Can

Eggs 49¢ Large Grade AA doz.

Nylons 49¢ Ladies', 51 Gauge, 15 Denier

Orange Juice 4 for \$1 Snow-Crop 6-oz. Cans

Fruit Pies 3 for \$1 Swiss Miss Apple, Cherry, Boysenberry, Peach

Kermin Meat Pies 5 for \$1 8-oz. Beef, Chicken, Turkey

DESSERTS 59¢ Marie Callender FROZEN 34-oz. Apple, Peach & Berry Betty

TAMALES 10¢ Red's, 4-oz.

BREAD 3 for \$1 Shepherder's 1-lb. Wheat or White

Rosarita MEXICAN FOODS

BEEF ENCHILADAS 12-oz. 3 for \$1

CHEESE ENCHILADAS 12-oz. 3 for \$1

BEEF ENCHILADA DINNERS 14-oz. 49¢

MEXICAN DINNERS 16-oz. 49¢

ROSARITA TACOS 13 1/2-oz. 39¢

COCKTAIL TACOS 5 1/2-oz. 3 for \$1

Van de Kamp's SPECIALS

ALAMO PECAN PIE 89¢ (Reg. 99¢)

BLUEBERRY MUFFINS 33¢ (Reg. 39¢) pkg. 6

BUTTERFLY COFFEE CAKES pkg. 6/37¢ pkg. 4/25¢

KLEENEX 400 Count Facial Tissue 4 for \$1

Butter-Nut — All Grinds KTTV Special 59¢ 1-lb. Can

Applesauce 7 for \$1 Mayfresh, 8-oz. Can

Tomato Sauce 12 for \$1 Mayfresh, No. 303 Can

Mayfair Markets 940 South Palm Canyon Drive Oper 24 Hours 444 North Palm Canyon Drive

Best BEEF Buy!



Backed by
MAYFAIR'S
100%
UNCONDITIONAL
GUARANTEE
You Must Be
COMPLETELY
SATISFIED
Or Your Money Back

**RUMP
ROAST**
69¢
lb.

**CLUB
STEAK**
98¢
lb.

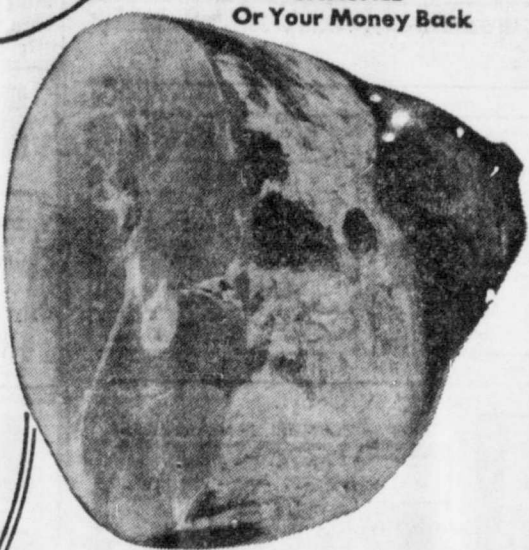
**SLICED
BEEF
LIVER**
59¢
lb.

CHUCK ROAST.....49¢
7-BONE ROAST.....59¢
ROLLED BEEF ROAST...89¢
BEEF SHORT RIBS.....39¢
PLATE BOILING BEEF...29¢
BEEF KIDNEYS.....39¢

**YOUR FAVORITE SLICED
BACON**
AT REDUCED PRICES

Mayfair Flav-R-Crisp.....1-lb. Pkg. 59¢
Farmer John Bacon.....1-lb. Pkg. 59¢
Hormel Range Bacon.....2-lb. Pkg. \$1.29

Lean, Tender
Skinned
**SMOKED
HAMS**
SHANK PORTION
39¢
lb.



Butt Portion.....49¢
Ham Slices.....Center 98¢
Whole Hams.....Cut 53¢

**CAMPBELL'S
TOMATO
SOUP**
9 10 1/2-oz. Cans \$1

GREEN GIANT BRAND
Green Peas.....No. 303 5 for \$1
Corn.....Cream No. 303 5 for \$1
Niblets Corn.....12-oz. WHOLE KERNEL Vacuum Pack 5 for \$1
Marcal, 80 Count Paper Wrap
PAPER NAPKINS.....2 for 21¢
Kitchen Charm
WAX PAPER 100' Rolls.....19¢
Reg. Size
ROYAL PUDDING.....5 for 45¢

Swansdown, 19-oz. Pkg.
Cake Mix.....3 for \$1
White, Orange, Banana,
Choc., Marble, Lemon,
Yellow, Sugar Maple

Scott, Single Roll
Toilet Tissue.....9 for \$1

Quart Bottle
Jewel Oil 49¢
(KTTV Special)
NEW from SWIFT
Award margarine

Nabisco, 1-lb. Size
HONEY GRAHAM CRACKERS.....39¢
1-lb. Size
SUNSHINE KRISPY CRACKERS.....33¢
Jumbo Size
SCOTT PAPER TOWELS.....31¢
more than 75%
UNSATURATED
LIQUID
VEGETABLE
OIL 1-lb. Cn. 39¢

Mayfair Perfection in Produce

PRODUCE PRICES GOOD Jan. 25th thru Jan. 28th

U.S.
No. 1
RUSSET
Potatoes
10 1/2-lb. Cello Bag 35¢

Yams.....Extra Fancy RED VELVET 2 lbs. 25¢
Apples.....Extra Fancy DELICIOUS 2 lbs. 29¢

Garden Fresh
Cabbage 5 lb. 5¢
Tropicana, PURE
Orange JUICE Full Quart 49¢

6-oz. Deal Pack
MAXWELL HOUSE INSTANT COFFEE.....79¢

Mayfair Liquor
ROYAL OCCASION VODKA.....\$2.98 5th Qt. \$3.69
Premium Vodka.....5th
ROYAL OCCASION WHISKEY.....\$3.98 5th Qt. \$4.98
Canadian Whiskey.....5th
ROYAL OCCASION GIN.....\$3.29 5th
90 Proof.....5th
OLD MILBANK BOURBON.....\$3.79 5th
Straight Bourbon, 10 Years Old.....5th
SAM CLAY BOURBON.....\$4.29 5th
Kty. Straight Bourbon, 100 Proof, 9 Years Old.....5th
LIDO CLUB WINE.....Burgundy Vin Rose, Gal. \$1.39
California Wine.....Sauterne, Vin o Rosso



WHAT APPEARS to be a winged helicopter is a conventional chopper with two airplane wings lashed onto the sides. The 'copter is carrying part of a plane that crashed in Wyoming's Trout Creek Basin.

FARM FRONT---

Freeman Holds Line On Price Supports

By GAYLORD P. GODWIN
WASHINGTON (UPI)—Secretary of Agriculture Orville L. Freeman apparently has adopted a hold-the-line philosophy on price supports in an attempt to slow or halt the rising cost of farm programs in 1962.

Freeman has announced with no fanfare that price supports on cotton, rice, peanuts, dry beans and honey for 1962 would be the same as in 1961. A year ago the support prices for all these commodities were raised substantially over 1960 levels. The 1961 action was hailed as a boon to farmers.

The higher supports played an important part in upping farm income an estimated 9 per cent in 1961. Unless cash receipts from marketings go up considerably this year, another such increase in farm income is not likely.

The budget-conscious view displayed in Monday's announcements ties in with recent speculation that Freeman has been under pressure to reduce the cost of farm programs. There had been some speculation that because of heavier taxpayer expense he might be forced to reduce some price supports.

The supports announced Monday were cotton, 31.88 cents per pound; rice, \$4.71 per hundredweight; peanuts, \$221 per ton; dry beans, \$6.32 per hundredweight; and honey, 11.2 cents per pound. The department said the support rate for middling 1-inch cotton would be determined when loan differentials for the different qualities of cotton are determined.

Still to be announced are supports for oilseeds, feed grains, dairy products, and tobacco. Supports for oilseeds (soybeans and cottonseed) and feed grains (corn, barley, sorghum grains, and oats) are expected soon. The props for dairy products are more likely to be announced in a month or two. Tobacco supports are set according to a legal formula and the department has no choice.

Wheat supports for 1962, at \$2 per bushel, were announced in August about the time the wheat stabilization program for 1962 was put into effect. Under this program farmers will divert mandatorily 10 per cent of their wheat acreage and may divert more voluntarily in return for government payments. The 1962 supports, up from \$1.79 on the 1960 and 1961 crops, were raised to compensate for the reduction in acreage.

Corn and sorghum supports in 1961 were raised when the emergency feed grain program went into effect. The same program—with barley added—will be in effect this year. The increased supports for corn in 1961 were designed to compensate for acreage reduction of about 20 per cent. The extremely good growing season foiled department planners and the 1961 crop was only 7 per cent lower than the previous year.

The cotton support rate for 1962 held the line while the cotton acreage was cut about 300,000 acres. In contrast, the rice acreage for 1962 was raised 10 per cent, with supports remaining the same.

It is expected that rice will be pushed as a leading commodity in the food for peace program. Beans supported at the same rate as last year, aren't likely to be a surplus problem. They are being used heavily in welfare and school lunch programs.

James G. Patton, president of the National Farmers Union, has told reporters there is no break between his organization and Secretary Freeman.

Patton said he is completely satisfied that Freeman is doing all he can to raise farm income. He added that he thinks the department will be able just to hold the line this year—to keep 1962 net farm income at the 1961 level.

HAVING A PARTY?

RENT EVERYTHING
FROM
Boyer Party Rentals
Tables, Chairs, Dishes, Etc.
(DELIVERY)
Phone 328-1337

**All Types
of Printing**
We Print Everything
But Money
**VILLAGE
PRINT SHOP**
155 E. Amado—325-5207
Between Palm Canyon
and Indian

HENRY A. SIMSARIAN, INC.

Franchised Dealer For



Refrigeration Electric Home Appliances
AMERICAN STANDARD PLUMBING
CRANE PLUMBING FIXTURES
PLUMBING AND REPAIR SERVICE
20 Trucks and Experienced Men to Serve You
IT IS THE SERVICE AFTER THAT COUNTS
850 North Palm Canyon Drive — Phone FA 5-2093

24 Hours 444 North Palm Canyon Drive

GIN AND BEAR IT By LICHTY



"... And judging from the uncommon prices my wife paid for things, I found no evidence of anything that might be called a European 'common market'!"

DENNIS THE MENACE



"SHE CAN SURE MAKE A ROOM UPSETTLED, CAN'T SHE?"

Japanese Film Featured In First of Film Classics

The Japanese film, "The Seven Samurai," awarded the Grand Prize at the Venice International Film Festival in 1954, opens the Film Classics Series, sponsored by the Desert Art Center, at 8 p.m. Thursday, in the new auditorium at the Desert Museum.

The film resembles the American western in that the good and the bad are clearly defined and the good triumphs in a savage physical struggle.

The story is simple. During the latter part of the 16th century Japan was torn by civil war and small villages were constantly at the mercy of roving bandits who left death and destruction in their wake. One such farm village appeals to seven samurai, the traditional professional soldiers of Japan, for help in return for a few handfuls of rice.

The Men's Diving Sequence, which accompanies the feature, has long been revered by cinema artists for its lyrical beauty. When, in 1936, the Olympic Games were held in Berlin, unlimited funds were poured into the photographic recording, and the editing of the film was placed in the hands of the gifted woman director, Leni Riefenstahl. Whatever the purpose, the result was a hymn to youth, strength and beauty.

SUNAIR DRIVE-IN THEATRE

BOB HOPE, LANA TURNER

—in—

"Bachelor in Paradise"

—plus—

WALT DISNEY'S

"Nikki"

HAIRMARK TV 324-9661

TV Dealer in the Largest Living Color Coachella Valley

Sales - Service Rental Records 191 S. INDIAN AVE. 9 to 9, 7 Days Week

Following programs are compiled from reports provided by broadcasters. We assume no responsibility for last minute changes on their parts.—T.E.D.

TELEVISION TONIGHT

TOP SHOW TONIGHT — Wealthy Marcy Woodruff (Suzanne Lloyd) has fallen in love with colorful video star Len Kobalsky (David Janssen), but her brother Phil (Robert Colbert) is so violently opposed that Marcy fears harm will come to Len so she hires "Checkmate" to watch over him. Later Phil is nearly beaten to death at the rodeo and suspicion falls on Len.

(c) Colorcast	7:00 p.m.	9:00 p.m.
WEDNESDAY	3-Huck Hound	3-4-10-Bob Hope
January 24	4-Death Valley	6-7-Hawaiian Eye
5:00 p.m.	5-Bear Odds	9-Movie
2-Movie	6-Rescue 8	11-Suspicion
3-Comedy Time	7-King Diamonds	9:30
5-10-Popeye	9-Theatre	2-D. Van Dyke
7-Abbott, Costello	11-Huckle & Jocke	10:00 n.m.
11-Superman	13-Travel	2-8-Steel Hour
13-Flash Gordon	7:15	3-6-7-Naked City (c)
5:30	2-News	4-10-In Vienna (c)
3-Lone Ranger	7:30	5-C. Roberts
7-Soupy Sales	2-Alvin Show	11-13-News
11-Casper	3-6-7-News	11-Weather, Sports
13-Skin Diving	4-10-Wagon Train	13-H. Fishman
6:00 p.m.	5-Peter Gunn	10:30
3-4-7-8-9-10-13-Nws	8-This Day	5-Overseas
5-Bozo	9-Movie (c)	11-Paul Coates
11-Hiway Patrol	11-Groucho	13-Henry Morgan
6:15	13-Zobel	11:00 p.m.
3-4-7-8-9-13-News	8:00 p.m.	2-3-4-7-8-9-News
6:30	2-8-Father Knows	5-Movie
2-3-5-10-News	3-6-7-Straightaway	11-Tom Duggan
4-Curt Massey (c)	5-Line of Sight	11:15
6-Jeff's Collie	8-To Tell Truth	2-9-Movie
7-Tallahassee	11-Staccato	3-4-10-11-Par (c)
8-Aquarius	13-Movie	11:30
9-Cartoons	8:30	7-Honeymooners
11-Dick Tracy	2-8-Checkmate	8-News
13-Waterfront	3-4-10-Joe Bishop	11-Movie
6:45	5-Wrestling	12-midnite
2-4-5-11-News	6-7-Top Cat	7-Theatre
	11-Wanted	13-News

PLAZA THEATRE

Phone 324-2535

ROSS HUNTER
JOSEPH FIELDS
RODGERS & HAMMERSTEIN'S

FLOWER DRUM SONG

NANCY KWAN
JAMES SHIGETA
MIYOSHI UMEKI

VILLAGE THEATRE

Phone 324-2535

STARTS TONIGHT

WINNER OF 11 ACADEMY AWARDS
including "BEST PICTURE"

METRO-GOLDWYN-MAYER
WILLIAM WYLER'S
PRESENTATION OF

BEN-HUR

A TALE OF THE CHRIST

TECHNICOLOR

ETTA KETT

DON'T ACT SO WILTED
I MISS HIM...
WE HAD LOADS OF LAUGHS... AND I ADORED HIS EYES.

WHEN HE KISSED ME I FELT FLOATY INSIDE
IT ISN'T EASY TO FORGET A BOY WHOSE FOLKS GIVE HIM A DREAMY NEW CAR EVERY YEAR.

MUGGS & SKEETER

NOW TAKE IT EASY MA... TELL ME WHAT'S THE MATTER?
IT'S MY NEW STOVE... I FORGOT ABOUT THE BISCUITS...
I'M SURE THE OVEN IS ALL BLACKENED... AND THE STOVE IS ONLY A MONTH OLD...
DON'T WORRY ABOUT IT, MA...

PEANUTS



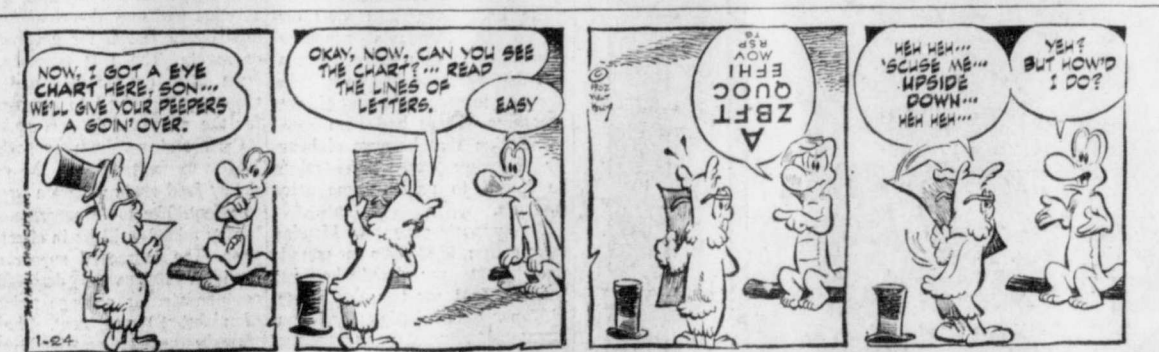
GORDO



ARCHIE



POGO



MARK TRAIL



SECRET AGENT X9



FLINTSTONES



Radio Logs

KDES—dial 920—1000 Watts

A.M.	P.M.
6:00—Sign On	12:00—You and Palm Springs (M-F)
6:01—Thought for the Day	12:10—Frank Day Show
6:06—Frank Day Show	12:30—Historical Facts
6:25—News	12:35—Frank Day Show
6:30—Lifeline	1:00—News
6:45—Frank Day Show	1:05—Bob Mattox Show
7:00—News	1:25—Jimmie Fidler Show (Wed. Only)
7:05—Frank Day Show	1:30—Family Circuit—Wednesday
7:30—Sports	1:35—Bob Mattox Show
7:35—Frank Day Show	2:00—This is Wall St. (M-F)
8:00—News	2:05—Modern Golf—Sat. & Sun.
8:05—Feature Report	2:30—air Kiner Sports Show (MS)
8:10—Frank Day Show	2:35—Bob Mattox Show
8:15—Hamon Quiz Time (MS) (Sundays 8:30-9:00 Old Fashioned Revival Hour)	2:40—Bob Mattox Show
8:30—Stocks & Market Report	3:00—Bob Mattox Show
8:35—News	3:05—Howard Manor Show (Mon-Sat)
8:40—Frank Day Show	4:00—News
8:45—Bob Mattox Show	4:10—Howard Manor Show (Mon-Sat)
9:00—News	4:30—Ralph Kiner Sports Show (M-S)
9:05—Frank Day Show	4:35—High School Report (M-F)
9:30—Community Report (M-F)	4:40—Bob Mattox Show
9:35—Bob Mattox Show	4:50—Bob Mattox Show
10:00—News	4:55—Thought for the Day
10:05—Bob Mattox Show	5:00—Sign Off
11:00—News	

KCMJ—dial 1010—1000 Watts

Monday thru Friday	Sat. & Sun.
6:00—World News Roundup	1:15—Bandstand
6:15—Bandstand	2:20—Woman's Washington
6:30—Bible Hearing	2:35—Bandstand
7:00—Ranney's Weather	3:00—CBS News
7:05—Bandstand	3:10—Desert News
7:30—Frank Gross News—CBS	3:15—Bandstand
7:45—Bandstand	3:30—Personality Story
8:00—Bandstand	3:35—Bandstand
8:10—Bandstand	4:00—CBS News
8:30—Desert Today	4:10—Bandstand
8:35—Lifeline Today	4:30—Bandstand
8:45—Lifeline Break	4:35—Lowell Thomas—CBS
9:00—CBS News	5:10—Sports Time
9:10—Events and Music	5:15—Bandstand
9:20—Event Story—CBS	5:25—Sports Special
9:30—Events and Music	5:30—Desert News
10:00—CBS News	5:35—Bandstand
10:10—Arthur Godfrey	6:00—CBS News
11:00—CBS News	6:10—Dinner Music
11:10—Art Linkletter	6:30—Concert Hall
11:30—Larry Moore	7:00—CBS News
11:40—Crosby and Clooney	7:10—Carol Burnett—CBS
12:00—CBS News	7:30—News Analysis
12:10—Desert News	7:35—Bandstand
12:15—Bandstand	7:40—CBS World Tonight
12:30—Informational Central	8:00—CBS News
12:35—Bandstand	8:10—Bandstand
1:00—CBS News	8:20—Desert News
1:10—Bandstand	8:35—Bandstand
1:20—Your Man in Paris	10:00—News Roundup
1:35—Bandstand	11:00—News Roundup
2:00—MS News	11:35—News Roundup
2:10—Today in Wall Street	12:00—Sign Off

KFAL—dial 1450—250 Watts

Monday thru Friday	Sat. & Sun.
5:58—Sign On	2:54—News—ABC
6:00—News Around the World—ABC	3:00—Fred Seiden Show
6:15—Fred Seiden Morning Show	3:54—Arthur Van Horn News—ABC
6:30—Headlines and Weather	4:00—Frank Hemmingsway News—ABC
7:00—Frank Hemmingsway News—ABC	4:05—Jay Jasen Show
7:30—Headlines and Weather	4:30—Alex Drier News—ABC
8:00—Don Allen News—ABC	4:40—Jay Jasen Show
8:10—Police Report—Local	5:00—Paul Harvey News—ABC
8:15—Fred Seiden Show	5:05—Police Report—Local
8:30—Headlines and Weather	5:08—Jay Jasen Show
8:34—News—ABC	5:15—Jay Jasen Show
9:00—Breakfast Club—ABC	5:24—News—ABC
9:04—News—ABC	5:34—Jim Ameye Show
9:08—Jim Ameye Show	5:40—News—ABC
10:04—News—ABC	5:45—Ben Smith Show
11:00—Jay Jasen Show	5:54—News—ABC
11:15—Tello Test—ABC	5:59—Ace Hudkins—Ben Smith Show
11:30—Jay Jasen Show	6:00—News—Local
12:00—Paul Harvey News—ABC	6:05—News—Local
12:15—Police Report—Local	6:10—News—Local
12:30—Jay Jasen Show	6:15—News—Local
12:45—News—ABC	6:20—News—Local
1:00—PI—ABC	6:25—News—Local
1:34—News—ABC	6:30—News—Local
2:00—Fred Seiden Afternoon Show	1:00—Sign Off



FOR A SECOND YEAR, Arnold Perlin was installed as president of the Palm Springs Associate Chapter of City of Hope during a dinner at Holiday Inn. Pictured with Perlin, from left, are Mrs. Rose Waldens, regional director for City of Hope and installing officer, and Mrs. Perlin. (P. S. NewsPhoto)

HOLLYWOOD

Schell Says There's A Plot Against Him

HOLLYWOOD
By VERNON SCOTT

HOLLYWOOD (UPI) — America's slowest rising comedian is Ronnie Schell who claims the TV networks, other comedians and the American public have conspired to keep him from becoming a star.

Schell, a round-faced, 30-year-old says he is not a "sick" comic, only indisposed.

He also freely admits his only original joke is: "Will Rogers never met a man he couldn't like, with the possible exception of Wiley Post."

Ronnie came up with that gem more than two years ago and still is looking for another.

Meanwhile he has appeared in small clubs in New York, Chicago, Hollywood, Houston, Dayton, Pittsburgh and his native San Francisco, frequently with the Kingston Trio.

Who's To Blame?
"There are a lot of reasons why I am the slowest rising comedian," Schell said testily. "Maybe it's lack of talent. Very possibly I'm too handsome to be funny. And I do have a hard time being funny."

Schell mumbled to himself, then put the blame squarely on other people.

"I'm being held down by all the other comedians who are afraid of me," he said. "For instance, Bob Hope has never asked me to be on his show."

"And Jack Benny refuses to admit he's ever heard of me."

"It's an unwritten law in Lindy's that no one should ever mention my name. And the TV

industry has a secret pact to keep me off the air. They're afraid my asking price will be too high."

Satisfied that his slow rise is no fault of his own, Schell went on to say, "Personally, I'm a very modest and wonderfully dynamic person in addition to being a hilarious comedian."

"But getting back to me, I'm glad I haven't been an overnight sensation. Look what happened to Danny Kaye. He went to the top fast, and to this day he doesn't have his own weekly TV show. It doesn't pay to take short cuts."

"Then there's Red Skelton, a real flash-in-the-pan. He was a fast-rising comedian, but how long will his TV show last?"

Under-Exposed
Ronnie has been exposed to national TV audiences only once—on a Bob Newhart show.

"That's where the public ganged up on me," he accused. "There was no spontaneous demand by millions of viewers to see me in a show of my own. See how the word gets around? 'Well, I still can travel around with the Kingston Trio. It's a nice arrangement. I like their singing, and they like the way I do their shirts. They think a lot of me, after one show they asked me to stick around and sign autographs with them."

"In an hour's time they signed two thousand autographs, and I signed three or four."

Schell, touched by this kindness, turned to leave.

"I'm convinced I am a terrific comedian. The only man I know who is funnier than me is Frank Liberian."

Machines Outreaching Men's Minds

By JESSE BOGUE

NEW YORK (UPI)—In nearby Stamford, Conn., and elsewhere today a group of learned men works on projects which 30 years ago would have been almost inconceivable; helping to teach men to master the intricate machines and systems which spring from the world's laboratories and research headquarters.

While scientists can create devices to do man's most simple tasks, or even to hurl him into outer space, they cannot create the men who automatically possess the skill to understand and operate the delicate and complex mechanisms which appear in weapons systems, industry, communications.

Neither can the creative scientists always predict what will be the abilities and reactions of the men who must put to work a new piece of skilled equipment.

"It took mankind thousands of years to come along with the wheel and learn how to fit onto an axle and put it to work," said Kenneth W. Yarnold, vice president of Dunlap and Associates, Inc., and director of its systems division, in an interview here.

"Now, we ask ordinary men to learn to respond to speeds, sounds, conditions which even 20 years ago were unknown to most. Adjusting the relationship between man and his machines already is an important and growing part of business and industry. And 20 years from now, it will be even more important. We think it is a growing field, naturally; that's why we're in it."

Dunlap and its subsidiaries, whose spokesman say "we're in the business of science," are not the only organization in the study field, but Dunlap and Associates say theirs is the oldest and largest private research-consulting organization providing human factors services.

The company's projects have included, for example, development of design specifications to make shipboard life more comfortable; designing the operator's cab on a dragline; figuring out the work station for the operator of a semi-automatic postal sorting system; determining the human factors requirements involved in setting up a base on the moon.

Device Spots Bogus Checks

LOS ANGELES (UPI)—Automation is even taking its toll in the world of crime.

A new device has been unveiled which can spot a bogus check passer in four seconds.

The electronic policeman—known as Telecredit, Inc.—gets a call from a suspicious merchant, digests the driver's license number and in four seconds spits out a code indicating one of several credit ratings for the person cashing the check.

Officials are hoping International Business Machine's mechanical policeman will cut down on the \$7 million worth of bad checks which were passed last year in this county alone. It is estimated that a bad check is passed in Los Angeles County every five minutes.

DESERT SUN CLASSIFIED ADVERTISING

611 South Palm Canyon Dr.
Palm Springs, California
Telephone 325-5005
P. O. Box 190

Lost & Found

LOST—Miniature Schnauzer. Answers to "Jeep" Tail and ears aren't cropped, black and gray. 3 years old, licensed, vicinity of Travelodge. Reward. 328-3643.

Personals

SPECIAL! Sofa, chairs \$4.95 up. Carpet .05 sq. ft. up. Cleaning specialist removes most any stain. Best ref. Ask Bob Suder. Phone 324-9031

ALCOHOLICS ANONYMOUS
Call 325-3701 Until 9 P.M.
P. O. Box 903, Palm Springs

AVON REPRESENTATIVE
PH. 328-1630

For Outstanding Values Check the Classified

LEGAL NOTICE

NOTICE OF PUBLIC HEARING
State of California, County of Riverside, ss.
I, the undersigned, County Clerk of said County, do hereby certify that we are conducting a public hearing as to the proposed amendments to the Zoning Ordinance of said County of Riverside, State of California, under the fictitious firm name of:

MISS K. C. ORIGINALS
We hereby certify that we are conducting a public hearing as to the proposed amendments to the Zoning Ordinance of said County of Riverside, State of California, under the fictitious firm name of:

MISS K. C. ORIGINALS
We hereby certify that we are conducting a public hearing as to the proposed amendments to the Zoning Ordinance of said County of Riverside, State of California, under the fictitious firm name of:

MISS K. C. ORIGINALS
We hereby certify that we are conducting a public hearing as to the proposed amendments to the Zoning Ordinance of said County of Riverside, State of California, under the fictitious firm name of:

MISS K. C. ORIGINALS
We hereby certify that we are conducting a public hearing as to the proposed amendments to the Zoning Ordinance of said County of Riverside, State of California, under the fictitious firm name of:

MISS K. C. ORIGINALS
We hereby certify that we are conducting a public hearing as to the proposed amendments to the Zoning Ordinance of said County of Riverside, State of California, under the fictitious firm name of:

MISS K. C. ORIGINALS
We hereby certify that we are conducting a public hearing as to the proposed amendments to the Zoning Ordinance of said County of Riverside, State of California, under the fictitious firm name of:

MISS K. C. ORIGINALS
We hereby certify that we are conducting a public hearing as to the proposed amendments to the Zoning Ordinance of said County of Riverside, State of California, under the fictitious firm name of:

MISS K. C. ORIGINALS
We hereby certify that we are conducting a public hearing as to the proposed amendments to the Zoning Ordinance of said County of Riverside, State of California, under the fictitious firm name of:

MISS K. C. ORIGINALS
We hereby certify that we are conducting a public hearing as to the proposed amendments to the Zoning Ordinance of said County of Riverside, State of California, under the fictitious firm name of:

MISS K. C. ORIGINALS
We hereby certify that we are conducting a public hearing as to the proposed amendments to the Zoning Ordinance of said County of Riverside, State of California, under the fictitious firm name of:

MISS K. C. ORIGINALS
We hereby certify that we are conducting a public hearing as to the proposed amendments to the Zoning Ordinance of said County of Riverside, State of California, under the fictitious firm name of:

MISS K. C. ORIGINALS
We hereby certify that we are conducting a public hearing as to the proposed amendments to the Zoning Ordinance of said County of Riverside, State of California, under the fictitious firm name of:

MISS K. C. ORIGINALS
We hereby certify that we are conducting a public hearing as to the proposed amendments to the Zoning Ordinance of said County of Riverside, State of California, under the fictitious firm name of:

MISS K. C. ORIGINALS
We hereby certify that we are conducting a public hearing as to the proposed amendments to the Zoning Ordinance of said County of Riverside, State of California, under the fictitious firm name of:

MISS K. C. ORIGINALS
We hereby certify that we are conducting a public hearing as to the proposed amendments to the Zoning Ordinance of said County of Riverside, State of California, under the fictitious firm name of:

MISS K. C. ORIGINALS
We hereby certify that we are conducting a public hearing as to the proposed amendments to the Zoning Ordinance of said County of Riverside, State of California, under the fictitious firm name of:

MISS K. C. ORIGINALS
We hereby certify that we are conducting a public hearing as to the proposed amendments to the Zoning Ordinance of said County of Riverside, State of California, under the fictitious firm name of:

Travel & Transportation 17
MIAMI, leaving Feb. 1. Share drive, gas, exc. ref. Apt. 1. 363 Mel Ave. Ph. 325-3817.

Professional Service 21
Girl Friday Secretarial Service, mimeographing, typing. Ph. 328-1213 or 328-2364

COSTUMES BY TANYA
Rent or Made to Order
546 Grove, Cathedral City 328-2297

Furniture for Sale 27
KING SIZE BARGAINS
In deluxe quality used King & Queen size beds. Selling for approx. 1-3 of normal retail price. Regular twin sets box springs & mattress \$40. Extra long twin size sets box springs & mattress \$50. Queen size set box spring & mattress \$75. King size sets box springs & mattress \$85 & up, also available king size, queen size & double twin size head boards & frames at bargain prices. Used room size rugs 9x12, \$10 up, 10x12, \$15. Lge cotton wall to wall livingrm rug approx. 58 yds. Can be cut. Good cond. \$75.

MAHER FURNITURE
Palm Drive & Acoma
Desert Hot Springs Ph. 329-5557

GET CASH
For Your Furn. & Appliances
WE BUY, SELL AND TRADE
STERMERS
67-951 HIWAY 111 Ph. 328-3935

BARGAINS—Lge. English club chair, 30 inch Ottoman, \$55.00. Foam cushioned mod. chair, \$25.00. Phone 325-3191.

MODERN walnut dresser, mirror, 2 night stands, sofa, 2 end tables, wardrobe trunk. Reasonable. 216 Camino Descanso.

FOR Sale: Simmons adjustable hospital bed, mattress, siderails and collapsible wheelchair. Both like new. Ph. DI 7-3331.

SOFA, quilted, custom made lamps, tables & chairs, Chinese throw rugs. Ph. 324-9402.

BEAUTIFULLY UPHOLSTERED
BEDROOM CHAIR LIKE NEW
Phone FI 6-1384

Home Appliances 35
SERVEL refrigerator, large size, in good cond. Only \$25. 1386 Buena Vista Dr. Ph. 324-3909.

Miscellaneous for Sale 37
FIREWOOD
Eucalyptus, Walnut, Apricot
Phone collect Hemet 658-5704

SADDLES & Guns. We buy, sell and trade. Also everything for the horse and rider.
Rasmussen Western Wear
1151 N. Indian. Ph. 325-2681

DBLE roll-a-way bed, \$15. Amana upright freezer, \$30. Dble horse trailer \$75. Tea cart \$35.
Phone 328-3810

USED electric sewing machine, \$15 up. Treadle machines, \$20. Palm Springs Sewing Mach. Co. 324 N. Palm Canyon. Ph. 325-5215

SILHOUETTE reducing machine. Like new. Value \$250 only \$90. or trade. Phone 324-4629

FIREWOOD
PAVNYS — PH. 325-3342

LADIES fine clothes to sportswear. Size 5, 7, 8, 14, 16. By appt. only. Ph. 325-5167.

LADIES clothes, 10 & 12. High style, very reasonable. Phone 324-2083 till noon, after 5.

GIBSON antenna & BT-7 converter. Only used a few days. \$50. See Roe Jamison at Orchard Trailer Villa.

FOR sale: Cactus, palms and oleanders, enough to landscape a yard. You dig and move.
Phone 328-2474

MESQUITE FIREPLACE WOOD.
Palm Desert Market.
70-115 Hiway 111
1 1/2 miles So. Cathedral City.

WOMEN'S clothes, dresses, sportswear, etc. High styles, like new. Good values. 10-12. Ph. 325-5246.

ANTIQUES & STUFF
66-116 Pierson Blvd., D. H. S.

FIREPLACE WOOD
FOR SALE
Phone EX 9-5214

SMALL general adding machine, electric. Excellent cond. \$75.
Phone 328-2816

Wanted to Buy 41
YOUNG Air Corp. wife needs coat & winter wardrobe for Germany. Size 14, also luggage, Box 282, The Desert Sun.

Wanted to Buy

HIGHEST PRICE PAID
For Diamonds, Jewelry, Antiques and Gold Coins. All Business Strictly Confidential
JEWELRY BY ALCHIAN
Jewelry Appraisers
174 N. Palm Canyon. Ph. 325-3113

WANT to purchase 1957 Thunderbird or 1957 Ford motor.
Ph. 324-9627 after 5 p.m.

Pets and Supplies

GERMAN SHEPHERD PUPPIES
Black and Tan Thoroughbred
Phone 325-3114

POODLES — 4 BLACK MALES
\$25 EACH
PHONE 324-5233

Situations Wanted Women

GERMAN lady with nursing experience wishes position as companion. Excel. refs. Good driver. Live in. Salary \$275 mo. to start. Mrs. Koenig, Ph. 325-2505.

COMPANION Housekeeper for elderly person. Have car. Local resident. Have refs. Ph. 324-5443

EXP. cook wishes position with small family. Good references. Phone 845-3890

BOOKKEEPER, exp. Full or part time. Perm. resident, local ref. Box 288 The Desert Sun.

Situations Wanted—Men

HOTEL management and maintenance on percentage basis. Bonded. "The Only way to Make it Pay". Write Box 274 The Desert Sun.

BARTENDER — 16 years experience. Mature, non-drinker. Honest, references. Write Jack Kilian, 4952 W. 119 Place, Hawthorne, Calif.

Situations Wanted—Couple

REAL Estate operator and wife desire position as mgr. of sm. hotel or units on per cent basis. Refs. For appointment or interview ph. 325-2322.

Exper. drug and cosmetic girl. Apply M.F.K. Pharmacy 101 So. Palm Canyon. Ph. 325-2077

EVEN a needle in a haystack would probably be found with a quick-action "Lost and Found"

General Office

If you want an exciting and interesting position with one of the Desert's largest firms and have a pleasing personality and knowledge of bookkeeping and subsidizing ledgers, this is for you. Short-hand preferred but not essential. Excellent working conditions and fringe benefits. Apply to box 283 The Desert Sun, giving full details, education and experience. Replies strictly confidential.

PART TIME TELLER

EXPERIENCED PREFERRED
SECRETARY
SHORTHAND & TYPING

Proof Machine Operator

EXPERIENCED
APPLY 10 A.M. TO 3 P.M.
Bank of America
150 N. PALM CANYON DRIVE

WOMAN WHO CAN DRIVE. If you would enjoy working 3 or 4 hours a day calling regular each month on a group of Studio Girl Cosmetic clients on a route to be established in and around Palm Springs, and are willing to make light deliveries, etc., write to STUDIO GIRL COSMETICS, Dept. 4-BA, Glendale, California. Route will pay up to \$5.00 per hour.

EXPERIENCED SALES PERSON
For exclusive P. D. dress shop, full or part time, salary open for qualified person. Ph. after 6 p.m. FI 6-6944.

MAID exp. \$1.50 per hr. 6 to 8 hrs. per day, 3 or 4 days per week. Idyll Manor, 601 East Vista Chino. Ph. 324-9926.

FULL charge bookkeeper. Must type, dictation if possible. Free to go to Laguna in summer. Walter Clark. Ph. 324-4288.

BABY sitter wanted, part time, days, my home. Will furnish transportation, vicinity Cathedral City. Ph. 328-1890.

PUBLIC Stenographer. New building. Free rent. Call 328-1415 Jan. 25, 26, 27.

3 ADULTS want housekeeper 5 1/2 days week, live out. Exp. & references. Call 324-5186.

MAIDS—LIVE IN OR OUT
SALARY OPEN
PHONE FI 6-6105

GIVE rm. & meals for cooking & care of elderly lady. Mr. King. 324-2539 eves.

Help Wanted Men

Assistant Auto Parts Man
G.M. Experience Preferred
SEE VAN HARPER
PLAZA MOTORS
290 N. Indian Ave.

Help Wanted Men

REAL ESTATE SALESMAN
Manage office in town for land developer. Write Palm Springs Highlands, 547 So. Fairfax, L.A. Ph. WE 8-6243 or see Mr. Carter 315 N. Palm Canyon Dr. Sat. or Sun.

MARRIED MEN
Can't offer you \$1500 week but work 9 hrs. a day & on Sat. For our Nat. concern. \$125 up is average.
Phone 325-2363

REAL Estate Salesman with local experience for well established office. Phone Roy Randolph, Ernie Dunlevie Assoc. 324-1237

SALESMAN. Home study. Mature and experienced. Car needed. Full or part time. Interview in your city. P.O. Box 337, Inglewood, California.

R.E. BROKER - SALESMAN. Acreage experience. CHARLES LYNKAARD RLTY, 140 E. Tahquitz. Ph. 324-3237.

REAL Estate Salesman with local experience for well established office. Phone Roy Randolph, Ernie Dunlevie Assoc. 324-1237

2 Salesmen Needed for Palm Springs & Indio area ARINDA CONSTRUCTION CO. Ph. Mgr. 849-4747 or 849-3186 Banning, Calif.

WANTED services of Mech. Eng., draftsman on small air pump. Geo. Holley, Smoke Tree Ranch. Phone 324-1427

Help Wtd. Men, Women

DESERT
EMPLOYMENT AGENCY
NCR Operator \$325
Office Clerk \$275
Assistant Bkpr. \$275 Mo.
Cook Housekeeper \$200 R&B
Bookkeeper \$225 mo.
Cashier Open

LUCILLE GARLAND
173 E. Andreas Phone 325-2364

HOTEL mgr. exp. single lady preferred. Couple OK. Lge. living qtrs. Ref. For appt. Ph. 325-2035

WHATEVER SERVICE YOU NEED CALL AN EXPERT THERE'S SOMEONE HERE WHO CAN DO IT!

Air Conditioning—Heating

Palm Springs Air Conditioning Co.
325-3309

REFRIGERATION — Air Cond.
PLUMBING—REPAIRS
HENRY A. SIMSARIAN INC.
530 N. Palm Canyon. Ph. 325-2095

Dressmaking—Alterations

Expert Alteration
PHONE 328-2519
EXPERT LADIES ALTERATIONS
501 Calle Abrosia
Ph. 324-3744

Dressmaker — Mrs. G. Begin
71-275 Culver Drive
Rancho Mirage — Ph. 328-2574

Alterations, Tailoring Dressmaking
Edith's Sun & Sand Fashions
2665 N. Palm Canyon Ph. 325-5582

ALTERATIONS — RESTYLING
Experienced — Reasonable Prices
Pickup & del. Ph. OV 6-8604

Automotive Repair

Speedometer & Tachometer Repair
Sales & Service
SUPERIOR SERVICE
DI 7-5565 - Indio

Building-Contractors
SIDNEY T. WATSON
Swim. Pool & Gen. Contractor
Specialist in Swim Pools
Home Bldg. & Remodel
In Bus. Since '47 — 4 Yrs. in P.S.
Ph. 325-3772 for Free Estimate

Expert Remodeling, Addition
And Patio Enclosures
Very Reasonable
Licensed Contr. Ph. 324-3006

LICENSED CONTRACTOR
New bldg., additions, patio & enclosures, remodel, free est.
Phone 324-2511

Additions - Homes - Rentals
Bomb Shelter to a Mansion
HURLEY HOMES. Ph. 328-4335

Cement Contractors
Concrete Work All Kinds
10x20 Patio — \$89
Licensed Contr. Ph. 324-3006

Diaper Service
DIAPER SERVICE
ROCK-A-DRY BABY
325-6538 325-5998

Gardening
GRANT & PROVOST
1st Class Gardening Service
Clean up & renovation. 849-6003

Phone 325-5005
DESERT SUN
CLASSIFIED

Painting Contractor
PAINT AVERAGE ROOM
Walls and Ceilings
LABOR AND MATERIAL
\$25 — Phone 325-3413

NEED kitch. & bath PAINTED?
Licensed Contractor
Guarantee own work. Ph. 328-4319

INTERIOR - EXTERIOR
Free Estimates — Ph. 328-4123

Plumbing
PLUMBING — (lic. 30 years)
coolers serviced, water heaters & sewers installed, stoppages cleaned electrically, 24 hr. service. Ph. 325-6373

Rug & Furniture Cleaning
FOR BETTER SERVICE
DUTCH CARPET CLEANERS
(Insured) Ph. 324-9111

COLOR BACK
Rug & Upholstery Cleaning
Free Estimates, Insured. 325-6787

Slip Covers
Slip Covers Plastic Incl.
Phone 328-2390

Vacuum Cleaners
SALES AND SERVICE on
HOOVER VACUUM CLEANERS
Rebuilt and Used Electrolux
Life-Shade Aluminum Awnings
Roll-A-Way and Baby Beds
Firewood, Eucalyptus
PAVNYS — 999 S. Palm Canyon

Phone 325-5005
DESERT SUN
CLASSIFIED

Wednesday, Jan. 24, 1962

Help Wanted Men Women 61

PALM SPRINGS
EMPLOYMENT AGENCY
135 E. Andreas Ph. 324-3178
Drug Store Mgr. ... \$600 Mo. Plus
Executive Secretary ... \$400 Plus
Waitresses & Waiters Open
Hostess - Cashier Open
Chefs Open
Bookkeepers-Auditors Open
PBX Desk Woman Open

REAL ESTATE SALES

Work open houses and new Green Acres fine residential subdivision. Plenty prospects, strong advertising. We'll train if you qualify.

MIKE JEKYLL & ASSOCIATES
LARGEST ON THE DESERT
457 N. Palm Canyon Drive
Palm Springs Ph. 325-2734

Child Care & Nurseries

PALM SPRINGS
PLAY SCHOOL
Children 2 - 6 yrs.—Day & night care. Transp. Ph. 325-5627
1547 N. Palm Canyon Ph. 324-4556

KIDDIE COLLEGE
Nursery school - Child care
Certif. Teachers Spanish lessons
490 Compadre Rd. Ph. 325-6863

Schools & Instruction

Look for Action
HELEN T. REED'S
REAL ESTATE COLLEGE
Our Reputation Your Guarantee
MAIN SCHOOL
73-907 Hiway 111, Palm Desert
FI 6-8225 or FI 6-8208

MOTEL POSITIONS

Ambitious couples needed to manage luxury motels. Education, age nor lack of experience will disqualify you. Short training essential. Mail name, home address and phone number to: Box 280, The Desert Sun.

REAL ESTATE SCHOOL

Stimulating As Bubbling Champagne

Newly completed, NEVER OCCUPIED luxury home. Beautifully decorated in blue and green marine motif. PERFECTLY located on the rich fairways of famed Indian Wells Country Club in a wind-free

Delightful

Scenic Cove, 3 bedrooms, 3 baths including maids or guest. Spacious sunken living room, master bedroom, and with a lovely picture garden outside each window. \$76,500 completely furnished. OPEN DAILY, 2 miles east of Palm Desert. Turn at Indian Wells Hotel to beautiful

Manitou Springs

"Kirk" Kirkwood — FI 6-8741

Naturally Prominent People

INSIST on this park-like and secluded location. On a PRIVATE GREEN adjoining both Indian Wells and Eldorado Country Clubs. Just completed and NOW AVAILABLE: Custom 3 bedrooms including 4 1/2 baths, large music room, spacious family rm. with built-in wet-bar, custom pool, outdoor fountain.

Luxury

bathrooms that even out-glamorize Cleopatra. Includes Roman bath in a garden of flowers, huge walk-in closets, gold plumbing fixtures, heated floor tiles and every Continental touch. Price at \$84,500 with terms if requested. OPEN DAILY AND SUNDAY FOR INSPECTION. Courtesy to brokers. 76-145 Fairway Drive, 2 miles EAST of Palm Desert in fashionable

El Dorado Palms

"Kirk" Kirkwood Fireside 6-8741

\$16,500 DOLL House, 3 bdr., 2 ba., service room, comp. re-decorated, like new, only \$1,500 dn.
\$18,500, 3 BDR., 2 ba., like new, cpts & drapes, blt-in kitch., refr. air, nr. Indian Ave.
\$22,500, NEW custom blt, 3 bdr., 2 ba., blt-in kitch., refr. air, garage.
\$22,500, HOME & income, custom blt, 2 bdr., home, cpts & drapes, refr. air, service rm., PLUS studio apt. with kitch & ba., good location.
\$2,500 R-3 LOT, 120x134, paved streets, rm. 16 units. Nr. Ranch Club.

AMY NELSON

2277 N. Palm Canyon Dr. Ph. 325-5254 or 325-5545

The Continental Touch...

Here you have the makings of a memory in this "Grand Prix." One of Deep Wells finest three bedroom, three bath creations... fashioned solely for the ultimate in gracious living — inside, outside or poolside, it surpasses the best. \$50,000.

Mildred Jackson

REALTOR
296 S. Palm Canyon Drive
Phone 324-3301 or 325-5356

Carriage Trade Exclusively

Smart custom homes. Beautiful building sites.

El Dorado Palms

REAR

Trend Is Eastward

Luxury Homes. Magnificent fairway sites.

Manitou Springs

EXCELLENT HOME in best location on 2 landscaped lots: citrus trees, \$3,000 spent improvements last year. Gas refrig. food. air blt., garbage disp. 2 bdr., 1 bath plus gstr rm. 1 bath. \$24,000. Shown daily 1 to 5 p.m. 1171 San Jacinto Way

NEW 3 bdr. comp. fenced. patio. \$500 down. Owner. Ph. 328-4355 or eves. 328-3825.

\$14,950—2 Bdrms & den, 2 baths. furnished. 547 N. Calle Rolph. Phone 324-3241

We've Been Waiting to See You Here!

Where have you been? Here we've got two beautiful new model homes, with every luxury feature you've ever wanted — just waiting for your inspection. Get the family together and drive out now to 2745 Kittyhawk Drive (across from the famous Racquet Club) or phone 325-3884 and we'll give you detailed directions! Open from 9 a.m. to 6 p.m. Alexander Construction Co.

TAKE TRAILER

2 Bedroom frame. Wood floors. Fireplace. Price \$13,500 furn.

OTTO REALTY

68-744 Hiway 111 — Ph. 328-2337
\$3,000 LESS than cost, 3 bdr., 2 ba., refrig., blt-ins, carpeted & draped, 1 blk. to McCallum Shopping Center, \$20,950, 287 Burton Way.

Las Palmas Area

Newly furn. 3 bdr., 3 1/2 ba. home on landscpd. lot 150x135. Pool. \$52,500.

Jas. W. Hammond

REALTOR
875 N. Palm Canyon. Ph. 325-5373

\$250 DOWN
NEW 3 bdr. 2 bath, carpets, blt-ins, fenced, low payments.

KIGER BARTON, Ph. 325-5604

ARABY — HILLSIDE VIEW
Nr. new 2 bdrms, plus guest apt., blt-in range & oven, partly furn. \$19,000. Owner. Ph. 325-5226

1 BED. house, part furn., fireplace with heat-a-lator. Room for trailer. Lot 60x145. Sm. dn. Write Desert Sun Box 285 or phone 329-3890.

3 BDR. 2 ba., refrig. Natural gas. TV cable, lge. patio.
35-304 Corregidor Dr. Ph. 328-3676

DEEP WELL
Custom 2 Bdr., 2 Ba., Pool. Ph. 324-3725 & 325-3819

Palm Desert 93

Village Green

Pool-Side Co-op
\$1000 Dn.

Here you come & go as you please. \$59 pays all maintenance taxes, insurance etc. 2 bdr., 2 ba., Gold Medallion homes.

ONLY \$17,950
Block South of Hiway 111

Between Panorama & Deep Canyon Road. Model Open. John Adams, P.O. Box 218, Palm Desert. Ph. FI 6-8459.

LOOK

Save time. Get the best. See our Selected houses, Best Locations. 2 to 4 Bdr., \$18,000 to \$125,000. Furnished or not, with terms to meet requirements. Here there and everywhere. Our reputation—your guarantee

FAIRWAY REALTY CO.

Ph. FI 6-8225 — FI 6-8268

PANORAMIC VIEW
Custom 3 bdr., 2 bath, 5 ton heat & refrig., pool, elec. kitch., dble. gar., walled, landscpd., citrus. Low down, or submit small house, or trade up for commercial bldg. Open Fri. Sat. & Sun., 1-4 p.m. 73-110 Grapevine or call owner... FI 6-8483

LUXURIOUS
3 Bdr., 2 Ba. home, decorated by Buccino. Need we say more? Imports Galore! Breathtaking View! \$42,000. Terms to suit.

Real Buy
Excellent location 5 units, lge. rooms, furn., lot 100x200, faces on 2 streets, \$44,000 adjoining 2 R-3 lots, facing on 3 streets \$16,000.

CAPOL ELDRIDGE
73-640 Highway 111, Palm Desert
Phone FI 6-6659

EMERGENCY
Must sacrifice attractive 2 bedroom home plus guest house, w-w carpets, drapes, refrigeration, fireplace, garage. Make offer. Ph. FI 6-6828 after 5 p.m.

BY Owner — 2 bdr., 2 bath, w-w cpts., drps., refrig. air, blt-in kitch., \$2,000 Dwn. \$16,500 full price. Low monthly. Ph. 328-9060

Cathedral City 95

PANORAMIC view all around. High 1/4 acre. Spacious 1 bdr. Glassed patio, dble. garage work shop. \$11,750. Owner. Ph. 328-4312

BEAUTIFUL furn. home, opened. Carpets, fireplace, dishwasher, lovely patio & yard, sprinklers. 68-549 "H" St.

Rancho Mirage 97

QUICK SALE
TO SETTLE ESTATE
3 Bdr., 2 ba., completely furn. F.A. heat ref. air-cond. sun deck, washer-dryer, 2 car garage. \$19,500 — SUBMIT DOWN

DEED SMITH REALTY
42-274 W. Veldt — Rancho Mirage
PHONE 328-3600

Rancho Mirage

DISTRESS — 2 & conv. den, 2 ba., refrig., pool, blt-ins. \$21,000. \$3,000 below value. Owner Ph. 328-3803

Hot Springs 99

PRICED to sell. 2 Bdr. home, covered patio, fenced yd., landscpd. Financing avail. See owner 66-742 Granada. Ph. 329-5690.

HOME & 3 rentals. Income \$200 month near hot water pools. Illness forces sale. Want offer. Owner — Ph. 329-3765

Bermuda Dunes 102

INQUIRE office Bermuda Dunes City. Club, 3 Bdr., 2 ba., fireplace, built-ins, ref. air cond. (Convenient financing). \$25,900.

Indio 103

WEST INDIO
New 1920 sq. ft. 4 bdr., 3 ba. custom home on exclusive st. Built-ins, w-w carpets, AM-FM-Intercom, landscaped, etc. A real value for the most discriminating buyer. By owner. 81-272 Alberta Ave., Oasis Palms

Business Rentals 121

OFFICE FOR RENT
Oasis bldg., refrig. air cond., elevator, 484 sq. ft. Ideal professional use. Best location in Palm Springs.

Muriel E. Fulton
REALTOR
125 S. Palm Canyon. Ph. 325-2225

GROUND floor 2 room office suite on Palm Canyon Dr., 1/2 blk. from Bullocks. Plenty parking. \$150 mo. KEN HERMAN, Real Estate

244 So. Palm Canyon. Ph. 324-1273

Oasis Building, center of town 480 Sq. ft., refrig. air cond., elevator. Ideal for professional use. See Muriel E. Fulton

125 S. Palm Canyon. Ph. 325-2225

STORE IN CATHEDRAL CITY. IDEAL FOR ANY RETAIL BUSINESS. 948 BROADWAY. CALL MR. PRINCE, COLLECT HC 3-9927 L.A.

WAREHOUSE SPACE \$100 PER MO. 948 BROADWAY, C.C. PH. MR. PRINCE, L.A. COLLECT HO 3-9927.

Store or office & living qtrs. on Hwy. 111 near Cath. City post office. \$70 mo. or Office only \$40. Ph. 328-2459.

CLIENTS WILL SEE YOUR NAME AT 1061 N. PALM CANYON. PH. 325-6455.

OFFICE FOR RENT WITH RECEPTIONIST PHONE 324-5686

STORE FOR RENT COR. RAMON & WILLIAMS RD. PHONE 325-5487

WAREHOUSE FOR RENT 565 WILLIAMS ROAD. PHONE 324-3248

700-Sq. Ft. Industrial Bldg. \$75 Month. Don Williams. Ph. 324-1641

APPROX. 600 sq. ft. \$150 mo. Suitable for beauty shop. 139 Tamarisk — Ph. 324-3065

Rest Homes 124

PALM SPRINGS GUEST HOME. Lovely grounds 2 patios TV excellent food, nurse, limited no. of guests for personal care and attention, ambulatory. Phone 324-1708 or Long Beach 434-3798.

ROOM, board & care for ladies. Good food, TV, patio, licensed. Veldt Guest Home — Ph. 328-1441

Rooms for Rent 125

MORE for your money. \$25 up per wk. double occup. \$37.50 up single, large pool, PBX, TV, weekly maid service. Restaurant. Cocktail lounge. Ph. 324-1542.

BETWEEN El Mirador & Lone Palm Hotels. Room, \$13 wk. Nicely furn. priv. entr., TV. Phone 324-2541

PLEASANT comfortable room in private home. Priv. entrance & bath, \$55 mo. Ph. 324-2247.

2 SEP. bedrm. Each with priv. entrance & Bath. Ladies preferred. Ph. 324-1780 after 4 p.m.

COZY 2 rooms, \$60 mo. & up. Desert Hot Springs Ph. 329-2731 or 329-3032

Apartments Furnished 129

Lovely Kitchen Apartment Contact Sun Air Land Co. Desert Hot Springs, Calif.

SUB-LET studio apt. with pool & cable. Co-Co Palms. 1733 E. Amado Road. Ph. 324-5955.

KITCHEN apartments \$125 & up, heated pool, utilities paid, nr. Riviera. Ph. 325-3773.

RANCHO Mirage 2 bdr., 2 ba., fireplace, blt-ins, pri. patio, duplex. Monthly or season. Ph. 328-2013.

Furn. studio. Like new, refrig. \$75 Mo. 4370 Calle de Ricardo Ph. 325-5176 or 325-2758

Studio apt., clean & comfortable. Utilities pd. \$65 mo. Desert Hot Springs. Ph. 329-3032

DELUXE rooms, small & large apts., Pool, furn. incl. all util. Week or mo. Ph. 324-9201.

Furnished Apartments

UNUSUALLY attractive 1 bdr. apt. blt-in kitchen, garbage disposal, fireplace, high beam ceiling, poolside, \$135, utilities included. Also studio, \$75. Adults, yr. around only. Ph. 325-3731.

KONA KAI — SOUTH END
Newly furn. poolside 1 bdr., adults. Ph. 328-3340, 325-3767. Turn north on N. Riverside Dr. to 719 Riverside Place.

LUXURIOUS 1 bdr. apt., furn., incl. utilities, pool, \$175 per mo., on basis of 6 mo. or longer. May be seen after 3 p.m. Phone 324-9201

REDECORATED new furn. Carpet, etc., spacious 1 bdr., priv. patio, Rancho Mirage. Adults. \$100 lse. \$150 by mo. FI 6-8352.

DESERT Hot Springs, 1 bdr. apt., garbage disposal, TV, lge. closets. Lease \$100, util. pd. Phone 329-4662

COMPARE upstairs apt., 1 bed. & living rm., 2 Adults. Priv. patio. Reas. 276 Palo Verde Ave.

Windfree—Deluxe 2 Bdr. Villas. 2 bath, blt-ins, h-pool, patios, Daily, Weekly, 1633 Andee Drive Ph. 324-1849

1 BDRM. nr. schools & shopping. \$115 mo. 519 Desert View, Palm Springs or phone FI 6-8640.

FURN. spacious 2 bdr. house, \$150, less on lease. Built-ins. 1510 San Jacinto Way. Ph. 325-6373.

Bonaire's Bungalow Village Adjacent to Racquet Club Phone 324-1501

FURNISHED studio apt. Sleeps 1. Utilities furn. \$65 mo. Call before 2 p.m. 324-4619.

LADY share mobile home with same. Hot mineral baths. \$55 mo. Ph. 329-4677.

2 Bdr., POOL, Pvt. Patio, Year lease \$170 mo. 620 Thornhill. Phone 324-2471

1 Bdr. Furn. Apt. \$100 Mo. — South End Phone 325-8811

DUPLEX — 1 Bedroom, living room. Kitchen & bath. \$85 mo. 2444 Juniper

Apartment Unfurn. 131

BRAND new deluxe 1 or 2 bdr., 2 bath, w-w carpets & drapes, built-in stove & ref., refrigerated, patios, pool. \$210 mo. 73-820 Larrea, Ph. FI 6-6549, Palm Desert.

HAVE newly constructed duplex in Desert Hot Springs, 1 bdr. in each apt. Call 324-5686 or after 5, phone 324-5627.

STUDIO \$70 yr. lease. Centrally located, Pacific Apts. 139 Tamarisk, Phone 324-3065.

CONTEMPORARY MODERN \$115. 1 Bdr., blt-ins, refrig., pool. 2 pri. patios. Ph. 324-3038.

Houses Furnished 133

FOR Rent, two bedroom furnished newly redecorated apartment. Also two bedroom house partially furnished on yearly basis. On D Street, Cathedral City. Phone 328-2474

BEAUTIFULLY & fully furnished 2 bedroom & den home. Vicinity Smoke Tree Ranch & CoCo Cabana. \$700 a month, remainder of season. For information ph. 325-2322.

PAUL KIRK REALTY

3 BDRM, 2 bath home furnished, heated pool, nice patio. Winter or year lease, \$250 month. Call collect Oriole 3-3008 or write Mrs. Stauffer, Box 81, Newport Beach.

BEAUT. furn. 3 bdr., 2 ba. pool inter-com lge. patio. Ideally located for gracious living in new Canyon Country Club area. Winter or yearly lease. Owner. Phone 325-3507

FURN. or unfurn. 4 rm. nice duplex, low rent on long term rent or lease to right tenant. See it at 2643 Morongo Trail.

CABAZON. All electric, 3 bdr. house, partly furn. \$75. Ph. University 4-3159 Norwalk, Calif.

\$135 LEASE new 2 bdr., blt-ins, Ranch Club area. 1510 San Jacinto Way. Ph. 325-3458.

CUTE & comfortable 1 bdr. furn. cottage for 1 or 2. Perm. Phone 324-9432

VACANT February 1st. Small 2 bdr. suitable for 3, close in. \$95. Ph. 324-1626 or 324-2500.

\$110 MO. Artistic furn. home. Mezzanine bdr. & bdr. den, fr'plc. Near Saks. Ph. 325-3489.

BEAUT. Modern, 3 bdr., 2 ba., Deluxe pool. Excellent So. end location. Ph. 325-2425 eves. or Sunday.

3 BDRM., 2 ba., heated pool, privacy, open daily, 971 Alexander Way or Ph. 324-4922.

\$75 MO., lovely modern furn. house in Yucaipa, work shop, garage, garden. Ph. 324-4905.

FURN. luxury home, 4 bdr., 4 ba., maids room & bath. H&F Pool. Ph. 325-6664.

LEASE: 3 Bedroom home. Semi-furnished. 491 E. Racquet Club Road

2 BEDROOM, den, 2 baths, \$150 mo. on year lease. Phone 324-3241

Automobiles for Sale

LOWEST PRICES Guaranteed...

USED CARS NOW

60 Cad. Deville, sharp, factory air \$3795

52 Cad. Runs Excellent \$295

58 Cad. Fleetwood. Fac. Air, Immac., Must be seen

58 Cad. Eldorado, sharp \$2095

58 Olds. Sta. Wag., fac. air Cut to \$1095

58 Mercury Wagon—fully equipped cut to \$995

59 Ford Galaxie. Fully Equipped. With Air .. \$1495

58 Thunderbird, fully equipped, fac. air \$1995

59 Chevrolet, Wagon—V-8' 4 Door .. cut to \$1395

57 Mercury, Conv. Fully Equipped \$695

56 Ford V-8. R&H, Ford-o-Matic. Very Clean .. \$395

OPEN SEVEN DAYS AND EVENINGS

• PALM SPRINGS • Lincoln - Mercury - Comet

335 Sunny Dunes Road—Phone 324-1201

Bank Financing Available. No Down Payment

Houses Furnished 133 Trailers for Sale 143

SEASONAL or YEARLY — RENTALS —

In and around Palm Springs residential areas. Deep Well, Las Palmas, Tennis Club and Racquet Club, just to name a few, 16 years of helpful service, you'll see.

MILDRED JACKSON, REALTOR
Ph. 324-3301 or 325-5356

3 & Den - Pool, Season \$1500
1 Bedroom Close in \$100
2 Bedrooms, Paseo De Anza \$110

3 & 2 Bdr., Kids OK \$150
Exq. 3 & den, Refrig. \$225

ERNIE LINDBERG
REALTOR

445 N. Palm Canyon. Ph. 324-9628

\$135,000 CHOICEST Las Palmas home, for the discriminating for lease or sale, 3 Bdr., 3 ba., finest furnishings incl. paintings, guest house & bath. Pool, etc. Also 2 bdr. home for lease. Write Box 923 P.S. Ph. 325-5175 or 325-2428. Seen by appt only.

OUR lovely completely furn. home 3 bdr., 3 bath, plus maids room & ba. Heated pool, sheltered, close in location. Affords maximum privacy for 1 or 2 couples, \$1,000 mo. season. Less on annual lease. Owner. Phone 324-2526

U-furnished 135

LOVELY large 2 bedroom on lease. \$115 mo. Allowance for work. 522 Mountain View Dr. Phone 328-4365

CABAZON — New 3 bedroom 1 1/2 baths double garage attached. On Magnolia St. Call Cecil Clayton 849-6294 Cabazon.

2 BDRM & Den, unfurn. \$125 mo. on yearly lease. Good location. 678 Desert View. Ph. 325-3071 after 4 p.m.

\$125—2 Bdr., 2 ba. house. Lge. rooms, lge. grounds. Be a u. view. Ph. 328-1930.

NEW large 3 bedroom 2 bath near Ranch Club. \$160 month. Phone Owner 325-6052

RANCHO Mirage, rent or sell, 2 bdr., & den, 2 ba. All blt-ins. Garage. Call eves. 328-2934.

Ranch-Mountain Rentals 137

LAGUNA BEACH
Available June 15th to Sept. 1st. Comfortable private home, 2 bdr., incl. garden. No pets or children. \$250 month. Phone HY 4-2201 or 307 Ledroit St.

Trailers for Sale 143

MUST SELL
BEST BUY—REAL BARGAIN Quality cabana, trailer, ramada. 2 Baths, carpets, lovely drapes, flagstone fireplace, outside chimney, view patio, orchards, walled lot, lawn, sprinklers, orange and lemon trees, roses, flowers, large storage room, etc. At ordinary price for quick sale. Terms or trade for T.D.'s. See owner, Snowdens, 139 Morocco, SAHARA PARK

\$13,900
Two baths, two bdr., real firepl., 32 ft. liv. rm. comp. furn. Cabana, ramada, carport. 10 ft. wide trailer. Space 88, Blue Skies Village.

BLUE SKIES



SLAVES — and they liked it — were these Palm Springs High School boys — who were auctioned off to the girls for a day — in a Varsity Club benefit. Money from auction will buy football team jug, finance special spring field trip. Willing

chattels are, from left, first row: Bob Duran, Phil Post, and Bill Bradley; second row: Tom Bradley, Steve Carillo, Eugene Neishuler, Mark Edwards (in braids) and Willis Edwards. (Desert Sun Photo)

IN CONGRESS

School Whistle Blows

WASHINGTON (UPI) — Chairman Adam C. Powell of the House Education Committee today blew the whistle on major school aid legislation until he finds out what is happening to nearly \$2 billion a year the federal government is said to be spending on education. The New York Democrat said the "unbelievable" estimate was based on a preliminary check by Rep. Edith Green, D-Ore., chairman of a subcommittee on higher education.

Pending the study, which he said should be completed by summer, Powell said he got White House clearance today to delay action on President Kennedy's \$900 million college scholarship bill.

Also slated to be sidetracked will be any effort to revive the President's controversial program of federal aid for construction of public primary and secondary schools, Powell told a reporter.

Not affected by the decision is a measure already enroute to the House floor to put \$1.5 billion over five years into loans and grants for construction of college classrooms, libraries and laboratories.

Powell and Mrs. Green discussed the study today at the White House with Theodore C. Sorensen, special counsel to Kennedy. Powell said Sorensen concurred in the decision to delay any further big push on schools until Mrs. Green's subcommittee has finished its survey.

Powell said Mrs. Green's preliminary check turned up federal education outlays of \$1.7 billion and that when the full story is told the figure "probably will run to \$2 billion."

He said he and Mrs. Green

sought and got assurances from Sorensen that federal agencies would cooperate in her study. He said some agencies which he did not name heretofore have balked at answering her inquiries.

Powell said 40 different federal agencies were involved in educational programs which last year had access to \$1.7 billion in federal funds for scholarships and research grants.

Mrs. Green pointed out that in Congress last year there were 683 assigned to 19 House committees.

PREPARES FOR TESTS

WASHINGTON (UPI) — The Army announced Monday that special radar sets were being installed at White Sands, N.M., and on Kwajalein Island in the Pacific for coming tests of the Nike Zeus anti-missile missile.

TV Officers Asked for More Sex and Violence

WASHINGTON (UPI) — The juvenile delinquency subcommittee has obtained documents which show the officers of the major television networks gave instructions to inject more sex and violence into television shows, Sen. Thomas J. Dodd, D-Conn., said today.

Dodd unexpectedly called a hearing for this afternoon in his investigation of why, as he says, more violent action is being shown on TV during prime evening hours than ever before.

The subcommittee chairman said presidents of the three major networks were "not accurate" in telling him last summer that the increase in crime and sex should be ascribed to public demand and taste.

"We have on file documents which show that direct instructions have been given at various times by network officers to inject more sex and more violence into TV shows to boost or maintain ratings," he said.

Riverside Trip From Desert to Be Made Easier

Desert residents with frequent business at the county seat received good news today from the office of C. V. Kane, district highway engineer.

Kane announced that bids will be opened in Los Angeles on March 1 for construction of about 4 1/2 miles of Freeway on Highway 60 between U.S. 395 and Kitching Street east of Sunnymead. A new alignment will take the freeway north of the main street of Sunnymead.

Newspaper Advertising Is Major Factor for Oil Co.

Newspapers will continue to play the major role in the advertising of Shell Oil Co. products during 1962, according to C. F. Martineau, advertising manager of the firm.

Shell Oil concentrated the bulk of its 1961 consumer advertising budget in daily newspapers, gaining sales at a significantly greater rate than the industry as a whole, Martineau said.

Charles T. Lipscomb Jr., president of the Bureau of Advertising of the American Newspaper Publishers Association, was quoted by Martineau regarding Shell's 1961 newspaper advertising and the results obtained.

"Our 1961 newspaper campaign seems to have done a fine job in meeting the objective we had for it," Martineau said. "Our own consumer studies indicate that it has registered our sales messages and the present competitive sales picture seems to confirm this finding."

Indications are that Shell will spend more money in newspaper advertising during 1962 than any other petroleum company.

PRODUCE

AVOCADOS

2 FOR 25¢

Bell Peppers

19¢ lb

TOMATOES

CELLO PACK 29¢

WINTER NELLIS

PEARS

2 lbs. 29¢

NAVAL JUICE

ORANGES

5 lbs. 59¢

Johnson's Stride—Lg. Size

FLOOR WAX... 98¢

Palmolive Beauty—Reg. Bar

SOAP 3 FOR 29¢

Decaf Instant

Coffee 79¢

Canned

R. C. 12 for COLA \$1.00

WINES AND LIQUORS

Sale & Sale

BOURBON \$5.13

VODKA... \$4.59

GIN... \$2.98

COGNAC \$4.98

Large Variety of Imported BEER and WINE

MANNING'S PRIME BEEF Sold Exclusively

IF YOU WANT THE FINEST QUALITY OBTAINABLE—IF YOU WANT THE BEST BUY AT SALE'S MARKET

WELL TRIMMED—WELL AGED

Porterhouse Steak... \$1.19 lb.

BONELESS AS CUT

Top Sirloin Steak... \$1.29 lb.

BONELESS—3 TO 4 LB. AVE. WEIGHT

Top Sirloin Roast... \$1.29 lb.

PURE PORK—OUR OWN MAKE

Sausage... 2 LBS \$1.79

FRESH LEAN

Ground Chuck... 3 LBS \$1.00

FILLET OF SOLE

FILLET OF

RED SNAPPER

FILLET SEA BASS

FRESH FISH

SAND

DABS... 69¢ lb

Fresh Lobster

Fresh Oysters

Fresh Shrimp

LARGEST SERVICE MEAT DEPARTMENT IN PALM SPRINGS
COURTEOUS BUTCHERS TO SERVE YOU

Quick Elastic—Reg. Size Box

STARCH... 10¢

J. J. O'Conors

MUCHA JAVA COFFEE... \$1.09

GARDEN OF SETTING SUN

DATES Reg. \$5.95 Value

4 VARIETIES: KHADIWI, SAIDLA, DEGLET NOOR, NEGRI—5 LB. BOX... \$5.29

Large AA

EGGS

47¢

Kraft—Full Quart

Miracle Whip 49¢

Star Kist—Chunk

Tuna 4 FOR \$1.00

Glorietta Sliced—303 Size

Peaches 4 FOR \$1.00

SHILLINGS CHEESE DIP SEASONING

BARBECUE—BLU CHEESE

10¢ ea

GARLIC & ONION—CALIENTE TANGY

MILANI
1890 CAESAR
DRESSING
REG. 63¢
SPECIAL

41¢

Chemix Filters and
Coffee Makers

S. S. Pierce of Boston

CHINOOK SALMON STEAK

MAINE LOBSTER MEAT

MINCED CLAMS

WHOLE CHERRY STONE CLAMS

AMERICAN OYSTERS

LOBSTER SPREAD

PREM

CANNED MEAT... 41¢



441 SOUTH PALM CANYON DRIVE

Limited to Merchandise on Hand

Store Hours: 8:30 a.m. to 7 p.m. Monday thru Saturday

PHONE FA 4-3355

Prices Effective Thurs., Fri., Sat., Jan. 25-26-27

CLOSED SUNDAY

New Therapist Has Been Added At Angel View

DESERT HOT SPRINGS — An increase in the patient load at Angel View Crippled Children's Foundation here has led to the hiring of a second full time physical therapist, Sam Benton, president of the foundation announced.

Mrs. Helen Arnold, a registered physical therapist who is a graduate of the Children's Hospital, Los Angeles, has already begun her duties.

Prior to coming to Angel View, Mrs. Arnold had been employed as chief physical therapist at Despa Arthritis and Physical Medicine Center here for the past two years.

From 1948 until 1955 she worked at the California Rehabilitation Center, Santa Monica.

JANUARY Get Acquainted SALE

LARGE REDUCTIONS ON ALL ALL FLOOR SAMPLES

SOFA BED—Reg. \$229.00 Sale \$149.50

ROCKER CHAIRS—Reg. \$99.00 Sale \$ 79.00

Up to 50% Reduction on Table Lamps

Substantial Reductions on All Carpeting

SEE OUR FULL LINE OF GOOD VALUES

DAVID'S FURNITURE

68-573 HIGHWAY 111

CATHEDRAL CITY